

Metro VMT Mitigation Program

Engagement Summary

Project Name	Metro VMT Mitigation Program
Client	Metro
Contract Number	Con PS54330009 / TO PS81103-5433
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Metro Project Consultant	Fehr & Peers
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Principal in Charge	Jeremy Klop
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Project Number	LA22-3343
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Introduction

The Metro Vehicle Miles Traveled (VMT) Mitigation Program was a two-year long project that focused on identifying a VMT mitigation framework operated by Metro and supported by municipal agencies and partners. The program explored the ability for Metro and other countywide partners to reduce Metro led project-specific VMT Impacts on the state highway system (SHS).

Project Goals

At the outset of the project the following key goals were identified:

- Explore various VMT quantification options, including induced VMT and VMT reduction strategies
- Evaluate the VMT impacts of Metro's highway improvement projects
- Establish a VMT mitigation program (such as VMT Bank or Exchange) that meets the needs of projects on the State Highway System
- Integrate Equity Platform goals and process elements into the project & resulting VMT mitigation program

As part of the project an Outreach Plan was developed to organize and implement the engagement steps that would help successfully develop this program. The following is a summary of the engagement activities conducted by Metro staff and the consultant team that supported this project as well as the key input that helped shape the direction of the program's development.

Key Findings

- Many stakeholders identified cost effectiveness and near-term implementation as important components of prioritization criteria. These criteria were thoroughly evaluated at a countywide level to allow for an apples-to-apples cost comparison on a per-VMT-reduction basis. Furthermore, the project team convened several discussions with each individual mitigation action implementer to understand the "readiness" or the pace at which funding could be assembled and implemented in the near term.
- Geographic equality was identified as a concern that should be considered in program development. The project team evaluated the ability of potential mitigation actions to be implemented in each subregion of the County, aiming to assemble a toolkit and a prioritized list of Bank Actions that would allow mitigation dollars to be invested proximate to the impacts created by the SHS project. In addition, consideration was given to the Mitigation Actions that would meet Metro's equity goals both in terms of geographic areas designated as Equity Focus Communities, as well as in terms of population needs regardless of geography (e.g., individual income).
- Based on feedback received, a VMT Mitigation Bank with the ability to retain influence from subregional stakeholders was the preferred option. A Bank with Subregional Accounts was considered, but in the interest of keeping the Pilot as simple as possible, the project team opted to pursue a Bank without any additional layers of subregional analysis (as would be warranted for

Subregional Accounts), opting for a transparent and flexible approach that would still allow for subregional stakeholder input at the project level.

Report Overview

This remainder of this report is organized into the following sections:

- Engagement Plan Overview
- Engagement Activities
- Key Findings
- Appendices

Engagement Plan Overview

Engagement Goals

The following engagement goals were identified by the Project Team:

- Provide information on the development of the program and key decisions
- Learn about stakeholder priorities for ways to reduce VMT
- Solicit input on selecting and weighting criteria for evaluating VMT reduction options
- Solicit input on program framework
- Share the Draft Mitigation Program Framework and Approach

Establishing these goals early on helped Metro and the Project Team address the following key concerns:

- How does Metro balance equity goals, public health and GHG reduction goals, with other goals like congestion management, goods movement, mobility improvements, and infill development?
- How should Metro integrate the Equity Platform into this work and the project's outcomes?

Through the Outreach Plan developed as part of the project, the Project Team identified means to engage and provide project updates to the following audiences:

- **Standing Metro Committees, Councils, and Boards** – Sustainability Council, Technical Advisory Committee, Community Advisory Council, Metro Board Committees, and Metro Board
- **Project Development Team (PDT)** – key decisionmakers and policymakers involved in setting VMT policy for SHS projects
- **Policy Working Group (PWG)** – technical stakeholders and advocates interested in VMT policy, climate policy, and mobility
- **Other Interested Stakeholders** – public sector and private sector professionals, community organization representatives, and business organization representatives
- **Members of the Public**

Adjustments to the Original Engagement Plan

Some initial elements of the outreach plan changed in response to the changing needs of the project and feedback received during the outreach and engagement process. Since project inception, the following modifications occurred to accommodate changing project needs:

- **Project Development Team Meetings:** Four meetings were originally anticipated at the start of the project, and five meetings were ultimately convened, in addition to several 1:1 meetings with PDT stakeholders to discuss specific policy or methodology issues.
- **Policy Working Group Meetings:** 13 meetings were originally anticipated at the start of the project and were consolidated to eight meetings.
- **Stakeholder Meetings:** Six meetings were originally anticipated, which were consolidated to five meetings.

