



Next stop: more access to parks and open space

Transit to Parks Strategic Plan

Planning and Programming Committee

June 19, 2019



Recommendation

- **ADOPT** Transit to Parks Strategic Plan



Background

- Community need and interest for increasing park access
- June 2016 Board motion called for action plan to **better connect communities to parks** including:
 - Analysis of existing transit to parks connections and opportunities to increase access, particularly for park-poor disadvantaged communities
 - Recommendations to promote existing park connections and identify opportunities for new transit to parks service and connection
 - Strategies and programs to support implementation including identification of funding sources

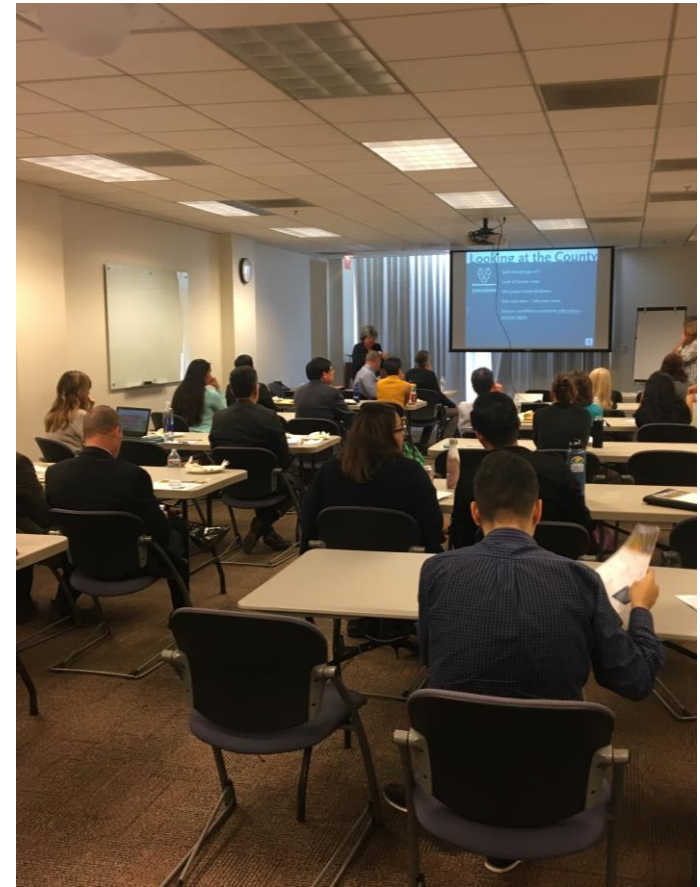
Strategic Plan Overview

Process

- ***Advisory committee*** comprised of government agencies and CBOs
- ***Surveys*** of park users from disadvantaged communities in partnership with First 5 LA

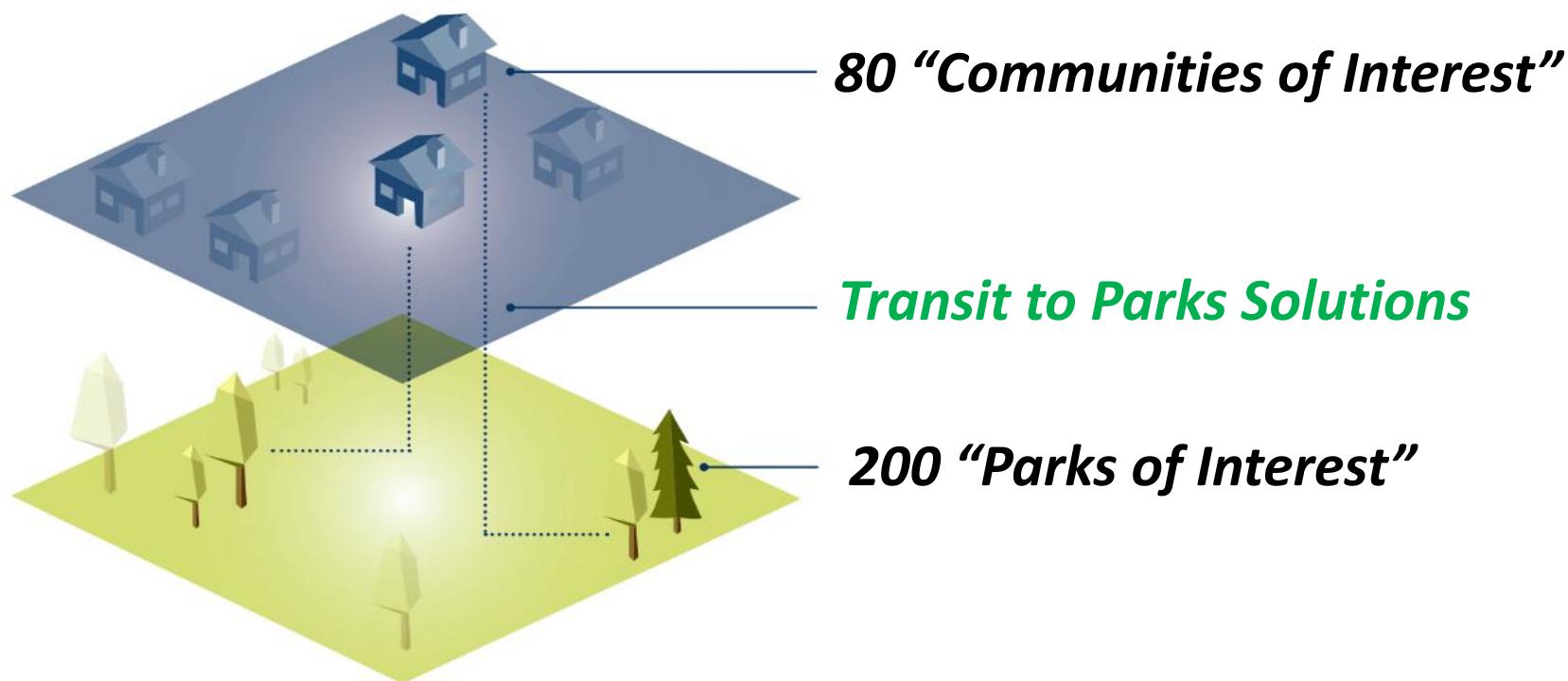
Plan Elements

- Case Studies
- Data Analysis and Mapping
- Recommendations



Data Analysis

- ***Prioritized and mapped connections*** between high-need communities and high-quality parks based on LA County Parks Needs Assessment and stakeholder input



Equity Platform

- 1. *Define and Measure:*** Plan creates a needs-based framework that will feature equity in decision-making.
- 2. *Listen and Learn:*** Advisory Committee played vital, participatory role in planning process; User surveys
- 3. *Focus and Deliver:*** Plan is a blueprint to address inequities in park access



Supportive Programs and Initiatives

- Plan serves as a ***strategic roadmap*** with a menu of supportive programs and initiatives to consider:
 - ❖ Park access prioritization
 - ❖ Grant-writing support
 - ❖ Mapping and data portal
 - ❖ Park-friendly vehicles
 - ❖ Marketing and incentives
 - ❖ Others
- Identifies four potential ***pilot projects***
 - Programs and projects subject to further market research and community engagement on case-by-case basis



Supportive Programs and Initiatives

- Plan identifies ***potential funding sources*** and opportunities for agencies and organizations to ***leverage partnerships*** in improving access to parks and open space
- Potential ***Metro role*** in supporting programs and initiatives are categorized by anticipated resource level:

LOW - EXISTING

No to minimal additional resources for existing work

MEDIUM - NEW

Medium level of additional resources

HIGH - NEW

High level of additional resources

Thank you