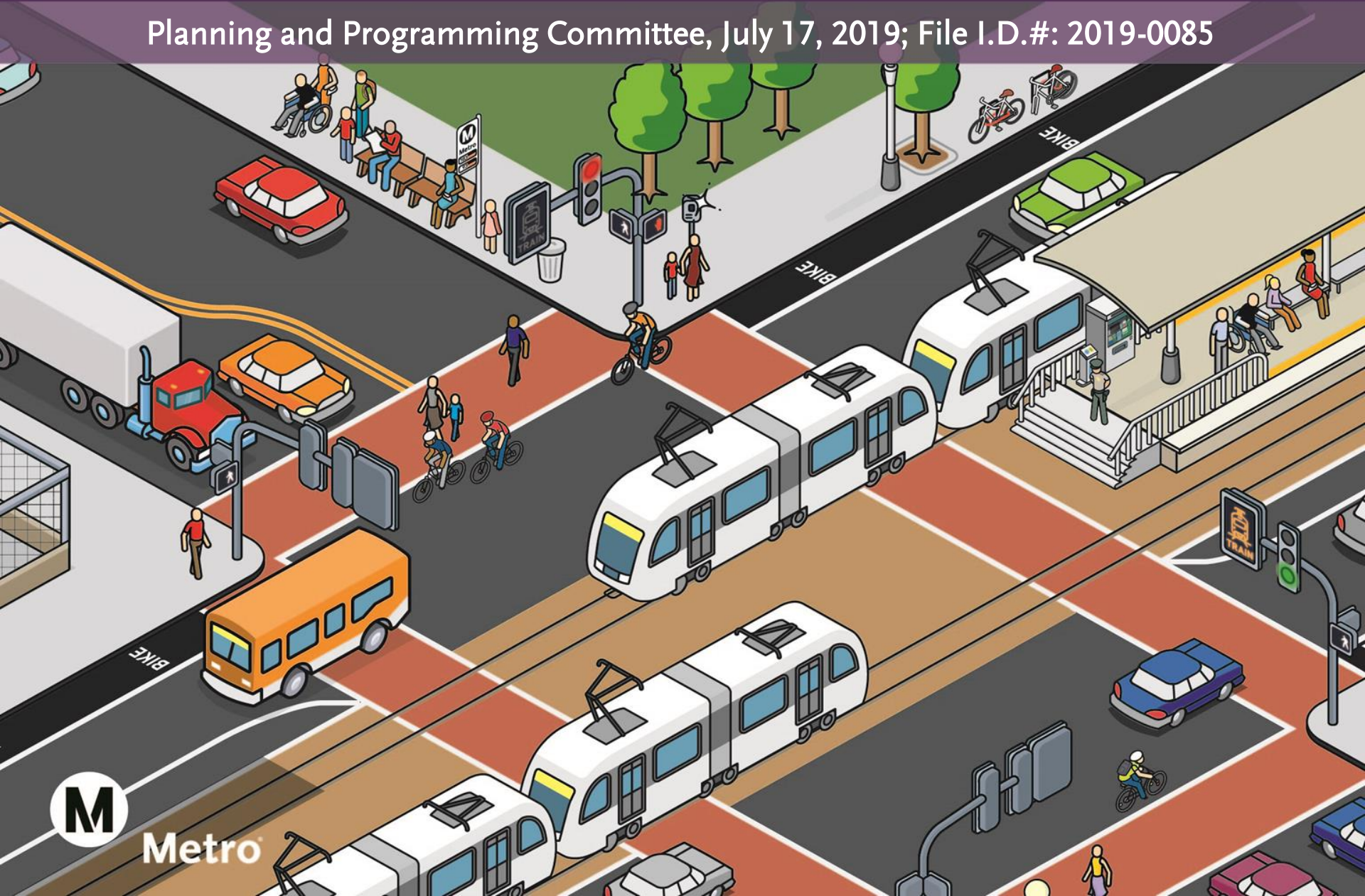


Micro Mobility Vehicles Program

Planning and Programming Committee, July 17, 2019; File I.D.#: 2019-0085



Metro

BACKGROUND & RECOMMENDATION

- Introduced in the March and April 2019 Planning and Programming Committee meetings; additional information in a March Board Box
- Amend (a) Parking Ordinance (Admin. Code 8) and (b) Parking Rates and Permit Fee Resolution as part of Program implementation
- Primary focus of 2-year pilot program is to address:
 - Safety
 - Appropriate parking etiquette
 - Connect with transit
 - Impartial Demographic



OUTREACH

Staff outreach involved:

- Meeting with operators and internal departments;
- Conducting outreach with advocacy groups;
- Presenting to TAC and all Regional Service Councils; and
- Submitting questionnaires to operators regarding new fee proposal and implementation timeline.



PROPOSED FEES & ESTIMATED REVENUE

Location Category	Application Fee (one-time)	Proposed Fee (per space, per month)	Number of Locations per Category	Proposed Violation Fee
Category 1	\$1,500	\$125	61	\$100
Category 2	\$1,500	\$175	24	\$100
Category 3	\$1,500	\$250	14	\$100
Category 4	N/A	N/A	N/A	\$100
Monthly Flat Rate Option	\$1,500	\$12,500	100	\$100
Revenue Estimation				
Revenue (one-time application fee)				\$10,500
Revenue (annual license agreement and violations)				\$600,000- \$1,050,000



DEMOGRAPHIC INDICATORS

- 70.6% of feasible stations considered are in a disadvantaged community (DAC)
- Conducted outreach with 14 community-based advocacy groups. Discussed concerns with 7 of them.
 - Main concern are the obstacles users may encounter.
 - Support designated space for Vehicles.
- Transit dependent users may prefer Metro transit due to low cost and free transfer.
 - E-scooter fees may add an additional layer of cost.
- Monitoring the vehicles deployment demographic



TIMELINE

- July 2019: Program adoption
- August 2019: Application and license agreement process; conduct site visits
- September 2019: Start Program regulation and enforcement
- Report back to the Board six months after implementation