Many of the changes to the meetings were based on readiness of the content that was to be shared in each meeting, with additional time required to review some content and less time required to review and hear feedback on other content.

Key Stakeholders

To ensure Metro was able to connect with key stakeholders and organizations interested in VMT Mitigation, the Project Team developed a comprehensive list of key stakeholders to be engaged during the process. The following is a summary of those engaged during the project:

- **Project Development Team (PDT)** –key decisionmakers and policymakers involved in setting VMT policy for SHS projects
- **Policy Working Group (PWG)** –technical stakeholders and advocates interested in VMT policy, climate policy, and mobility
- **Other Interested Stakeholders** – public sector and private sector professionals, community organization representatives, and business organization representatives

A detailed list of the organizations and key stakeholders engaged as part of this project is provided in **Appendix A**.

Additional Outreach Activities

In addition to the engagement meetings held with the audiences described above, the project team also produced a Project Fact Sheet and Project FAQ intended to provide information to interested members of the public.

These materials are available at: <https://www.metro.net/projects/vehicle-miles-traveled-vmt-mitigation-program/>.

Engagement Activities

Stakeholder Engagement

Standing Metro Committees, Councils, and Boards

The following standing committees and councils were engaged at various stages of the VMT Mitigation Project:

- **Metro Technical Advisory Council:** The Metro TAC is convened periodically and was engaged within their standing schedule. TAC meeting attendance occurred in April 2022, September 2023, and April 2024 (forthcoming).
- **Metro Policy Advisory Council:** The Metro PAC is convened quarterly and was engaged to provide project updates. PAC meeting attendance occurred on June 14, 2022.
- **Metro Community Advisory Council:** The Metro CAC is convened on an ad hoc basis and was engaged to provide project updates. CAC meeting attendance occurred in July 2022.
- **Metro Sustainability Council:** Metro’s Sustainability Council is convened six times per year. Sustainability Council meeting attendance occurred on July 9, 2021, September 9, 2022, September 8, 2023, and March 8, 2024.
- **Metro Planning & Programming Committee:** The P&P Committee meets monthly, with some exceptions due to Metro Board holidays. P&P Committee attendance will occur on April 17, 2024.
- **Metro Board:** The Metro Board meets monthly with some exceptions due to Metro Board holidays. Board meeting attendance will occur on April 25, 2024. In addition, the project team presented to the Board on July 27, 2023 and submitted a follow-up “Board Box” – an information briefing to the Board in writing –on September 20, 2023. The Board Box is available at: <https://metro.legistar.com/LegislationDetail.aspx?From=RSS&ID=6354971&GUID=0C1FAA2A-C817-45C0-9FB8-10B737773530&FullText=1>.

Project-Specific Engagement

Project Specific Engagement focused on close coordination with the Project Development Team (PDT) & Policy Working Group (PWG). Both the PDT and PWGs role within the project involved the following:

- Advising on the technical analysis, tool development, and related decisions,
- Informing on policy decisions related to the VMT Mitigation Program, and
- Shaping the outreach plan and approach

The following identifies key activities conducted by each of these groups.

Project Development Team

The Project Development Team was comprised of key decision-makers and policy authors at Caltrans, California Office of Planning and Research and the Southern California Association of Governments. This group of key stakeholders were tasked with providing technical expertise and advice pertaining to VMT

mitigation. Five meetings were convened with the Project Development team, discussing the following topics:

- **May 20, 2022:** Discuss the review and synthesis of plans, policy guidance, and methodology guidance
- **June 17, 2022:** Discuss options for selecting a VMT quantification methodology for Metro projects on the State Highway System
- **October 20, 2022:** Share results of Case Study examples developed to understand model sensitivity and project-specific differences that could be applied to the project list
- **February 13, 2023:** Determine the preferred VMT quantification methodology for Metro projects on the State Highway System; solicit input on the approach to VMT mitigation, including development of a VMT Mitigation Program
- **November 1, 2023:** Present and discuss the VMT Mitigation Calculator as a tool to quantify the VMT reduction potential of mitigation actions in Los Angeles County

Notes and presentations from these meetings can be provided upon request.

