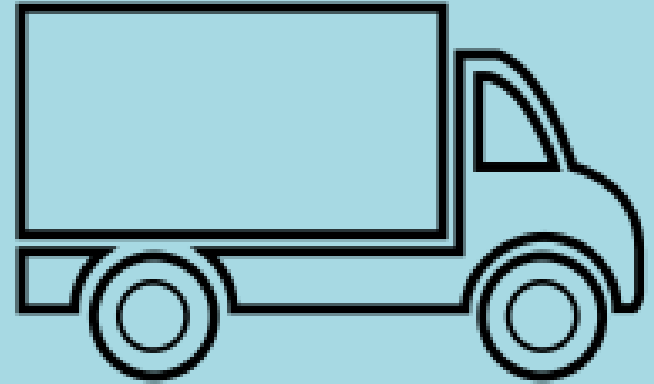
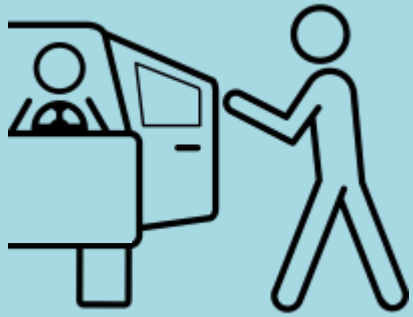


Framework for New Mobility Regional Roadmap for Los Angeles County



Recommended Actions

A. RECEIVING AND FILING:

- Responses to Prior Board Motions
 - Responses to Feb. 2019 Board Motion 32.3C “Explore Fees on TNCs”
 - Progress report on the Transformational Initiatives central to “The Re-imagining of LA County”
 - Response to June 2019 Board Motion 47 “Los Angeles County Micro-Mobility Review”
- A Framework for a New Mobility Regional Roadmap

***New Mobility* includes, but is not limited to:**

- Ride-hailing (e.g. Uber and Lyft)
- Carsharing
- E-scooter and bike share (e.g. Jump and Bird)
- Courier network services (e.g. Postmates and Uber Eats)

Problem

- New Mobility services can provide improved access to opportunity and connections to transit.
- They also place unchecked costs on the transportation system including:
 - congestion
 - competition for the curb and sidewalk
 - inequitable access and pricing
 - conflicts with public transit
 - inadequate data sharing, and
 - impacts on safety
- New Mobility management is challenging because regulation is dispersed at the state, regional and local level, or is non-existent.

Vision and Goal of the New Mobility Regional Roadmap

Vision:

Better mobility can be achieved by having a comprehensive set of policies for all New Mobility providers. Metro would like to support cities as a convener and consensus builder in developing a unified approach.

Goal:

Work with cities, COG's, community-based organizations (CBO), private firms and other stakeholders to develop a unified vision and framework that will prioritize and incentivize non-drive-alone trips to achieve the Vision 2028 goal of doubling non-drive-alone trips by 2028.

Develop a New Mobility Regional Roadmap

Metro has already begun outreach to cities and other stakeholders to determine how we can be most helpful. Metro proposes to expand engagement with external and internal stakeholders to establish meaningful dialogue and inclusive decision-making, culminating with the development of a New Mobility Regional Roadmap for Los Angeles County.

The proposed Roadmap will include the following elements:

- 1: Identify Challenges & Opportunities Around New Mobility
- 2: Adopt Guiding Principles and Shared Goals Around New Mobility
- 3: Explore Potential Tactics to Achieve Goals
- 4: Commit to and Coordinate Roles and Responsibilities

**3rd Party
Facilitator**

Roadmap Development Timeline

Internal and External Stakeholder Conversations and Consultation	July 2019 – Ongoing
Initiate procurement process to procure Consultant Services for Facilitation and Regulatory Cost/Benefit Analysis	December 2019
Convene Series of Working Group Meetings	December 2019 – Summer 2020
Progress Report to Board	Spring 2020
Report Back to Board on Roadmap Work	Fall 2020