

# Open Streets Cycle Three



**Metro**

# Recommendation

**Award and program a total of \$4 million for Cycle Three (3) of the Open Streets Grant Program (through December 2020) per the Metro Board Motion 72 and programmatic support as follows:**

**Including the following components:**

- Award \$4 million to 15 new Open Street Events scheduled through December 2020**
- Reprogram \$447,000 from canceled Cycle Two Open Street events Meet the Hollywoods and Burbank on the Boulevard towards Cycle Three**
- Provide reduced funding award of \$161,000 to bottom scored application from the City of Paramount**

# Cycle One and Two Open Street Implementation

- Board has awarded \$7.74 million to 28 events in 32 jurisdictions and set aside \$300,000 for an evaluation study.
  - 23 events have been staged totaling nearly 150 miles
  - 3 events to be held through December 2018 for 12 additional miles of Open Streets
  - Additional points granted to multijurisdictional events and disadvantaged communities



# Open Streets Evaluation

- **The Cycle One Evaluation Study and Cycle Two data appendix will be delivered in December 2020**
  - **Shows that Open Street events provide opportunities to use non-auto forms of mobility, attract new riders to the Metro system, and positively impact travel behavior on the day of events.**
- **Further evaluation is needed to determine whether the events have a lasting impact on travel behavior and meet the goals of Board Motion 72**
  - **Staff will study the impact that past events created on travel behavior and infrastructure development.**
- **A standardized data collection template will be provided in Cycle Three and Grantees will provide post implementation reports that include plans for new active transportation infrastructure and what the jurisdictions will do to increase bicycle and pedestrian mode shares post event.**

# Cycle Three Funding Recommendations

	Date	Event Title	Applicant	Grant Request	Award Amount	Length Miles	Average Score	Disadvantaged	Multijurisdictional
1	November 8, 2020	626 Golden Streets   ArroyoFest	South Pasadena	\$420,000	\$420,000	7	90.5		X
2	May 19, 2019	626 Golden Streets   Mission to Mission	South Pasadena	\$332,000	\$332,000	5	88.3		X
3	August 11, 2019	CicLAvia: Meet the Hollywoods	West Hollywood	\$500,000	\$500,000	6.5	84.5	X	X
4	March 3, 2019	CicLAvia: Culver City and Palms	Culver City	\$300,000	\$300,000	5.5	82.5		X
5	October 11, 2020	CicLAvia: Heart of LA 2020	Los Angeles	\$300,000	\$300,000	8.25	80.8	X	X
6	October 26, 2019	626 Golden Streets   SGV Streets and Treats	SGVCOG	\$170,000	\$170,000	4.5	80.8	X	X
7	February 23, 2020	CicLAvia: South LA - Space Shuttle Endeavour Route	Los Angeles	\$335,000	\$335,000	5.5	80.3	X	
8	November 2, 2019	San Fernando Street Festival - Nocturnal Ride	San Fernando	\$144,000	\$144,000	4.01	80.3	X	
9	April 5, 2020	CicLAvia to the Sea	Los Angeles	\$300,000	\$300,000	9	79.3		
10	October 6, 2019	CicLAvia: Heart of LA 2019	Los Angeles	\$300,000	\$300,000	6	79.0	X	
11	December 2, 2020	CicLAvia: South LA/Watts	Los Angeles	\$335,000	\$335,000	5.8	78.8	X	
12	April 19, 2020	Heart of the Foothills	San Dimas	\$350,000	\$350,000	4.7	78.3	X	X
13	March 30, 2019	Beach Streets West	Long Beach	\$200,000	\$200,000	2.2	78.0	X	
14	August 16, 2020	CicLAvia: Northeast LA	Los Angeles	\$300,000	\$300,000	5.5	78.0		
15	June 1, 2019	Paramount & Bellflower Open Streets Neighborhood Connectivity Event	Paramount	\$242,000	\$161,000	5.5	78.0	X	X
16	October 13, 2019	Downey Ride & Stride	Downey	\$129,361	\$0	4.96	76.8	X	
17	April 21, 2019	CicLAvia: Glendale Meets Atwater Village	Glendale	\$264,800	\$0	3.5	76.8	X	X
18	March 21, 2020	Beach Streets Downtown	Long Beach	\$216,000	\$0	4	76.3		
19	December 2, 2019	CicLAvia: West Valley	Los Angeles	\$335,000	\$0	8	76.3		
20	May 2, 2020	NorWALK, Run, Bike and Play Open Streets Event	Norwalk	\$152,640	\$0	4.24	76.3	X	
21	June 14, 2020	CicLAvia: Iconic Wilshire Blvd	Los Angeles	\$300,000	\$0	3.5	74.8	X	
22	September 29, 2019	COAST - City of Santa Monica's Open Streets Event 2019	Santa Monica	\$300,000	\$0	2.06	72.0		
23	September 27, 2020	COAST - City of Santa Monica's Open Streets Event 2020	Santa Monica	\$300,000	\$0	2.06	71.8		
24	September 15, 2019	Beach Streets University	Long Beach	\$216,000	\$0	4.1	71.0		
25	May 30, 2020	Beach Streets Midtown	Long Beach	\$200,000	\$0	2.5	70.0		
26	June 30, 2019	CicLAvia: Wilmington	Los Angeles	\$255,000	\$0	2.5	70.0	X	

