

Attachment A: Traffic Reduction Study – Informational resources

Project Website and Video	https://www.metro.net/projects/trafficreduction/
Project Factsheet	<ul style="list-style-type: none"> • http://media.metro.net/2020/TRS-Fact-Sheet-Summer-2020.pdf • Project Fact Sheet (Spanish)
Frequently Asked Questions	<ul style="list-style-type: none"> • Frequently Asked Questions • Frequently Asked Questions – Spanish Version
The Source Posts	<ul style="list-style-type: none"> • “Why are we pursuing a Traffic Reduction Study” 2020-09-16 • “Metro to hold four virtual public meetings to provide details on Traffic Reduction Study” 2020-09-28
Examples of social media posts and advertisements	<div data-bbox="493 722 1224 1213"> <p>LA Metro @metrolosangeles · Sep 17 Why are we pursuing a Traffic Reduction Study? metro.la/oRP650BTP4v</p> </div> <div data-bbox="493 1293 1224 1785"> <p>LA Metro @metrolosangeles · Sep 28 Metro to hold four virtual public meetings to provide details on Traffic Reduction Study. metro.la/jX8650BDJMk</p> </div>

Metro Los Angeles September 28 · 🌐

Workshops will publicly introduce and explain congestion pricing, describe Metro's equity-focused study methodology and present next steps in the study process for future public input.



THESOURCE.METRO.NET

Metro to hold four virtual public meetings to provide details on Traffic Reduction Study

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El tráfico está regresando. Únase a Metro para aprender sobre el Estudio de Reducción del Tráfico y comparta sus pensamientos.

See Translation



SAT, OCT 3

Reunión Pública del Estudio de Reducción del Tráfico

155 people interested · 8 people going

☆ Interested

👍❤️👍 310

56 Comments

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Traffic Reduction Study

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145

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SEP 30

Public Meeting for the Traffic Reduction Study

Public - Hosted by Metro Los Angeles

Wednesday, September 30, 2020 at 11:30 AM – 1:00 PM PDT
about 2 months ago

Online Event

Details

Gridlock steals valuable time and creates stress for all of us. As part of our plan to make it easier to get around, Metro is considering a new approach to addressing traffic congestion. Please join us for an upcoming public meeting on the Traffic Reduction Study:

Registration link:

https://us02web.zoom.us/webinar/register/WN_mpb4opHzTOI__1gauDWgtw