

## PROCUREMENT SUMMARY

## MOBILITY ON DEMAND PILOT PROJECT

1.	<b>Recommended Vendor:</b> NoMad Transit LLC, a wholly owned subsidiary of Via Transportation, Inc.	
2.	<b>Type of Procurement (check one):</b> <input type="checkbox"/> IFB <input type="checkbox"/> RFP <input type="checkbox"/> RFP-A&E <input checked="" type="checkbox"/> Non-Competitive <input type="checkbox"/> Modification <input type="checkbox"/> Task Order	
3.	<b>Procurement Dates:</b>	
	A. Issued: N/A	
	B. Advertised/Publicized: N/A	
	C. Pre-Proposal Conference: N/A	
	D. Proposals Due: N/A	
	E. Pre-Qualification Completed: N/A – FTA Issued Grant	
	F. Conflict of Interest Form Submitted to Ethics: September	
	G. Protest Period End Date: N/A	
4.	<b>Contract Administrator:</b> Carolina Coppolo	<b>Telephone Number:</b> (213) 922-4471
5.	<b>Project Manager:</b> Emma Huang	<b>Telephone Number:</b> (213) 922-5445

**A. Procurement Background**

This Board Action is to approve a twelve-month contract, with the option of an additional twelve months, to NoMad Transit LLC, a wholly owned subsidiary of Via Transportation, Inc. (Via), issued in support of an FTA-grant funded Mobility on Demand Pilot Project.

In July 2016, Metro, together with King County Metro and Sound Transit in the Puget Sound region of Washington, applied to the Federal Transit Administration's (FTA) Notice of Funding Opportunity and Solicitation of Project Proposals for the Mobility on Demand Sandbox Demonstration Program. At the time of grant award, Lyft, Inc. was named Metro's named transportation network company. However, after negotiations failed with Lyft, and with FTA's express permission, Metro substituted Lyft with NoMad Transit, LLC.

**B. Evaluation of Proposals**

Metro staff worked in parallel with Via to design the scope of services as set forth by the FTA. The service will operate for 52 weeks, Monday through Friday, from 6:00 am to 8:00 pm. Rides will be shared and on-demand, with independent contractor drivers utilizing their own vehicles.

Customers can register for an account and request rides either by using Via's mobile application or by dialing Via's call center, which can accommodate customers with limited English proficiency. Customers who need additional assistance boarding or alighting vehicles or who need vehicles that can accommodate mobility devices can also request rides. Via will provide equivalent service to ambulatory customers, non-

ambulatory customers, and customers who need additional assistance to get in or out of a vehicle. Service is expected to launch in late January 2019.

### **C. Cost/Price Analysis**

The price has been found to be fair and reasonable based upon a cost analysis, technical analysis, fact finding, negotiations and payroll records for drivers.

<b>Proposer Name</b>	<b>Proposal Amount</b>	<b>Metro ICE</b>	<b>Negotiated Amount</b>
NoMad Transit LLC, a wholly owned subsidiary of Via Transportation, Inc.	\$2,150,970	\$2,502,380	\$2,506,410*

\* The negotiated amount includes the cost of insurance (including excess coverage), additional reporting and driver onboarding and registration.

### **D. Background on Contractor**

The contractor, NoMad Transit LLC (Via), is a wholly-owned subsidiary of Via Transportation, Inc. Via is a ridesharing company based in New York City. The company was founded in 2012 and operates in all five boroughs of New York City, areas of Chicago, and Washington DC. The company's technology is used in ridesharing projects in Paris, United Kingdom and Austin, Texas. Via has delivered more than 25 million rides. The company has partnerships with Arriva, Keolis, the Capital Metropolitan Transportation Authority in Austin, Texas, the City of Arlington, Texas, and the City of West Sacramento.