

Mariachi Plaza



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CARTOGRAPHY SERVICES
Executive Management Committee
January 15, 2026



Metro[®]

Background

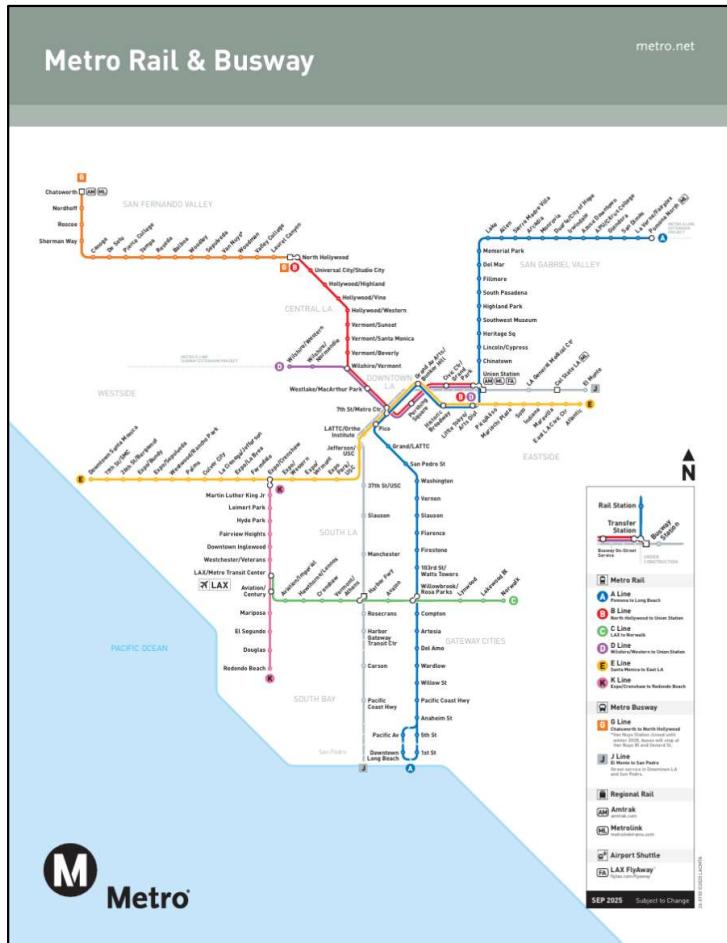
DCR Design, LLC designs, maintains and updates various core and specialty Metro map products that help enhance the customer experience. These maps provide essential customer information to riders and are made available on *metro.net* and on the bus and rail system.

Core Map Products:

- Bus & Rail System Map
- Rail and Busway Map
- Connections Maps
- Local Area Maps

Locations:

- *Metro.net*
- Rail station platforms (map cases)
- Bus bays/transit hubs (map cases)
- Rail cars (rail posters)
- Digital customer information panels (CIPs)
- Printed brochures



Specialty Map Examples:

- Emergency Closures
- Dodgers Victory Parade
- Metro System Growth (1984-2028)
- Cultural Hubs
- Ad Hoc Mapping Tool

Discussion

Metro's cartography services contract with DCR Design, LLC ends on March 31, 2026. Funding is projected to be exhausted by February 2026 due to higher-than-anticipated map design projects to support key Operations and Customer Experience initiatives. Critical projects have included the development of map products to support various bus and rail service changes, rail station openings and special map products to support mega events like the 2024 and 2025 World Series parades, the 2026 World Cup and the 2028 Olympic and Paralympic Games.

Extending the current map design contract will allow Metro to keep maps updated systemwide, ensuring equitable access to transit information and resources. These maps are especially vital for low-income, minority and non-English speaking populations, serving as key rider tools and travel information at bus and rail station platforms.

Extending the current contract also ensures continued map design support for upcoming bus and rail service changes, station openings and mega events.

Recommendation

Authorize the Chief Executive Officer to execute Modification No. 2 to Contract No. PS8287900 with DCR Design, LLC in the amount of \$600,000 increasing the Not-to-Exceed (NTE) contract value from \$550,000 to \$1,150,000, and extend the period of performance from April 1, 2026, to March 31, 2029.