

ATTACHMENT B: PRELIMINARY TRANSIT-FIRST FAN ZONE CRITERIA

Introduction

Staff have developed preliminary criteria for evaluating whether a Fan Zone qualifies as “Transit-First”. This document describes the criteria in detail as well as the point values assigned to the Transit and Multi-Modal Accessibility category. The criteria will be used to support staff in identifying Transit-First Fan Zones. Fan Zones are considered Transit-First if they earn at least 4.5 out of a maximum of six points collectively in criteria 1a: proximity to high-capacity and high-frequency rail and/or bus service, and 1b: first-last mile and ADA accessibility of the site. In addition, Metro will award a bonus point if the Fan Zone is located in an Equity Focus Community (EFC) and will qualitatively assess criteria 2-5 as noted below for Fan Zone hosts’ consideration and may integrate scores and an updated threshold related to these criteria in the future. Transit-First Fan Zones are eligible for promotion through Metro’s official channels.

The criteria are organized into the following categories.

1. Transit and Multi-Modal Accessibility (six points)*
2. Geographic Dispersion and Equity*
3. Event Readiness
4. Reflects Local Culture*
5. Cross Agency Coordination*

**Denotes categories requested in the original Board Motion*

In addition to the criteria outlined in Board Motion 8 (May 2025), Metro staff identified Event Readiness (defined as heat resilience and whether a site has a history of activations) as another important factor when considering a site’s suitability to host a Fan Zone. Criteria are described in detail below.

Category 1: Transit and Multi-Modal Accessibility

Criteria	Point Value
1a. Proximity to high-capacity and high-frequency rail and/or bus service	3 points**
1b. First-Last Mile and ADA accessibility of the site	3 points**

**At least 4.5 points cumulatively from criteria 1a and 1b is required to be considered a Transit-First Fan Zone. If the Fan Zone is located in an Equity Focused Community (EFC), it will be awarded one bonus point.

Category 2: Geographic Dispersion and Equity

Criteria
2a. Dispersion of site relative to Games venues and other Fan Zones

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2b. Equity evaluation using Metro Equity Needs Index and map of Equity Focus Communities (EFCs)

Category 3: Event Readiness

Criteria
3a. Heat resilience of site (existing or planned shade and infrastructure)
3b. History of activation at the site –have an established history of hosting events, leverages a Mobility Hub, or Station Activation location

Category 4: Reflects Local Culture

Criteria
4a. Location is culturally significant or iconic. This is meant to highlight community hubs and assets as well as internationally recognized landmarks

Category 5: Cross-Agency Coordination

Criteria
5a. Site is being planned as a coordinated effort between multiple agencies (two cities, a city and the County, etc.)