Policy Working Group

The Policy Working Group was comprised of Project Development Team members plus additional key stakeholders from:

- Metro Departments
- Interested Jurisdictional and Agency Partners
 - LA County Public Works
 - City of Pasadena Public Works
 - California Air Resources Board (CARB)
 - Ports of Long Beach and LA
 - Subregional Councils of Government
 - I-5 Joint Powers Authority
 - Los Angeles Department of Transportation (LADOT)
- Interested Non-Profit Partners
 - Climate Resolve
 - Auto Club of Southern California
 - Natural Resources Defense Council (NRDC)

Eight Policy Working Group meetings were convened to discuss the following:

1. **March 21, 2022:** Background on CEQA & VMT for Transportation Project and Overview of Metro's VMT Mitigation Program
2. **May 31, 2022:** Review of Existing Regulatory and Guidance related to VMT Estimation
3. **September 12, 2022:** Discuss approach to VMT mitigation action criteria, solicit input on mitigation action selection, and discuss equity criteria.

4. **January 17, 2023:** Discussions regarding definition of equity, VMT Mitigation Program Options (What, Who, Where), VMT Mitigation Program Design Options, and Quantification Approach Framework.
5. **March 21, 2023:** Shared information regarding what feedback has been received so far, Mitigation Action Criteria Overview, and facilitated a discussion regarding types of mitigation actions, level of project control, and type of framework for the program.
6. **August 8, 2023:** Shared VMT impact quantification methodology update, recapped Stakeholder Meetings 1 and 2, and provided an overview of VMT Mitigation Program Frameworks.
7. **September 27, 2023:** Shared the VMT Bank framework as the preferred Mitigation Program option and solicited input on implementation considerations.
8. **February 1, 2024:** Shared the priority mitigation actions to be included in the VMT Bank and packaged for sale; solicited input on implementation considerations.

Notes and presentations from these meetings can be provided upon request.

Public Engagement

To effectively conduct the public engagement component of the project, Metro hired MBI Media to support the project team and lead outreach and engagement. MBI focused on coordination of meetings, preparation of meeting materials, coordination of team review prior to meetings, and compilation of notes, and data after meeting completion.

Project-Specific Outreach

Over the course of nine months, the Project Team conducted a series of Stakeholder Meetings intended to share information regarding the project, including potential VMT reduction strategies, feedback received on potential VMT mitigation options, and to provide opportunities for stakeholders to communicate feedback directly to the project team. The following summaries highlight the activities conducted during these meetings.

Stakeholder Meeting 1 (May 16, 2023)

Provided information regarding the following topics:

1. Relevant Terminology (ensuring attendees knew what frequently used terms meant regarding the project).
2. Provided background on key policies and regulations creating the impetus for this project.
3. Shared the overall project goals.
4. Discussed equity and how it informs Metro project outcomes and process.
5. Conducted engagement activities that shared information on the development of the program and key decisions as well as opportunities to learn about stakeholder priorities for ways to reduce VMT.

Stakeholder Meeting 2 (June 13, 2023)

Provided information regarding the following topics:

1. Project Background (program goals and potential mitigation strategies).
2. Shared a recap of Stakeholder Meeting 1, which includes key themes focused on safety and security, more shared mobility options, neighborhood-oriented development options, fareless trips inclusion, clarification on highway projects roles and definitions.
3. Solicited input on selecting and weighting criteria for evaluating VMT reduction options.
4. Solicited input on program framework.

Stakeholder Meeting 3 (August 10, 2023)

Provided information regarding the following topics:

1. Project Background (program goals and potential mitigation strategies).
2. Stakeholder Meeting 1 and 2 Recap.
3. Solicited feedback on program framework (Options include VMT exchange, VMT bank, VMT reduction plan).

Stakeholder Meeting 4 (October 10, 2023)

Provided information regarding the following topics:

1. Project Background (program goals and potential mitigation strategies).
2. Stakeholder Meeting 1, 2, and 3 Recaps.
3. Policy Working Group 6 Feedback (identified feedback regarding the three VMT program options).
4. Provided an overview of feedback received from Metro Departments and Metro Board.
5. Provided an overview of VMT Mitigation Program Participants key interests and concerns and greater detail on how the different options would work.
6. Summarized the details of the VMT Bank Model including the option for subregional accounts, pre-determined mitigation action list, and program balance sheet.

