

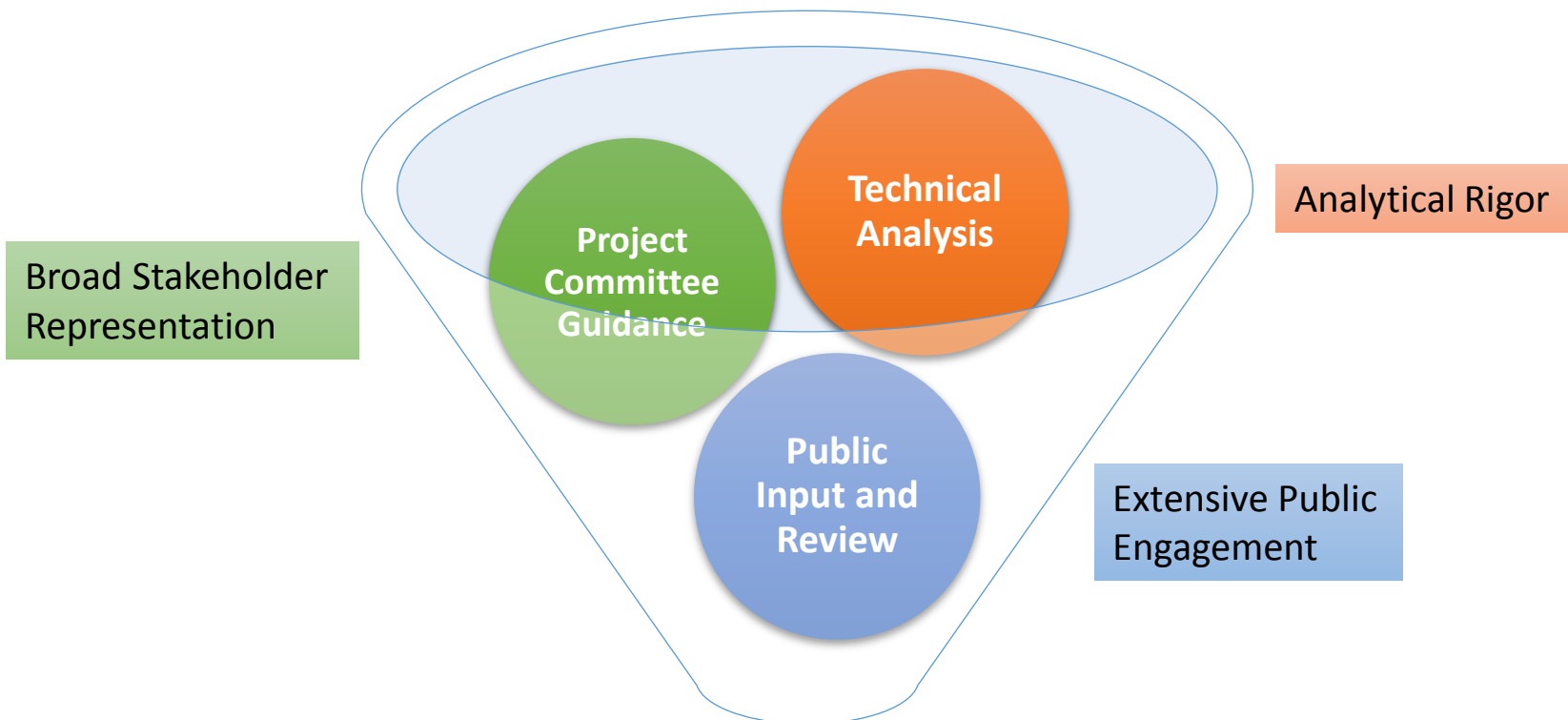
# NEXTGEN Bus Study

## Project Update

Executive Management Committee  
February 15, 2018



# NextGen Guiding Principles



**NEXTGEN**  
Bus Study and Service Plan

# Consultant Team Expertise



	Market Analysis /Travel Demand	Existing Service Evaluation	Service Concepts	Design Guidelines	Transit Supportive Infrastructure	Service Restructuring Plan	Final Report/ Presentations
Cambridge Systematics (Prime)	●		●	●		●	
Transportation Management and Design		●	●	●		●	
Conifer Research	●						
HDR, Inc.					●		
Here LA						●	●

