

YOUR TRANSPORTATION TAXES AT WORK

SB 1 Implementation and Outreach Update



April 2018

Senate Bill 1 Funding for Los Angeles County

- **Metro is Seeking State funding through SB 1 to invest in Los Angeles County**
- **Recent announcement of CTC Staff Recommendations for Three Major Funding Categories**
 - **Local Partnership Program**
 - **Solutions for Congested Corridors Program**
 - **Trade Corridor Enhancement Program**
- **CTC Votes on May 16-17, 2018 to approve funding awards**



Major SB 1 Discretionary Funding Categories



Highway Improvements
\$1.5 billion/year



Local Street and Road Improvements
\$1.5 billion/year



Public Transit Improvements
\$750 million/year



Freight Capacity Extension
\$300 million/year



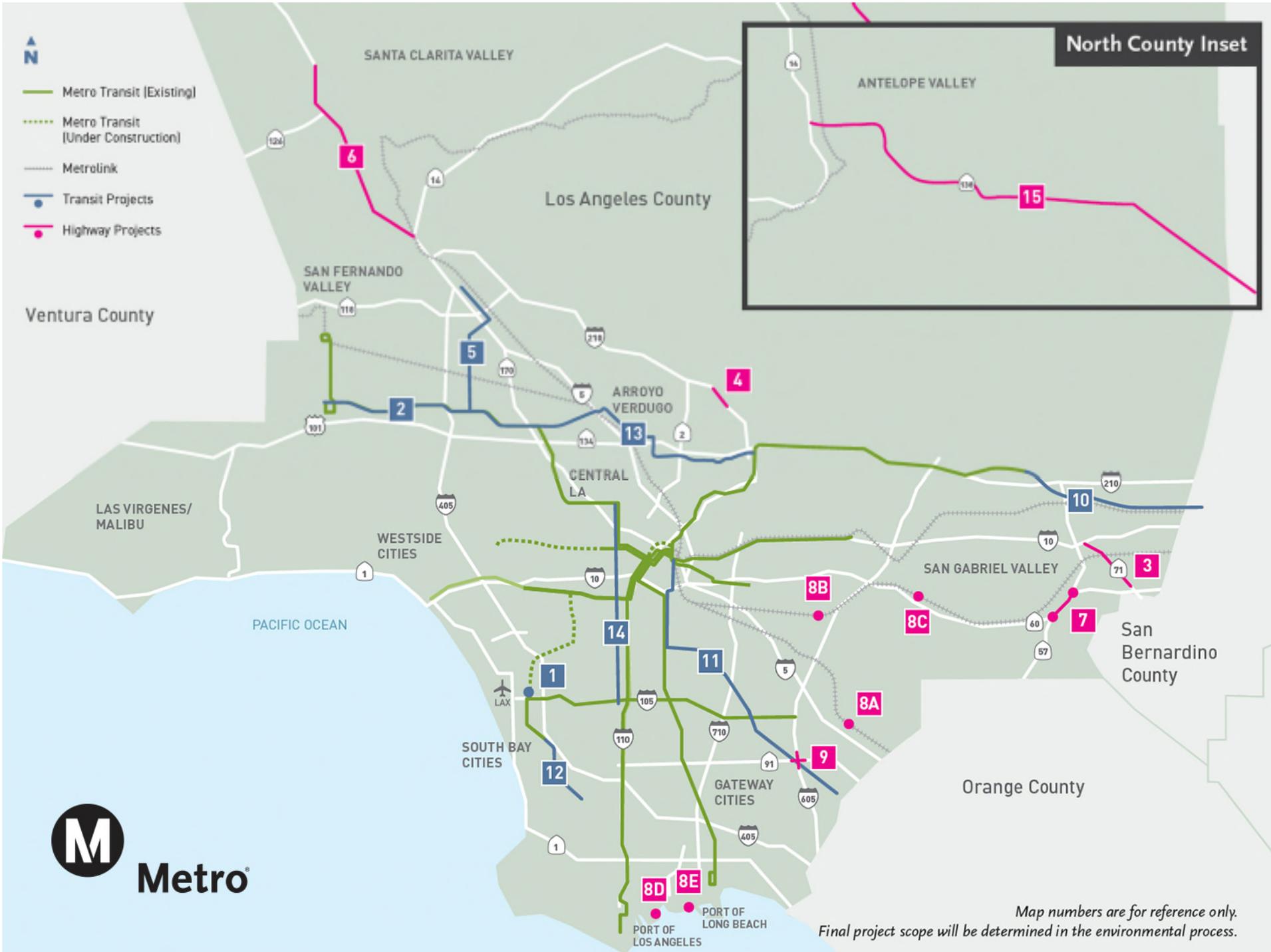
Congested Corridors Solution
\$200 million/year



Local Partnership Program
\$200 million/year



Metro



Advocacy and Outreach Efforts to date

Metro's 2018 State Advocacy Program Goal #1 –

- Ensure the State Continues to Fully Fund the Major Transportation Programs in the State.
- **Support and preserve key funding sources under SB 1 and Cap & Trade**
- Vigorously Oppose any legislation or statewide initiatives that would jeopardize funding or repeal key components of SB 1.



Advocacy and Outreach Efforts to date

Worked with key stakeholders to communicate the Board's priorities and advocate for support of Metro's SB 1 Grant Applications

- Robust informational materials specifically designed for SB 1 projects and programs
- Engaging Metro Board of Directors and regional partners
- On-going briefings, workshops and informational sessions
- Working with key members of Los Angeles County Senate Assembly and Congressional delegation
- Solicited letters and calls of support for Metro's applications



Metro



On-Going Outreach Efforts

- **Robust Communications Plan**

- Continue to promote how Metro is maximizing State funding and committed to investing throughout the County

- **Future Press Events and Community Events**

- Community education and major project milestones

- **Partnering with Mobility 21 for Regional Stakeholder SB1 Workshop**



– Metro

May 18th at Los Angeles Union Station

On-Going Outreach Efforts

- **SB 1 Logo – Prominently Featured on Metro’s informational materials**
 - Metro’s Website
 - Metro’s blog, The Source
 - Earth Day Insert Story
 - Project signage
 - Social Media Postings
 - #rebuildingCA
 - #SB1
 - #SB1roadrepairs



Benefits of Metro's SB 1 Package of Projects

- Leverages \$7 billion in local and federal investments
- Generates over 30,000 jobs
- Reduces GHG's = Improved Air Quality
- Reduces time stuck in traffic by decreasing vehicle delay and improving mobility

Questions?

For more information
about Metro's SB 1
Program visit:

[www.metro.net/
about/govtrela](http://www.metro.net/about/govtrela)



YOUR TRANSPORTATION TAXES AT WORK

LA METRO'S SB 1 APPLICATION SUMMARY

M Metro

JANUARY 2018