Stakeholder Meeting 5 (January 30, 2024)

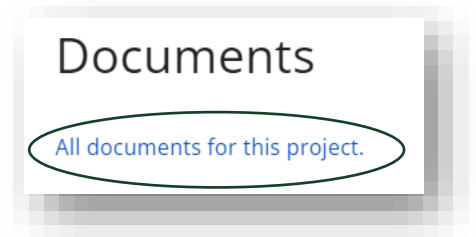
Provided information regarding the following topics:

1. Project Background (goals and potential mitigation strategies).
2. Summarized stakeholder feedback opportunities and where the project has ended up as a result of these activities.
3. Provided an overview of the VMT Mitigation Bank concept, types of actions potentially available, preliminary cost effectiveness and scalability, evaluation criteria, evaluation results, mitigation actions rankings, and mitigation bank implementation considerations.

Stakeholder Meeting Materials

The five PowerPoint presentations shared with meeting participants can be found on Metro's website at: <https://www.metro.net/projects/vehicle-miles-traveled-vmt-mitigation-program/>.

To access these files, navigate to the Documents section and click the hyperlink for "All documents for this project".



Key Findings

Stakeholder input was key to developing Metro's VMT Mitigation Program. The following key findings were shared by stakeholders during the above engagement events:

- A VMT Bank option has the greatest buy in to support mitigation throughout the region.
 - Respondents liked the flexible approach to meeting State Highway System needs and those of mitigation action implementers.
 - Stakeholders agreed that it provides a diverse set of actions to meet diverse countywide priorities.
- Feedback on the highest ranked mitigation actions focused on increasing service efficiency, expanding service operations and capabilities, and implementation of programs to support increased ridership and better alignment of development patterns and proximities to transit.
- Most respondents indicated that cost effectiveness and near-term implementation were important/very important.
- Most respondents indicated that prioritizing strategies that benefit communities impacted by transportation burdens was important/very important.
- During criteria development, ease of implementation was identified and added to the program evaluation.

Based on the importance of cost effectiveness and near-term implementation, these criteria were thoroughly evaluated at a countywide level to allow for an apples-to-apples cost comparison on a per-VMT-reduction basis. Furthermore, the project team convened several discussions with each individual mitigation action implementer to understand the "readiness" or the pace at which funding could be assembled and implemented in the near term.

Geographic equality was identified as a concern that should be considered in program development. The project team evaluated the ability of potential mitigation actions to be implemented in each subregion of the County, aiming to assemble a toolkit and a prioritized list of Bank Actions that would allow mitigation dollars to be invested proximate to the impacts created by the SHS project. In addition, consideration was given to the Mitigation Actions that would meet Metro's equity goals both in terms of geographic areas designated as Equity Focus Communities, as well as in terms of population needs regardless of geography (e.g., individual income).

Based on feedback received, a VMT Mitigation Bank with the ability to retain influence from subregional stakeholders was the preferred option. A Bank with Subregional Accounts was considered, but in the interest of keeping the Pilot as simple as possible, the project team opted to pursue a Bank without any additional layers of subregional analysis (as would be warranted for Subregional Accounts), opting for a transparent and flexible approach that would still allow for subregional stakeholder input at the project level.

Appendix A

Policy Working Group Members and Project Development Team Members

Note, some members of the Policy Working Group were not able to participate at every meeting, and some transitioned in and out during the two-year project duration. Project Development Team members are marked with an asterisk (*).

Policy Working Group Members		
Agency	Department	Individual
Metro	Complete Streets & Highways	Julio Perucho*
		Ernesto Chaves
		Carlos Montez*
		Lourdes Kriste
		Isidro Panuco
		Ricardo Corona
		Celine Chen
		Julia Brown
		Alice Tolar*
		Daniel Tran*
	Community Relations	Jefferson Isai Rosa
		Emily Cadena
	Shared Mobility (ExpressLanes)	Philbert Wong*
	Shared Mobility (ITS)	Steve Gota*
	ECSD	Heather Repenning*
	LRTP	Paul Backstrom*
		David Leyzerovsky*
		Mark Yamarone*
	TOC	Fabian Gallardo
	TDM	Martin Buford
		Jacquilyne Brooks de Camarillo
		Frank Ching
	State Policy and Programming	Michael Cano
		Zoe Unruh
	Equity & Race	KeAndra Cylear Dodds
		Naomi Iwasaki
	Technical Services Team	Robert Farley*

