

# Metro Countywide Bikeshare DTLA Phase 1 Pilot

Planning & Programming Committee Meeting

June 17, 2015



**Metro**

# Recommendation

A. Adopt the Regional Bikeshare Implementation Plan for Los Angeles County (“Plan”)

B. Award a two-year firm fixed price to Bicycle Transit Systems, Inc. (BTS) in the amount of \$11,065,672 for the equipment, installation and operations of the Metro Countywide Bikeshare Phase 1.

C. Authorize the Chief Executive Officer (CEO) to take the following actions to implement the Metro Countywide Bikeshare Phase 1 Pilot in downtown Los Angeles (“Pilot”).

1. Negotiate and execute a Memorandum of Understanding (MOU) between City of Los Angeles and Metro.
2. Amend the Fiscal Year 15/16 bikeshare project budget to include an additional \$2.64M for the capital and operating and maintenance costs of the Metro Countywide Bikeshare Phase 1 Pilot.



**Metro**

# Implementation Plan

- **Developed in response to Motion 58 (January 2014)**
- **Jurisdictional Coordination & Public Input**
  - Bikeshare Working Group: Pasadena, Long Beach, Los Angeles and Santa Monica
  - Over 16 meetings with working group, pilot cities, elected office briefings
  - Launched two Crowdsourcing Maps
- **Identified Bikeshare Ready Communities**
- **Plan informed development of Request for**

# Countywide Bikeshare Program

- RFP released December 15, 2014
- Bicycle Transit Systems, Inc. to Install, Operate and Maintain Metro Countywide Bikeshare Program
- MOU to be executed between Metro and City of Los Angeles
  - Execution of contract between Metro and BTS is contingent on Metro executing MOU with City of Los Angeles
  - Sets fiscal and administrative responsibilities



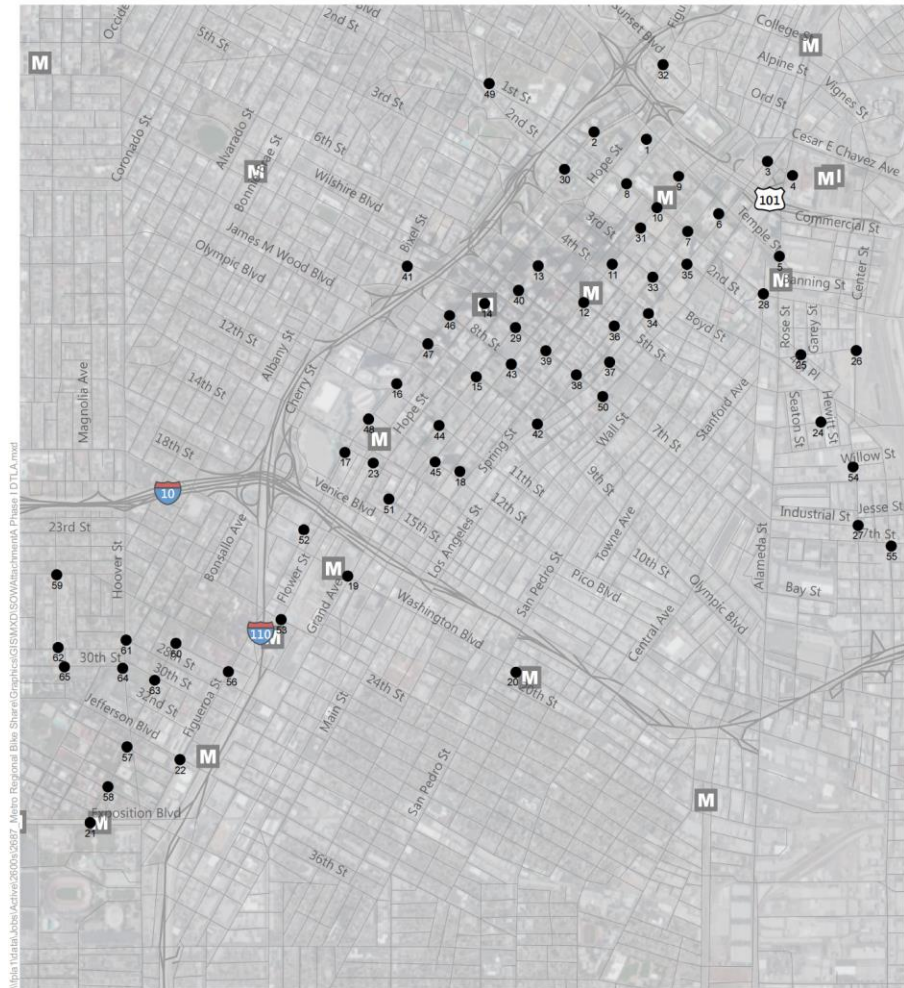
**Metro**

# Interoperability Objectives

- Branding & Marketing
- Title Sponsorship
- Membership Reciprocity
- Reciprocal Bikeshare Docks
- Unified Fare Structure

# Next Steps

- **Fall 2015** – Return in fall 2015 with a recommended fare structure and TAP integration strategy
- **Spring 2016**- Launch DTLA Pilot Phase 1
  - 65 Stations
  - 1090 Bicycles
- Continue to coordinate with Santa Monica and Long Beach



**M** Metro Rail Station  
**Recommended Regional Expansion Stations**  
● Phase I - 65 Stations

