



Westlake/ MacArthur Park Community Market Vendor Program

Operations, Safety and Customer Experience Committee

May 2019



Metro Provides Excellence in Service and Support.

Westlake/ MacArthur Park Street Vendor Market

Background:

- One year pilot program starting March 2017, made permanent
- Vendors in community to operate as an organized community market
- Sale of goods at Metro transportation hub
- First of its kind for Metro

Purpose:

- Minimizing blight and disorder at the station
- Reducing unpermitted street vending
- Reducing crime
- Ensuring safe boarding for passengers on bus and rail
- Transforming station plaza into an inviting community location



Operating Partners:

- Metro
- LA County Supervisor and Metro Board Member
Hilda Solis
- LA City Council Member Gil Cedillo (CD 1)
 - ✓ Central City Neighborhood Partners
 - ✓ Union of Street Vendors (Union de Vendedores Ambulantes)



Metro

Market Operating Structure

Operation Hours

- 7am to 7pm (set up 6am, deconstruct by 8pm)
- 7 days a week

Participants

- 34 Booths, 68 spaces for vendors
- Lottery system through Union of Street Vendors
- Demonstrate prior business in area
- Sale of goods only

Fees

- Total Permit Fee- \$3,000 annual to Metro
- Vendor fee directly to Union of Street Vendors

Security

- Two security guards on site funded.
- All hours of operation



Lessons Learned

Positive Outcomes

- Achieve program purpose
 - ✓ Minimizing blight and disorder at the station
 - ✓ Reducing unpermitted street vending
 - ✓ Reducing crime – 14% aggravated assaults; 61% Robberies
 - ✓ Ensuring safe boarding
 - ✓ Transforming station plaza into an inviting community environment



Lessons Learned Integrated into Operations

- Integrated in new contract
 - ✓ Fixed Post LAPD (shared cost)
 - ✓ Payment In Advance
 - ✓ Jurisdiction Lines