Policy Working Group Members		
Agency	Department	Individual
	Congestion Reduction	Mark Linsenmayer*
	SCAG	Annie Nam
		Mike Gainor*
Caltrans HQ	Sustainability	Eric Sundquist*
		Chris Kuzak*
	Environmental	Kelly Dunlap
		Jeremiah Ketchum
	SB 743 Program	Charles (Muggs) Stoll*
Traffic Operations	Zhongren Wang*	
	Marlo Tinney*	
Caltrans D7	Sustainability	Barbara Marquez
	Multimodal Corridor Planning	Paul Albert Marquez
	Environmental	Ron Kosinski
		Ryan Snyder*
	Legal	Mark Berkebile
	Program & Project Management	Gregory Farr*
	Operations	Leila Khalkhali*
Minh-Thu Ho*		
Advanced Planning/Modeling	Chao Wei*	
State of California	OPR	Erik DeKok
		Leila Hakimzadeh*
		Shannon Clark*
		Brianne Masukawa
County of Los Angeles	Public Works	Kent Tsujii
		Jeffrey Pletyak
		Stephen Lamm
		Alvin Ly
City of Pasadena	Public Works	Conrad Viana
Port of Long Beach	Transportation Planning	Phillip Lee
		Shelby Michael
		Theresa Dau-Ngo
Port of Los Angeles	Goods Movement	Kerry Cartwright
COGs/JPAs	I-5 JPA	Yvette Kirrin
	Gateway	Karen Heit
	South Bay	Steve Lantz
	San Gabriel Valley	Stephanie Wong
	North County	Arthur Sohikian
	Arroyo Verdugo JPA	Laura Cornejo

Policy Working Group Members		
Agency	Department	Individual
	LVM	Terry Dipple
LADOT	Transportation Planning & Policy	David Somers
		Alexander Wikstrom
		Kimberly Venegas
		Rubina Ghazarian
	Metrolink	Colicchio, Lisa
Auto Club	Government Affairs and Public Policy	Steve Finnegan
Climate Resolve	Deputy Director	Bryn Lyndblad
NRDC	Mobility and Climate Advocate	Carter Rubin

List of Stakeholders

The following is a list of the stakeholders that attended various meetings conducted during the outreach and engagement phase of the VMT Mitigation Project.

4 Bikes Bicycle Shop	Batiquitos Lagoon Foundation
AAA Southern California	Baycities Church - Lomita
Access Services	Beach Cities Cycling Club
Active San Gabriel Valley	Beach Cities Cycling Club, South Bay
Adobo Velo	Beach Cities Transit
Adventist Health	Bell Chamber of Commerce
AIDS LifeCycle	Bellflower Chamber of Commerce
AIR at LACI	Better Earth Garden Design (begarden)
Alhambra Chamber of Commerce	Beverly Hills Chamber of Commerce
Alliance for Community Transit Los Angeles (ACT-LA)	Bicycle Angels
Altadena Town Council	Bicycle Friends
America Walks	Bicycle John's Santa Clarita
American Association of Retired Persons (AARP)	Bicycle Pit Stop
Amigos de Los Rios	Bicycle Transit Systems
Antelope Valley Conservancy	Big Blue Bus
Antelope Valley Partners for Health	Bike Shop Los Angeles
Antelope Valley Transit Authority	Bike Shop Santa Monica
Arcadia Chamber Of Commerce	Bikeable Communities
Arroyo Seco Foundation	bikecar101.com
Arroyo Verdugo Communities Joint Powers Authority	Black Girls Do Bike
Arroyos and Foothills Conservancy	Boyle Heights Chamber of Commerce
Arts District Los Angeles Business Improvement District (ADLA BID)	Boyle Heights Neighborhood Council
Asian Pacific Islander Forward Movement	Boys & Girls Club of San Fernando Valley
Association of Pedestrian and Bicycle Professionals	Boys and Girls Clubs of Metro Los Angeles
Atwater Chamber of Commerce	Breathe Southern California
AVS Consulting	Brentwood Chamber of Commerce
Aztlan Athletics	Building Industry Association Los Angeles -Ventura Chapter (BIA-LAV)
Azusa Chamber of Commerce	Burbank Bike Shop
Backroad Bicycles	Burbank Chamber of Commerce
Baldwin Hills Conservancy	Bus Riders Union
	Calabasas Chamber Of Commerce
	California Association of Bicycling Organizations

