

U-Pass Program

Executive Management Committee
May 17, 2018



U-PASS

- The U-Pass Pilot Program has completed 21 months of its 24-month pilot program, which will expire in August 2018.
- Through partnerships with colleges, U-Pass TAP stickers are sold on campus and placed directly onto student IDs
- Schools are billed for actual boardings per semester at \$0.75 per boarding with the maximum cost being \$10.03 per week per participant, which is the equivalent of the \$43/month College/Vocational fare.
- Some schools pay for all or part of the cost on behalf of the students, but others charge them to participate.



CURRENT PARTNERS

Cal Tech, CSULA, CSUN,
Compton College, El Camino College, LA
City College, LA Trade Tech College, LMU,
Mission College, Pasadena City College,
Pierce College, Rio Hondo College,
USC Graduate Students
UCLA (Transitioning 7/1/18)

Cal State Los Angeles
Silver Line Station



U-PASS (Cont'd.)

For the first 16 months of the pilot program), the U-Pass Program had:

- ✓ 31,312 U-Passes sold
- ✓ 3.9 million boardings
- ✓ \$2.95 million in revenue
- ✓ 49% increase in participants (Fall' 15 = 7,402 vs. Fall' 17 = 11,051)



U-PASS (Cont'd.)

Title VI Analysis:

In Metro service area is 77% minority with 15.9% low income
U-Pass participation is 93% minority with 75% low income

Additional Programs Available:

- GradPass available for graduating U-Pass holders to receive reduced fare for additional 12 month after graduation at \$43/mo.
- K-12 Discount for Dual Enrolled Students (\$5.40/wk vs. \$10.03/wk)
- Bike Share and Stored Value can be added to U-Pass
- Additional Transit Agency Partners through reimbursement agreements

U-PASS (Cont'd.)

Metro's U-Pass Program included in:

- Transit Cooperative Research Program (TCRP) report Synthesis 131 on Best Practices in College Student Transit Pass programs (<http://www.trb.org/Main/Blurbs/177362.aspx>).
- South Los Angeles Transit Empowerment Zone (SLATE-Z) Transportation Working Group
- The Kresge Foundation's 2017 National Summit on Higher Education and Transportation

U-PASS (Cont'd.)

Currently seeking Board approval to:

- Make U-Pass a permanent program
- Reduce the number of units required from 6 to 0
 - ✓ Schools would verify enrollment instead of units
 - ✓ Change would match other regional transit agencies' college pass programs (Foothill Transit, Long Beach Transit, Santa Monica Big Blue Bus)
 - ✓ Would also enable schools to implement transportation fees as part of registration fees (must be approved by students)
- Continue work on a Regional U-Pass and report back in 12 months
 - ✓ Current reimbursement agreements with GTrans, Long Beach Transit and Torrance Transit
 - ✓ Additional agreements planned to be added for Fall 2018

Thank you!

For additional information visit:

www.metro.net/riding/colleges

For questions/participation contact:

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