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**Agenda - Final**

**Thursday, April 15, 2021**

**12:00 PM**

To give written or live public comment, please see the top of page 4

## **Executive Management Committee**

*Eric Garcetti, Chair*

*Hilda Solis, Vice Chair*

*Ara Najarian, 2nd Vice Chair*

*James Butts*

*Paul Krekorian*

*Sheila Kuehl*

*Tony Tavares, non-voting member*

*Phillip A. Washington, Chief Executive Officer*

**METROPOLITAN TRANSPORTATION AUTHORITY BOARD RULES**  
(ALSO APPLIES TO BOARD COMMITTEES)

**PUBLIC INPUT**

A member of the public may address the Board on agenda items, before or during the Board or Committee's consideration of the item for one (1) minute per item, or at the discretion of the Chair. A request to address the Board must be submitted electronically using the tablets available in the Board Room lobby. Individuals requesting to speak will be allowed to speak for a total of three (3) minutes per meeting on agenda items in one minute increments per item. For individuals requiring translation service, time allowed will be doubled. The Board shall reserve the right to limit redundant or repetitive comment.

The public may also address the Board on non agenda items within the subject matter jurisdiction of the Board during the public comment period, which will be held at the beginning and/or end of each meeting. Each person will be allowed to speak for one (1) minute during this Public Comment period or at the discretion of the Chair. Speakers will be called according to the order in which their requests are submitted. Elected officials, not their staff or deputies, may be called out of order and prior to the Board's consideration of the relevant item.

Notwithstanding the foregoing, and in accordance with the Brown Act, this agenda does not provide an opportunity for members of the public to address the Board on any Consent Calendar agenda item that has already been considered by a Committee, composed exclusively of members of the Board, at a public meeting wherein all interested members of the public were afforded the opportunity to address the Committee on the item, before or during the Committee's consideration of the item, and which has not been substantially changed since the Committee heard the item.

In accordance with State Law (Brown Act), all matters to be acted on by the MTA Board must be posted at least 72 hours prior to the Board meeting. In case of emergency, or when a subject matter arises subsequent to the posting of the agenda, upon making certain findings, the Board may act on an item that is not on the posted agenda.

**CONDUCT IN THE BOARD ROOM** - The following rules pertain to conduct at Metropolitan Transportation Authority meetings:

**REMOVAL FROM THE BOARD ROOM** The Chair shall order removed from the Board Room any person who commits the following acts with respect to any meeting of the MTA Board:

- a. Disorderly behavior toward the Board or any member of the staff thereof, tending to interrupt the due and orderly course of said meeting.
- b. A breach of the peace, boisterous conduct or violent disturbance, tending to interrupt the due and orderly course of said meeting.
- c. Disobedience of any lawful order of the Chair, which shall include an order to be seated or to refrain from addressing the Board; and
- d. Any other unlawful interference with the due and orderly course of said meeting.

**INFORMATION RELATING TO AGENDAS AND ACTIONS OF THE BOARD**

Agendas for the Regular MTA Board meetings are prepared by the Board Secretary and are available prior to the meeting in the MTA Records Management Department and on the Internet. Every meeting of the MTA Board of Directors is recorded and is available at [www.metro.net](http://www.metro.net) or on CD's and as MP3's for a nominal charge.

## DISCLOSURE OF CONTRIBUTIONS

The State Political Reform Act (Government Code Section 84308) requires that a party to a proceeding before an agency involving a license, permit, or other entitlement for use, including all contracts (other than competitively bid, labor, or personal employment contracts), shall disclose on the record of the proceeding any contributions in an amount of more than \$250 made within the preceding 12 months by the party, or his or her agent, to any officer of the agency, additionally PUC Code Sec. 130051.20 requires that no member accept a contribution of over ten dollars (\$10) in value or amount from a construction company, engineering firm, consultant, legal firm, or any company, vendor, or business entity that has contracted with the authority in the preceding four years. Persons required to make this disclosure shall do so by filling out a "Disclosure of Contribution" form which is available at the LACMTA Board and Committee Meetings. Failure to comply with this requirement may result in the assessment of civil or criminal penalties.