California Bicycle Coalition	City of Bellflower
California Conservation Corps	City of Beverly Hills
California Department of Transportation (CALTRANS)	City of Bradbury
California Department of Veterans Affairs	City of Burbank
California Environmental Justice Alliance	City of Calabasas
California Greenworks	City of Carson
California Transit Association	City of Cerritos
California Trucking Association	City of Claremont
California Walks	City of Commerce
Canoga Park – West Hills Chamber of Commerce	City of Compton
Canoga Park Business Improvement Association, Inc.	City of Covina
Carson Bicycle Coalition	City of Cudahy
Carson Chamber of Commerce	City of Culver City
Catalyst California	City of Diamond Bar
CBS Cycling	City of Downey
Central California Asthma Collaborative	City of Duarte
Century City Business Improvement District (BID)	City of El Monte
Century City Chamber of Commerce	City of El Segundo
Cerritos Chamber of Commerce	City of Gardena
Chatsworth Business Improvement District (BID)	City of Glendale
Chatsworth Porter Ranch Chamber Chinese Chamber of Commerce of Los Angeles	City of Glendora
Choicess	City of Hawaiian Gardens
CICLAVIA	City of Hawthorne
Citify Management Group	City of Hermosa Beach
City of Agoura Hills	City of Hidden Hills
City of Alhambra	City of Huntington Park
City of Arcadia	City of Industry
City of Artesia	City of Inglewood
City of Avalon	City of Irwindale
City of Azusa	City of La Canada Flintridge
City of Baldwin Park	City of La Habra Heights
City of Bell	City of La Mirada
City of Bell Gardens	City of La Puente
	City of La Verne
	City of Lakewood
	City of Lancaster
	City of Lawndale
	City of Lomita
	City of Long Beach
	City of Long Beach, Office of the City Manager

City of Los Angeles (LA City) (City of LA)
City of Los Angeles Department of City
Planning
City of Los Angeles Department of
Public Works, Board of Public Works
City of Los Angeles Department of
Transportation (LADOT)
City of Los Angeles: Department of
Public Works, Bureau of Street Services
City of Lynwood
City of Malibu
City of Manhattan Beach
City of Maywood
City of Monrovia
City of Montebello
City of Monterey Park
City of Norwalk
City of Palmdale
City of Palos Verdes Estates
City of Paramount
City of Pasadena
City of Pico Rivera
City of Pomona
City of Rancho Palos Verdes
City of Redondo Beach
City of Rolling Hills
City of Rolling Hills Estates
City of Rosemead
City of San Dimas
City of San Fernando
City of San Gabriel
City of San Marino
City of Santa Clarita
City of Santa Fe Springs
City of Santa Monica
City of Sierra Madre
City of Signal Hill
City of South El Monte
City of South Gate
City of South Pasadena
City of Temple City

City of Torrance
City of Vernon
City of Walnut
City of West Covina
City of West Hollywood
City of Westlake Village
City of Whittier
Claremont Chamber of Commerce
Claremont Wildlands Conservancy
Climate Cents
Climate Resolve
Clockshop
Commerce Industrial Council Chamber
of Commerce
Commerce Municipal Bus Line
Commission on the Status of Women
Communities for a Better Environment
Community Power Collective
Compton Chamber of Commerce
Compton Community College
Conejo Chamber of Commerce
Conejo Valley Cyclists
Conservation Corps of Long Beach
Council for Watershed Health
Covina Chamber Of Commerce
Covina Valley Cyclery
Crazy Bear Bikes
Crenshaw Chamber of Commerce
Crescenta Valley Chamber of Commerce
Culver City Bus
Culver City Chamber of Commerce
DAY ONE
Different Spokes-Southern California
Disability Community Resource Center
Downey Chamber of Commerce
Downtown Center Business
Improvement District (BID)
Downtown Industrial District Business
Improvement District (BID)
Downtown Pomona Owner's Association
Downtown Women's Center

