

# Office of Extraordinary Innovation (OEI)

MicroTransit Pilot (MTP)  
Ad-Hoc Customer Experience Committee  
Board Item # 2017-0766



# MicroTransit Pilot (MTP)

**Metro aims to increase customer satisfaction & attract new riders with a dynamically routed, data-driven, demand-responsive MicroTransit service.**

- Project Background
  - Unsolicited Proposal
- Request for Proposal (RFP)
  - Metro Seeks Meaningful Partnership with Private Sector
  - Part A: Planning and Design
  - Part B: Implementation and Evaluation
- Project Status
  - RFP Issued on Wednesday, October 25, 2017
  - Pre-Proposal Conference Held on Tuesday, November 14, 2017
  - Proposals Due on Wednesday, December 6, 2017

