

NEW APPOINTEES BIOGRAPHIES AND QUALIFICATIONS

Max Reyes, Nominee for San Fernando Valley Service Council



Max Reyes was raised in the San Fernando Valley and remains a proud resident. Prior to being elected President of the San Fernando Valley Young Democrats, he served as the club's Vice President, Treasurer, Communications Director, and Editorial Director. Professionally, Max is the Assistant Director of Government & Community Relations at California State University, Northridge. He previously worked for LA Mayor Eric Garcetti as his point staffer in the West Valley. Mr. Reyes has dedicated his career to public service, having served as the Deputy Campaign Manager to Senator Fran Pavley's successful 2012 re-election campaign and as her Senior Field Representative. He has worked for various state legislators in both their Capitol and district offices, giving him a broad understanding on the functions of government from both policy and community perspectives.

Mr. Reyes graduated with Distinction from the University of California, Berkeley, obtaining a B.A. in Political Science. He got his start in politics as a student government representative working on higher education issues. In college, he served as the UC Berkeley Lobby Corps Director and in Moorpark College as the Director of External Affairs. During his last semester, he was named the Advocate of the Year by the University of California Student Association.

Vivian Romero, Nominee for San Gabriel Valley Service Council



Long-standing Montebello resident Vivian Romero was elected to Montebello's City Council in 2013. Prior to her election, she served as a member of the City's Culture and Recreation Commission from 2011 to 2013.

Ms. Romero's involvement in the Montebello community includes fundraising for renovations to the City's Veteran's Memorial at the Montebello City Park, Montebello American Legion Montebello Post 272, Hook-Up Military Resource Center for Veterans, and a beautification project at Montebello Senior Center. She formed partnerships which helped bring to fruition the staging of special events such as the Annual Montebello Cinco De Mayo 5k /10k Run & Music Festival and an Annual Holiday Toy Drive for residents. She has previously served as a Neighborhood Watch Captain. She has also been proactive in arranging meetings with Caltrans officials to address concerns with noise, SR-60 emissions, deficiencies in scheduled maintenance, a failed Adopt a highway program and public safety issues caused by these conditions.

As Mayor Pro Tem, Ms. Romero's focus is economic development and sustaining city services with emphasis on local police & fire, street maintenance and after school

programs. She currently serves on the City's Street and Transit Ad-Hoc Committee, and has been an active member of the San Gabriel Valley Riverbed Task Force. Ms. Romero is also an accomplished entertainment and music industry professional and has served on the Executive Board of the Independent Cities Association since 2014. The Independent Cities Association is comprised of 48 member cities in Southern California representing over 7 million people, and focuses on education, legislative advocacy, intergovernmental relationships and other major issues that transcend the boundaries of its member cities.

Ernesto Hidalgo, Nominee for Westside Central Service Council



Ernesto Hidalgo has served as the volunteer Government and Community Affairs Representative for The Transit Coalition since 2013. A previous resident of North Hollywood, he served as the Chair of the Neighborhood Council's Planning, Land Use, Housing & Transportation Committee. Mr. Hidalgo recently became a home owner in Boyle Heights. He is currently employed as a Community Development Analyst with the City of Montebello. Mr. Hidalgo holds a BS in Business Administration from California State University of

Northridge and is currently a candidate to obtain a Real Estate Investment Certificate and become a California Department of Real Estate Broker through UCLA.