- 15 events in 18 cities
- 67% disadvantaged communities
- 53% multijurisdictional

Total Grant Request	\$7,196,801
Less scores under funding limit	\$2,668,801
=	\$4,528,000

126.38	% All App	57.7%	34.6%
41.42	% Award	66.7%	53.3%
84.96			

Funding Cap	\$4,000,000
Reprogrammed Cycle Two Funds	\$447,000
Total Cycle Amount	\$4,447,000

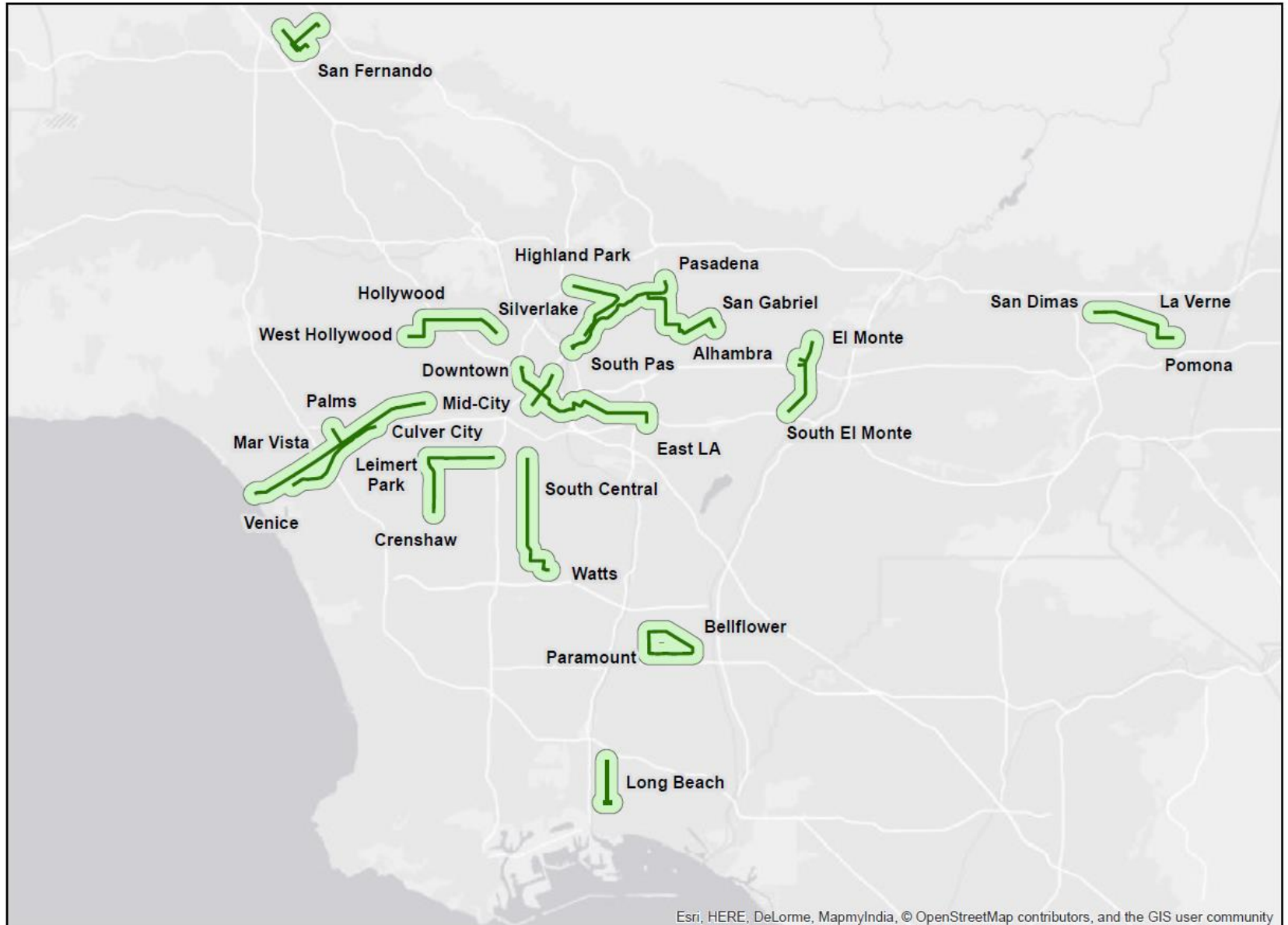
\*\* Per Cycle Two App and Guidelines Lapsing Policy

