

Hey, South LA.  
You can get **\$150**  
for transportation  
spending.

*Hola, South LA.  
Puede obtener  
**\$150** para gastos  
de transporte.*

# Mobility Wallet Pilot



**Metro**<sup>®</sup>



**CALIFORNIA**  
AIR RESOURCES BOARD



**SLATE**

A Project of Community Partners

**LADOT**

# Board Request: Approve Recommendation

## CONSIDER

A. Make a finding that Mobility Wallets are exempt from federal income tax because the payments promote the general welfare of low-income eligible participants and do not represent compensation for service

B. Authorize an amendment to the existing Mobility Wallet Pilot Memorandum of Understanding (MOU) between the City of Los Angeles and Metro to add up to \$4.5 million in funding from the city.



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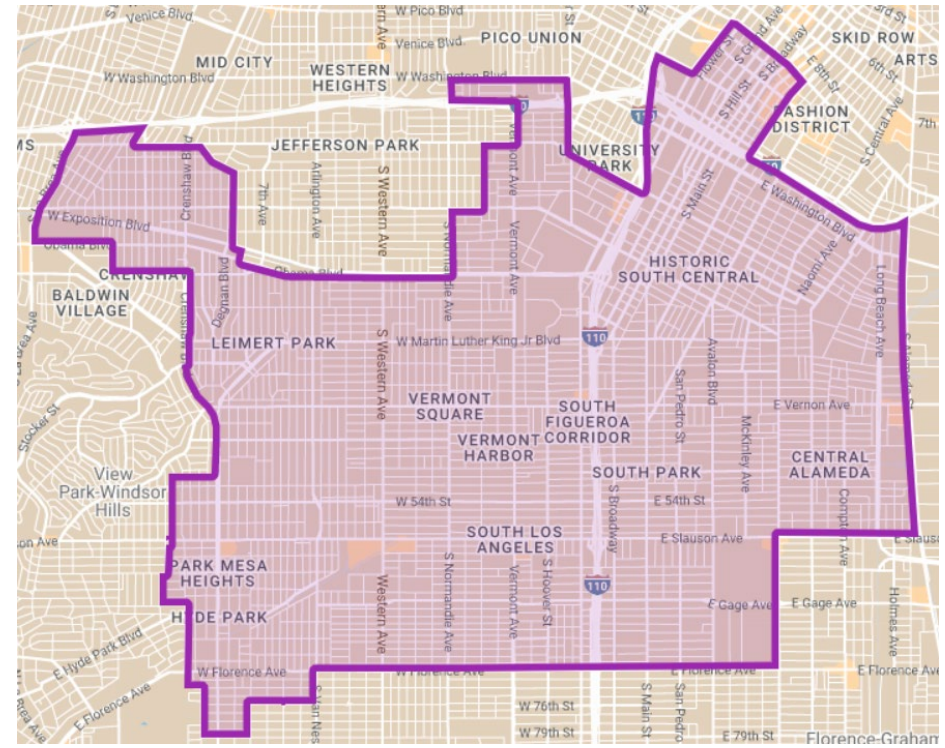
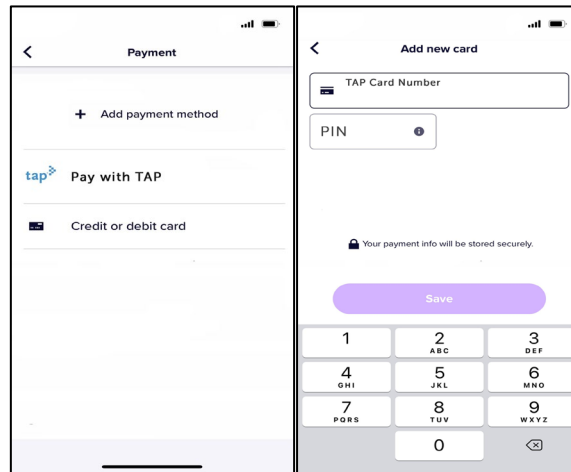


# Mobility Wallet Pilot

**WHAT: All-in-one mobility account / payment solution providing \$150/month for a year for shared transportation needs.**

- Technologies we are exploring/utilizing include 1. prepaid Visa/Mastercard 2. Pay With TAP.
- Part of LADOT Universal Basic Mobility Pilot \$13.8 Mil Sustainable Transportation Equity Program Grant from the California Air Resources Board.

**WHO: 2000 low-income (LIFE eligible) participants that live in a South Los Angeles including zip codes 90007 90008 90011 90015 90016 90018 90037 90043 90062**



# Why Board Action Is Required

## 1. Income Tax Exemption – Finding of General Welfare

This exemption will enable low-income participants to receive their transportation services through the Wallet without jeopardizing their eligibility for other social services due to minor changes in their income bracket. The exemption would also reduce the administrative burden on Metro to issue 10-99 forms to participant.

- The finding is needed to qualify under the IRS' “general welfare exclusion.”

## 2. Update Funding and Scope in MOU

Staff requests authority to amend the Mobility Pilot MOU between Metro and the City of Los Angeles to include additional funding up to \$4.5 million. The existing MOU includes \$756,770; however, Metro needs additional funds to lead the implementation and distribution of the wallet. Funding to provide funds to participants is provided by the City of Los Angeles.



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# Phase 1 Deployment



tap

## Mobility Wallet Pilot Program

Applicant Information

\* FIRST NAME  
First Name

MIDDLE NAME OR INITIAL  
Middle Name or Initial

\* LAST NAME  
Last Name

\* BIRTH DATE  
mm/dd/yyyy

\* GENDER  
- Select -

\* ARE YOU A STUDENT?

## Participant Solicitation

- Outreach at community events and general marketing in partnership with assistance from 15+ community-based organizations in South LA.
- Received over 2000 applications
  - Randomly select 900 to receive by mail and 100 will receive them at in-person workshops.

## UCLA / UCD will evaluate the pilot based on the following research questions:

Will the mobility wallet:

- Improve access to opportunities?
- Reduce travel related-greenhouse gas emissions?
- Improve economic and health outcomes?

# Next Steps

