

SUPPORTIVE PROGRAMS AND INITIATIVES

FY20 budget, as proposed, does not assume any new Transit to Parks activities, as such, new activities require funding to be identified.

| PILOT PROJECTS | | | | |
|--|--|---|---|-------------------------|
| NAME | POTENTIAL FUNDING SOURCE | POSSIBLE ROLES / DESCRIPTION OF POTENTIAL METRO ACTIVITY | METRO DEPARTMENT | METRO RESOURCE CATEGORY |
| Metro Line 212 Extension | Sustainable Transportation Planning Grant Program/ Transit and Intercity Rail Capital Program/ Congestion Mitigation and Air Quality Improvement Program | METRO LEAD: Improve direct access to Kenneth Hahn State Recreation Area from the surrounding community and transfer access from Inglewood Transit Center by increasing service levels on the Metro 212 line. | Operations | New: High |
| Hansen Dam Circulator (DASH Pacoima) | LADOT, Measure A, Clear Transportation Funding/ Sustainable Transportation Planning Grant Program/ Transit and Intercity Rail Capital Program/ Federal Lands Access Program/ BUILD Program | EXTERNAL PARTNER LEAD METRO SUPPORT: LADOT is developing a new DASH Pacoima route by 2020/2021 that would include a stop in Hansen Dam park. Metro support role may include marketing, grant writing services, and First/Last Mile planning. | Communications; Planning (Financial Planning, Programming, Grants, TOC & First/Last Mile) | New: Medium |
| Beach Circulator (BCT 109 Frequency Improvements) | Measure A, Clear Transportation Funding/ Sustainable Transportation Planning Grant Program/ Transit and Intercity Rail Capital Program/ Federal Lands Access Program/ BUILD Program | EXTERNAL PARTNER LEAD METRO SUPPORT: Provide beach access and alternative to parking for local residents of Willowbrook, Athens, and Westmont; Green and Silver Line riders. Metro support role may include things like grant writing services and a cross-promotional partnership with Beach Cities Transit, on a case-by-case basis. | Communications; Planning (Financial Planning, Programming, Grants, TOC); Operations (Stops & Zones) | New: Medium |
| Chantry Flat Connector | Measure A, Clear Transportation Funding/ Sustainable Transportation Planning Grant Program/ Transit and Intercity Rail Capital Program/ Federal Lands Access Program/ BUILD Program | EXTERNAL PARTNER LEAD METRO SUPPORT: Connect Arcadia and the LA County rail network to Chantry Flat. Metro support role may include things like grant writing services and a cross-promotional partnership with Arcadia Transit/City of Arcadia. | Communications; Planning (Financial Planning, Programming, Grants, TOC); Operations (Stops & Zones) | New: Medium |