Paramount's award reduction	\$81,000
Final Paramount award	\$161,000

\* Per Cycle Three App and Guidelines Funding Section



# Map of Cycle Three Recommended Events

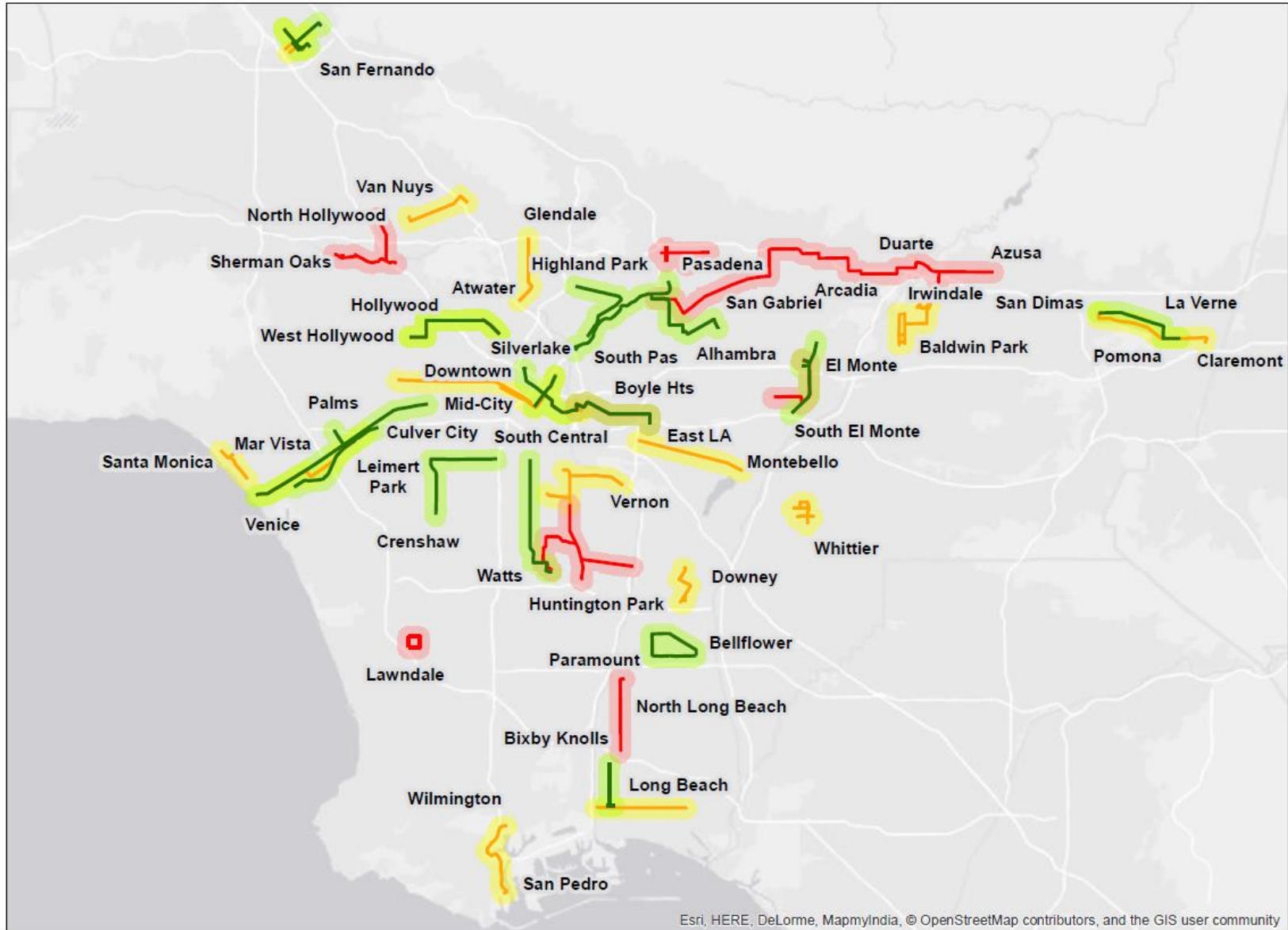


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0 5 10 20 Miles



# Map of Recommended Events All Cycles



0 5 10 Miles

Cycle Three Recommendations Cycle One Funded Events Cycle Two Funded Events



# Regional Distribution of Applications and Awards

Subregion	Apps Received	Percent of Total Apps Received	Apps Awarded	Percent of Total Apps Awarded
Gateway Cities	19	29.7%	10	22.7%
Central Los Angeles	11	17.2%	9	20.5%
San Gabriel Valley	10	15.6%	9	20.5%
Westside Cities	10	15.6%	8	18.2%
South Bay	7	10.9%	3	6.8%
San Fernando Valley	4	6.3%	3	6.8%
Arroyo Verdugo	3	4.7%	2	4.5%
Total	64	100.0%	44	100.0%



# Timeline For Next Steps

Fall 2018 - Execute MOU Agreements & work with community relations on event engagement strategy

Spring 2019 – Stage first event