Dtla Bikes
Duarte Chamber Of Commerce
East Los Angeles Chamber of Commerce
East Los Angeles Remarkable Citizens'
Association
East Los Angeles Women's Center
East Side Riders Bike Club
East Yard Communities for
Environmental Justice
Eastside Bike Club
Eastside L.E.A.D.S
El Monte/South El Monte Chamber of
Commerce
El Nido Family Source Center
El Segundo Chamber of Commerce
EMERSON & ASSOCIATES
Encino Chamber of Commerce
Enterprise Community Partners
Environment Now
Estolano LeSar Advisors
F&R Cycle, Inc.
Family Promise of the South Bay
Fashion District Business Improvement
District (BID)
Fehr & Peers
Fernandeno Tataviam Band of Mission
Indians
Figueroa Corridor Business
Improvement District (BID)
Fixing Angelenos Stuck in Traffic (FAST)
Foothill Transit
Gabrieleno Band of Mission Indians -
Tongva
Gardena Bus (GTrans)
Gardena Chamber of Commerce
Gateway to Los Angeles Business
Improvement District (BID)
Glendale Chamber of Commerce
Glendora Chamber of Commerce
Go Green Bicycles
Grades of Green

Granada Hills Chamber of Commerce
Greater Chinatown Business
Improvement District (BID)
Greater Los Angeles African American
Chamber of Commerce
Greater Miracle Mile Chamber of
Commerce
Greater Monterey Park Chamber of
Commerce
Greater West Covina Business
Association
GRID Alternatives GLA
Harford County Chamber of Commerce
Hawthorne Chamber of Commerce
Healthy Active Streets
Helens Cycles
Hermosa Beach Chamber of Commerce
Highland Park Business Improvement
District (BID)
Hillsides
Hispanas Organized for Political Equality
Historic Core Business Improvement
District (BID)
Hollywood Chamber of Commerce
Hollywood Media District Business
Improvement District
Homeboy Industries
Housing Authority of the City of Los
Angeles (HACLA)
ICF International, Inc.
Incycle Bicycles
Industrial District Green
Industry Chamber of Commerce
Inglewood Airport Area Chamber of
Commerce
Instituto de Avance Latino
Investing in Place
Irwindale Chamber of Commerce
Japanese Chamber of Commerce
Just Ride LA
KES Inc.

Kimley-Horn and Associates, Inc.
kmdezine studio
Korean American Chamber of
Commerce
LA Brakeless Bicycles
La Canada Flintridge Chamber of
Commerce
La Habra Chamber of Commerce
La Mirada Chamber of Commerce
La Verne Chamber of Commerce
Lakewood Chamber of Commerce
Larchmont Village Business
Improvement District (BID)
Las Virgenes/Malibu Council of
Governments
LAX Coastal Chamber of Commerce
League of American Bicyclists
Linear City Development LLC
Little Tokyo Business Association
Livable Communities Initiative
Lomita Chamber of Commerce
Long Beach Area Chamber of Commerce
Long Beach Transit
Los Angeles Alliance for a New Economy
(LAANE)
Los Angeles Area Chamber of
Commerce
Los Angeles Audubon Society
Los Angeles Beautification Team
Los Angeles Cleantech Incubator (LACI)
Los Angeles Conservation Corp
Los Angeles County Bicycle Coalition
Los Angeles County Department of
Public Works
Los Angeles County Metropolitan
Transportation Authority
Los Angeles Metropolitan Hispanic
Chamber of Commerce
Los Angeles Neighborhood Land Trust
Los Angeles River State Park Partners

Los Angeles Tourism & Convention
Board
Los Angeles Walks
Los Angeles Wheelmen
Lynwood Chamber of Commerce
Malibu Chamber Of Commerce
Manhattan Beach Chamber of
Commerce
MBI Media
Meet Each Need With Dignity (Mend)
Metropolis Bikes
Monrovia Chamber Of Commerce
Montebello Bus Lines
Montebello Chamber of Commerce
Montebello Municipal Bus Line
Montrose Bike Shop
Move LA
Mujeres de la Tierra
Multicultural Communities for Mobility
National Us Arab Chamber of
Commerce
NextGen California
North County Transportation Coalition
Northridge Chamber of Commerce
Norwalk Chamber of Commerce
Norwalk Transit System
Norwalk Transit Systems
Office of Los Angeles County Supervisor
Kathryn Barger, District 5
Pacific Palisades Chamber of Commerce
Pacoima Beautiful
Pacoima Neighborhood Council
Palos Verdes Bicycle Club
Palos Verdes Peninsula Chamber of
Commerce
Panorama City Chamber of Commerce
Paramount Chamber of Commerce
Pasadena Chamber of Commerce
Pasadena Complete Streets Coalition
Pasadena Cyclery
People Assisting The Homeless

