

Measure R Independent Taxpayers Oversight Committee

Office of Management & Budget Giovanna M. Gogreve Oren Ben-Joseph

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Agenda

Overview

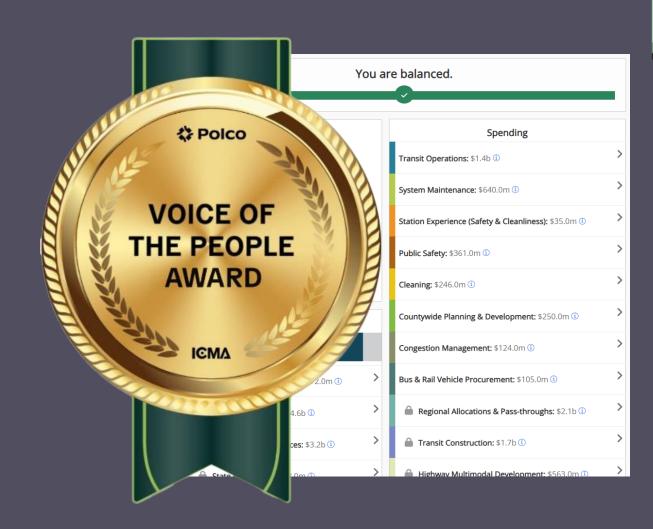
My Metro Budget Activity

Fiscal Year 2026 My Metro Budget Activity - Demo

Questions



- An interactive and educational budget activity
- Designed to allow public feedback on Metro's budget items
- Fosters transparency between Metro and the residents of LA County
- Winner of the ICMA Voice of the People Award (2024)





My Metro Budget Activity - Overview



- Launched October 31st, 2024
- Collection through May 2025



- 53% Ride rail
- 65% Ride bus
- 69% Ride bus/rail
 (1+ day per week)



- 3,750+ Responses
- 3,000+ Unique Comments



- Social media
- Eblast
- Marketing cards

New Features

1

Language Translation

FY26 activity is now offered in 9 languages



2

Scenario Questions

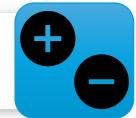
Four new scenario questions allowing the public to help guide leadership decisions



3

Additional +/- options

More subcategories to add/subtract funds



4

90+ comment options

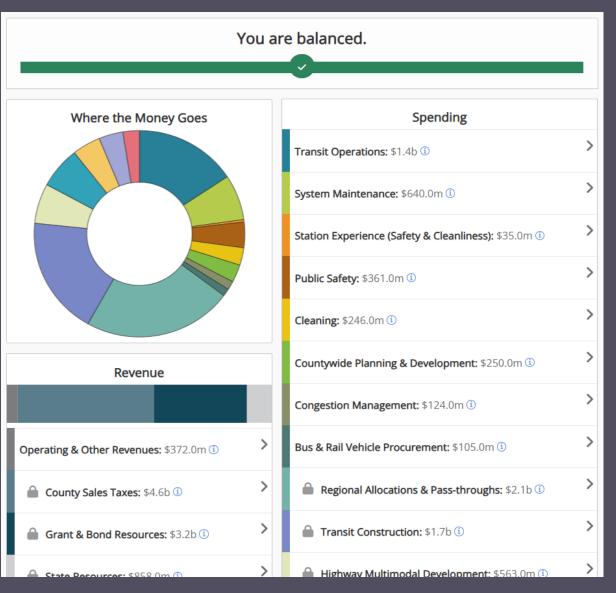
More than 90 unique feedback categories are available





My Metro Budget Activity - Overview

My Metro Budget Activity - https://mybudget.metro.net/online





QUESTIONS

Giovanna Gogreve – <u>gogreveg@metro.net</u> Oren Ben-Joseph – <u>benjosepho@metro.net</u>

Scan below!



My Metro Budget Activity