## ADA REQUIREMENTS

Upon request, sign language interpretation, materials in alternative formats and other accommodations are available to the public for MTA-sponsored meetings and events. All requests for reasonable accommodations must be made at least three working days (72 hours) in advance of the scheduled meeting date. Please telephone (213) 922-4600 between 8 a.m. and 5 p.m., Monday through Friday. Our TDD line is (800) 252-9040.

## LIMITED ENGLISH PROFICIENCY

A Spanish language interpreter is available at all Committee and Board Meetings. All other languages must be requested 72 hours in advance of the meeting by calling (213) 922-4600 or (323) 466-3876. Live Public Comment Instructions can also be translated if requested 72 hours in advance.



**323.466.3876**

x2 *Español (Spanish)*

x3 *中文 (Chinese)*

x4 *한국어 (Korean)*

x5 *Tiếng Việt (Vietnamese)*

x6 *日本語 (Japanese)*

x7 *русский (Russian)*

x8 *Հայերէն (Armenian)*

## HELPFUL PHONE NUMBERS

Copies of Agendas/Record of Board Action/Recordings of Meetings - (213) 922-4880 (Records Management Department)

General Information/Rules of the Board - (213) 922-4600

Internet Access to Agendas - [www.metro.net](http://www.metro.net)

TDD line (800) 252-9040

**NOTE: ACTION MAY BE TAKEN ON ANY ITEM IDENTIFIED ON THE AGENDA**

**Live Public Comment Instructions:**

Live public comment can only be given by telephone.

The Committee Meeting begins at 12:00 PM Pacific Time on April 15, 2021; you may join the call 5 minutes prior to the start of the meeting.

Dial-in: 888-251-2949 and enter  
English Access Code: 8231160#  
Spanish Access Code: 4544724#

***Public comment on all numbered agenda items will be taken at the beginning of the meeting. General public comment will be heard after the conclusion of the non-consent agenda. To give public comment, enter #2 (pound-two) when the comment period opens. Please note that the live video feed lags about 30 seconds behind the actual meeting. There is no lag on the public comment dial-in line.***

**Instrucciones para comentarios publicos en vivo:**

Los comentarios publicos en vivo solo se pueden dar por telefono.

La Reunion de la Junta comienza a las 12:00 PM, hora del Pacifico, el 15 de Abril de 2021. Puedes unirse a la llamada 5 minutos antes del comienzo de la junta.

Marque: 888-251-2949 y ingrese el codigo  
Codigo de acceso en ingles: 8231160#  
Codigo de acceso en espanol: 4544724#

***Los comentarios del público sobre todos los puntos de la agenda numerados se tomarán al comienzo de la reunión. Los comentarios del público en general se escucharán después de la conclusión de la agenda de no consentimiento. Para dar un comentario público, ingrese # 2 (Tecla de numero y dos) cuando se abra el período de comentarios. Por favor tenga en cuenta que la transmisión de video en vivo se retrasa unos 30 segundos con respecto a la reunión real. No hay retraso en la línea de acceso telefónico para comentarios públicos.***

**Written Public Comment Instruction:**

Written public comments must be received by 5PM the day before the meeting. Please include the Item # in your comment.  
Email: goinsec@metro.net  
Post Office Mail: Board Secretary's Office, One Gateway Plaza, MS: 99-3-1, Los Angeles, CA 90012

**CALL TO ORDER****ROLL CALL**

APPROVE Consent Calendar Items: 39.

Consent Calendar items are approved by one vote unless held by a Director for discussion and/or separate action.