People for Mobility Justice
PeopleForBikes
Pico Rivera Chamber of Commerce
Planning and Conservation League
Policies for Livable Active Communities
and Environments Program
Pomona Chamber of Commerce
Pomona Valley Transportation Authority
Port of Long Beach
Port of Los Angeles
Public Matters
Pueblo Planning
PV Bike Chicks
Rails-to-Trails Conservancy
Rebuild California Alliance
Redondo Beach Chamber of Commerce
Regional Chamber of Commerce- San
Gabriel Valley
Ride for Black Lives
Ride On! Bike Shop / Co-Op
Ride-On Bike Co-op
RimtoRim Bike Shop
River LA
Rosemead Chamber of Commerce
Ryddo
Sacramento Area Bicycle Advocates
Safe Moves
Safe Routes to School National
Partnership
San Dimas Chamber of Commerce
San Fernando Valley Bicycle Club
San Gabriel Valley Council of
Governments (SGVCOG)
San Marino Chamber Of Commerce
San Pedro Business Improvement
District (BID)
San Pedro Chamber of Commerce
Santa Clarita Transit
Santa Clarita Valley Chamber of
Commerce
Santa Monica Chamber of Commerce

Santa Monica Spoke
Sherman Oaks Chamber of Commerce
Sierra Club - Angeles Chapter
Sierra Madre Chamber of Commerce
Signal Hill Chamber of Commerce
Silver Lake Chamber of Commerce
Smart Growth America
SOCIAL AND ENVIRONMENTAL
ENTREPRENEURS
Social Equity LA
Sol del Valle Community Center
South Bay Bicycle Coalition
South Bay Bicycle Coalition Plus (SBBC+)
South Bay Cities Council of Governments
South Coast Air Quality Management
District
South Gate Chamber of Commerce
South Los Angeles Transit
Empowerment Zone (SLATE-Z)
South Park Business Improvement
District (BID)
South Pasadena Chamber of Commerce
Southern California Association of
Governments (SCAG)
Southern California Association of
Nonprofit Housing (SCANPH)
Southern California Resource Services
for Independent Living
Stotts Bicycles
Strategic Actions for a Just Economy
(SAJE)
Stratiscope
Streets Are For Everyone
Streets For All
Studio City Business Improvement
District (BID)
Studio Cycle Company
Sun Valley Area Neighborhood Council
Susan Levi & Associates, Inc.
Sylmar Chamber of Commerce
Sylmar Neighborhood Council

Temple City Chamber of Commerce
The Bicycle Kitchen
The Bike Palace
The Local Bikestand
The TransLatin@ Coalition
The Trust for Public Land
Tia Chucha's Centro Cultural
tokyobike
Toluca Lake Chamber of Commerce
Torrance Chamber of Commerce
ToyoTech
TransitCenter
Transportation For America
Transtech Engineers Inc.
TRUST South LA
U.S. Green Building Council
Unchained Bicycle Garage
Uncommon Good
UNIDAD – United Neighbors In Defense
Against Displacement
Universal City North Hollywood
Chamber of Commerce
Universal Cycles
University of Southern California (USC)
Urban Land Institute, Los Angeles
Urban Trans North America- Los
Angeles
US Arab Chamber of Commerce
US-Mexico Chamber of Commerce
Valley Industry & Commerce Association
(VICA)
VCS Environmental
Velo Allegro Long Beach
Velo Pasadena
Venice Beach Business Improvement
District (BID)
Venice Chamber of Commerce
Vernon Chamber of Commerce
Walk Bike Burbank
Walk n' Rollers
Watts/Century Latino Organization

West Hollywood Bicycle Coalition
West Hollywood Chamber of Commerce
West Los Angeles Chamber of
Commerce
West Valley Warner Center Chamber of
Commerce
Westchester Town Center Business
Improvement District (BID)
Western States Trucking Association
Westwood Village Improvement
Association (BID)
Whittier Chamber of Commerce
Willdan Group Inc
Willy's Bikes
Wilshire Center Business Improvement
District (BID)
Winnetka Chamber of Commerce
YG Bicycles
YWCA of Greater Los Angeles