

# Metro Parking Management Program and Systemwide Parking Operator Services

Executive Management Committee  
March 18, 2020  
Legistar #: 2020-0051



# Recommendation/Action

- Approve revisions to Metro's Parking Ordinance Administrative Code Title 8 and Metro's Parking Rates and Fee Resolution in support of the implementation of the Parking Management Program, and Union Station Parking Rates Adjustments.
- Authorize the CEO to execute a five-year base period, firm fixed price contract to L&R Auto Parks, Inc. DBA Joe's Auto Parks for systemwide parking operator services in the amount of \$26,878,513, with two, one-year options, in the amounts of \$5,840,059 and \$7,651,918, respectively, for a total amount of \$40,370,490, through a revenue generating contract.



# Parking Management Program

## Program Goals

- Manage parking demand through pricing policy
- Ensure parking availability for transit users
- Maintain a self-sustaining program

## Strategic Goals

- Reduce patron's travel time by spending less time searching for parking
- Increase patron's experience of transit trips by enhancing parking availability
- Provide well-maintained parking facilities

## Lessons Learned

- Parking Demand Balancing
  - Increased utilization at underutilized facilities
  - Stations in close proximity to high-demand stations also require implementation if unable to absorb additional demand
- Ridership Verification
  - Increased availability by ensuring those using resources are transit patrons



# Parking Operator Services

- 5-year contract
- No up-front cost to Metro, expenses reimbursed through future revenues
- Contract needed in order to continue implementation of the Supportive Transit Parking Program



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# Union Station

- Rate adjustment for daily and monthly parking fees
- Last adjusted in 2016
- Pricing is significantly below market value and will remain below market with the recommended adjustments.

STATION	DESCRIPTION	CURRENT RATE	PROPOSED RATE
LAUS East	Daily	\$8	up to \$12
	Monthly Commuter	\$75	up to \$85
LAUS West	Daily	\$16	up to \$18