**CONSENT CALENDAR****39. SUBJECT: ADVERTISING AND COMMUNICATIONS SERVICES**[2021-0168](#)**RECOMMENDATION**

- A. AUTHORIZE the Chief Executive Officer to award a four-year, firm fixed unit rate Contract No. PS71009000 to Civilian, Inc. to provide advertising and communications services, for an amount not-to-exceed \$1,738,469 for the three-year base term, effective June 1, 2021 through May 31, 2024, plus \$614,604 for the one-year option period, for a total not-to-exceed amount of \$2,353,073 subject to resolution of protest(s), if any.
- B. AUTHORIZE the Chief Executive Officer to award individual media purchases associated with the advertising and communication services to be provided by Civilian, Inc. under Contract No. PS71009000, for a total amount not to exceed \$28,000,000 for a four-year period, inclusive of a one-year option.
- C. APPROVE a four-year Media Buy Budget of \$28,000,000, inclusive of a one-year option, for both traditional marketing channels (television, radio, print) and digital channels (websites, social media, streaming).

**Attachments:**      [Attachment A - Procurement Summary](#)  
                                 [Attachment B - DEOD Summary](#)

**NON CONSENT****40. SUBJECT: STATE AND FEDERAL REPORT**[2021-0160](#)**RECOMMENDATION**

RECEIVE AND FILE April 2021 State and Federal Legislative Report.

41. **SUBJECT: STATE LEGISLATION** [2021-0162](#)

**RECOMMENDATION**

ADOPT staff recommended position:

1. **Senate Bill 17 (Pan) - Office of Racial Equity SUPPORT**

**Attachments:** [Attachment A - SB 17 \(Pan\) Legislative Analysis](#)

42. **SUBJECT: FARELESS SYSTEM INITIATIVE UPDATE** [2021-0209](#)

**RECOMMENDATION**

RECEIVE AND FILE Report on Fareless System Initiative.

**Attachments:** [AttachmentA Motion43 1](#)  
[Attachment B - Pressley Markey Legislation News Clip\(East Boston Times Free](#)  
[Attachment C - Funding Source Details](#)

43. **SUBJECT: "UPLIFT THE HUMAN SPIRIT THROUGH METRO ART" REPORT** [2021-0172](#)

**RECOMMENDATION**

RECEIVE AND FILE report on initiatives launched in response to the "Uplift the Human Spirit Through Metro Art" Board motion (Attachment A).

**Attachments:** [Attachment A - August and June 2020 Board Directives](#)  
[Attachment B - Transit Agency Percent for Art Programs](#)  
[Attachment C - Metro Art Program Policy Update](#)  
[Attachment D - Uplift the Human Spirit Through Metro Art: Lookbook](#)

44. **SUBJECT: TRANSPORTATION COMMUNICATION NETWORK** [2021-0062](#)

**RECOMMENDATION**

AUTHORIZE the Chief Executive Officer (CEO) to execute a Memorandum of Agreement (MOA) with the City of Los Angeles for Metro's Transportation Communication Network (TCN) on Metro rail right-of-way within the City of Los Angeles.

**Attachments:** [Attachment A - MOA Term Sheet Presentation](#)

**46. SUBJECT: CCO QUARTERLY REPORT**[2021-0073](#)**RECOMMENDATION**

RECEIVE CCO Quarterly Oral Report

**Attachments:** [Presentation](#)**49. SUBJECT: SUPPORTING THE OFFICE OF THE INSPECTOR  
GENERAL**[2021-0227](#)**RECOMMENDATION**

APPROVE Motion by Directors Solis, Najarian, Barger, and Garcetti that the Board of Directors direct the Chief Executive Officer or his designee to immediately begin the process of filling vacancies to support the auditing functions of the OIG, and to report back in May 2021 with the feasibility of establishing a bench contract to be utilized by OIG until all vacancies have been filled.

**SUBJECT: GENERAL PUBLIC COMMENT**[2021-0201](#)

RECEIVE General Public Comment

Consideration of items not on the posted agenda, including: items to be presented and (if requested) referred to staff; items to be placed on the agenda for action at a future meeting of the Committee or Board; and/or items requiring immediate action because of an emergency situation or where the need to take immediate action came to the attention of the Committee subsequent to the posting of the agenda.

**COMMENTS FROM THE PUBLIC ON ITEMS OF PUBLIC INTEREST WITHIN COMMITTEE'S  
SUBJECT MATTER JURISDICTION****Adjournment**