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| IMPLEMENTATION TASK | AGENCIES INVOLVED | POSSIBLE ROLES / DESCRIPTION OF POTENTIAL METRO ACTIVITY | METRO DEPARTMENT | METRO RESOURCE CATEGORY |
|---|--|---|----------------------------|-------------------------------|
| 1. Help People Find Their Way | | | | |
| 1.1 Evaluate need and develop First/Last Mile Pathway wayfinding strategies. <i>(To be deployed on a project- or program-specific basis)</i> | Transit providers Countywide Cities and municipal agencies Park Management Agencies / Operators/ Metro | <u>EXTERNAL PARTNER LEAD</u> METRO SUPPORT: Wayfinding strategies to link Communities of Interest and Parks of Interest within easy walking distance of transit stations and stops could be researched and developed, as informed by market research. Strategies might include the creation of new wayfinding guidelines to assist municipalities in the programming and design of pathways to link parks with transit and vice-versa. | Communications | New: High |
| 1.2 Include transit connections to parks and open spaces on maps. | Transit providers Countywide/ Metro | <u>EXTERNAL PARTNER LEAD</u> METRO SUPPORT: When appropriate, depending on design feasibility and funding availability, add Facilities of Interest to selected Metro maps. If funding is secured, Metro or supporting agencies could create a map dedicated to identifying the many transit-to-parks connections throughout Los Angeles County. | Communications (Marketing) | New: Medium |
| 1.3 Identify funding to support a communications strategy. <i>(To be deployed on a project- or program-specific basis)</i> | Metro | <u>METRO LEAD:</u> Metro could conduct market research and develop a communications strategy, if funding is identified. | Communications | New: High |
| 2. Make it Easier | | | | |
| 2.1 Existing service could be reviewed from an operational perspective to ensure efficient and quality access to parks. | Transit providers Countywide/ Metro | <u>METRO LEAD:</u> NextGen can refer to priority parks and communities (identified in the Transit to Parks analysis) as part of decision-making during NextGen service development. | Operations (Next Gen) | Existing: Low |
| 2.2 Use transit vehicles that are transit to parks friendly. | Cities and municipal agencies. Community-Based Organizations/ Non-Profits/ Park Management Agencies/ Operators / Metro | <u>EXTERNAL PARTNER LEAD</u> METRO SUPPORT: If funding for privately contracted shuttles is secured, Metro could serve as a coordinator by assigning a pickup/drop-off location and coordinating schedules for shuttles that required access to a Metro rail station or stop. | Operations | New: Medium |
| 2.3 Add transit to parks information on metro.net. | Metro/SCAG | <u>METRO LEAD:</u> Develop publicly-accessible webpage to house Transit to Parks information. | Planning, Communications | Existing: Low |

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| 2.4 Support First/Last Mile improvements that encourage safe walking and biking access to parks. | Cities and municipal agencies/ Community-Based Organization/ Non-Profits, Park Management Agencies/ Operators | METRO LEAD / SUPPORT: Include FLM connections to identified Facilities of Interest (p.79 of Plan) as part of FLM work program. | Planning (TOC First/Last Mile) | Existing: Low |
| 3. Make it Fun to Use Parks | | | | |
| 3.1 Initiate educational components at park destinations as well as on Transit to Parks shuttles, buses, or other Transit to Parks infrastructure. | Transit providers Countywide Community-Based Organizations/ Non-Profits, Park Management Agencies/ Operators/ Local Schools/ Youth Groups/ Metro | EXTERNAL PARTNER LEAD METRO SUPPORT: Any educational program should be led/facilitated by the service operator that has secured funding for a shuttle to operate within Transit to Parks program. On a project specific basis, following market research and if funding is secured, Metro support may include a marketing campaign featured in the shuttle or other connecting transit buses or trains. | Communications | New: Medium |
| 4. Make it Last | | | | |
| 4.1 Prioritize transit to parks as an ongoing initiative at the County and local levels. | Transit providers Countywide/ Metro/ Cities and Municipal Agencies/ Metro | METRO LEAD: Metro should reference the community-park connections (identified in the Transit to Parks data analysis) when planning existing and future efforts. For example, the community-park connections should be a consideration in NextGen planning and in siting bike share stations. | Planning, Operations | Existing: Low |
| 4.2 Provide grant-writing support for Transit to Parks projects and initiatives. | Metro | METRO LEAD Provide grant-writing support services to organizations that wish to apply for grant funds identified in the plan to support pilot solutions and other community-supported transit to parks projects. | Planning (Financial Planning, Programming, and Grants; TOC) | New: Medium |
| 4.3 Revisit the data analysis every 5 years in coordination with LA County Department of Parks and Recreation. | Metro | METRO LEAD: Re-run formulas to generate new priority lists depending on need and changes in park amenities and demographics, potentially every 5 years. | Planning (TOC First/Last Mile) | New: Medium |
| 4.4 Initiate demand management at parks to encourage transit-use. | Park management agencies | EXTERNAL PARTNER LEAD METRO SUPPORT: Metro could coordinate with park management agencies and/or prioritize transit to parks projects where transit demand management strategies are in place. | Planning (TOC First/Last Mile) | New: Medium |