# Stakeholder and Public Involvement

## Project Standing Committees:

- NextGen External Working Group – provide policy guidance on Vision for Metro’s bus network, service priorities and tradeoffs, and measures of success
- Technical Advisory Committee (TAC) – coordination with local jurisdiction mobility/land use plans and municipal operator service
- Internal Working Group – coordination with other Metro plans and programs (e.g. Strategic Plan, LRTP, BRT Planning, Active Transportation, Micro Transit, etc.)
- Metro Service Councils – Public forum, public hearings and service change approvals

## Other Stakeholder Outreach:

- General Public (current, former, and potential new customers)
- Metro Labor Representatives
- Transit Advocates (e.g. Bus Riders Union, SOCATA, Transit Coalition)



# Project Milestones



Project Phase	Objective	Deliverable
Travel Markets	Comprehensive understanding of current and potential riders, what travel attributes are important and what their travel patterns are	<b>Board approval</b> of service priorities based on market needs
Service Concept (network)	Establish service concepts and strategies that most effectively and efficiently address service priorities within available resources	<b>Board approval</b> of a Regional Service Concept and measures of success
Service Plan (line by line)	Restructure routes and schedules based on the guidelines from the Regional Service Concept	<b>Service Council approval</b> of specific route and schedule changes from the redesigned bus network
Implementation	Launch new bus network to current, potential and future riders	Provide information and support to customers navigating the new network

# Next Steps

## Technical Analysis:

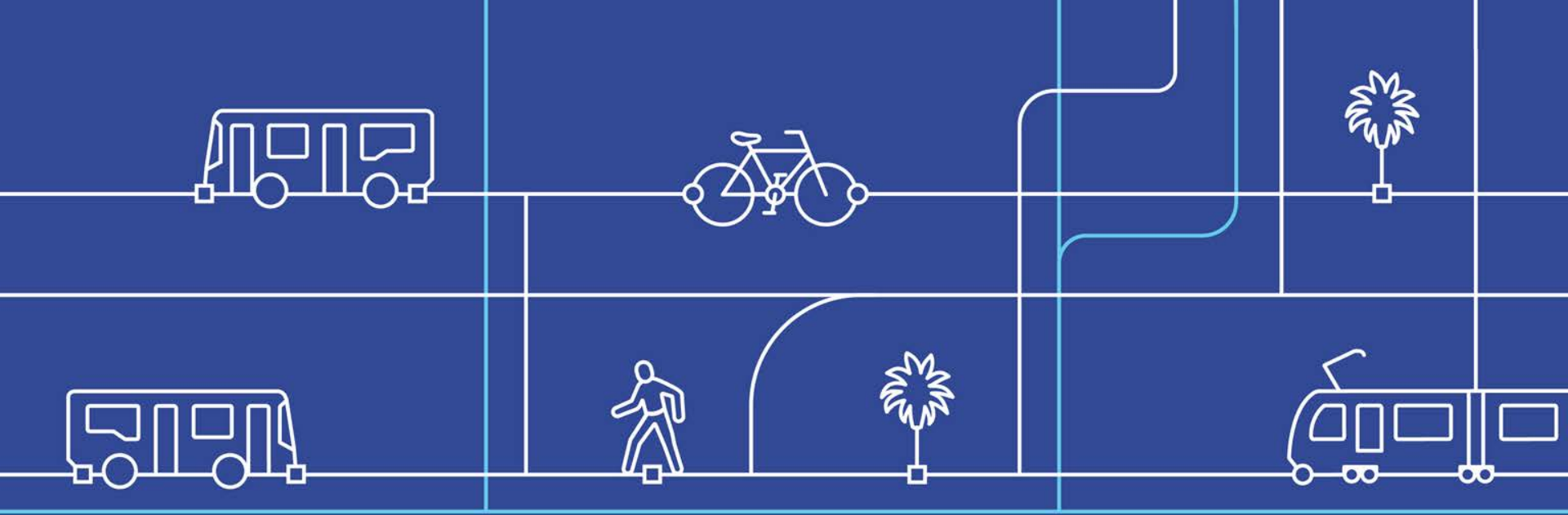
- Market Segmentation/Travel Demand - Who are our customers and what are their travel needs?
- Existing Service Evaluation - Given our customer's needs, what are the strengths, deficiencies, gaps and opportunities of our existing bus network?

## Stakeholder Guidance:

- Establish Project Committees – Monthly workshops with External Working Group to establish policy guidance on service priorities and trade offs. Coordinate efforts through TAC and Internal Working Group

## Public Engagement :

- Establish project Website, telephone townhall, meetings and other forums to provide and solicit information
- Brief Metro bus operators, supervisors, and customer service representatives



**Thank You**