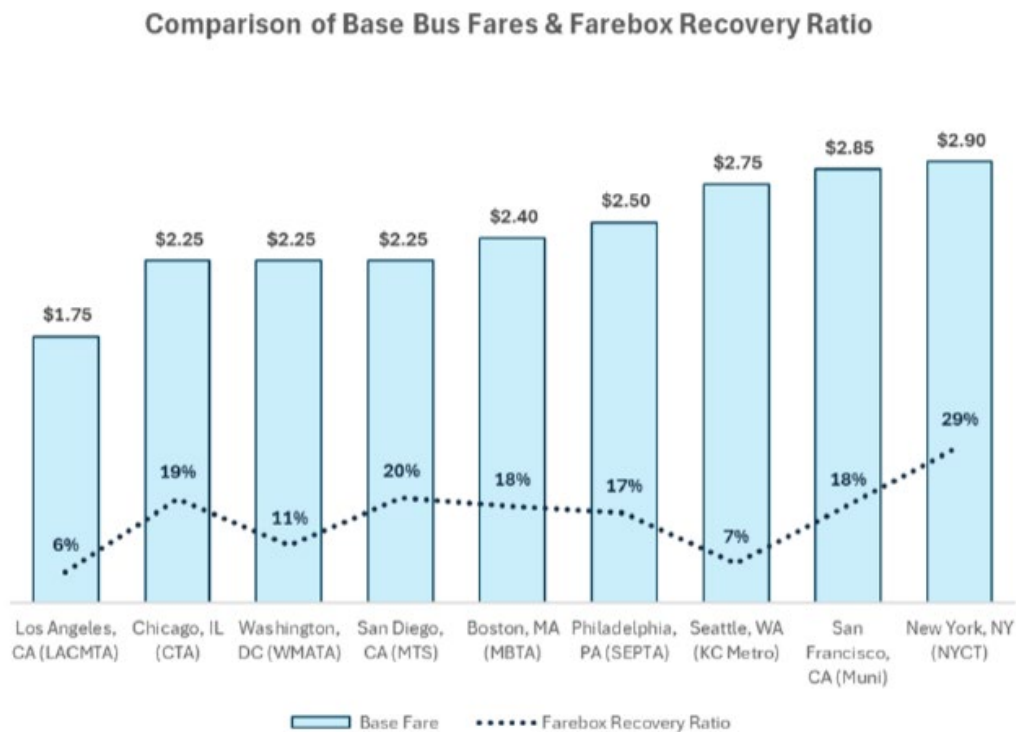


Additional Data

Table 1: Options to increase advertising revenues

Policy of CALaw	FY26 Annual Revenues	Add'l Policy Changes	Timeframe
System Advertising Policy (Alcohol)	\$ 27.5	\$ 2.7	3 months
Commercial Sponsorship	3.0	11.0	12 months
Expansion of Practice (Retail, ATMs)	-	20.5	12-24 months
CABus & Prof Code § 5405.6	11.0	24.5	24-36 months
NOTE: Projections are based on Feb 2024 estimates. Revised projections are being developed.			

Table 2: Base bus fares and farebox recovery ratios across the nation



* Fare box recovery ratio = fare revenues/operating costs.

Table 3: Special Fares

Agency	Day Pass Price
1984 Los Angeles Olympic Games	\$ 10.00
2002 Salt Lake City Winter Olympics	Free for event ticket holders
2015 Vancouver DayPass	\$ 11.95
2016 Rio Summer Olympics	\$ 7.50
2022 FIFA World Cup in Qatar	Free
2024 Utah Ticket-as-fare	Free for event ticket holders
2024 Paris Summer Olympics	\$ 18.68
2025 Toronto Convention Pass	\$ 10.25
2026 FIFA World Cup Games in NY/NJ	Free for ticket holders (TBD)