

Micro Mobility Vehicles Program

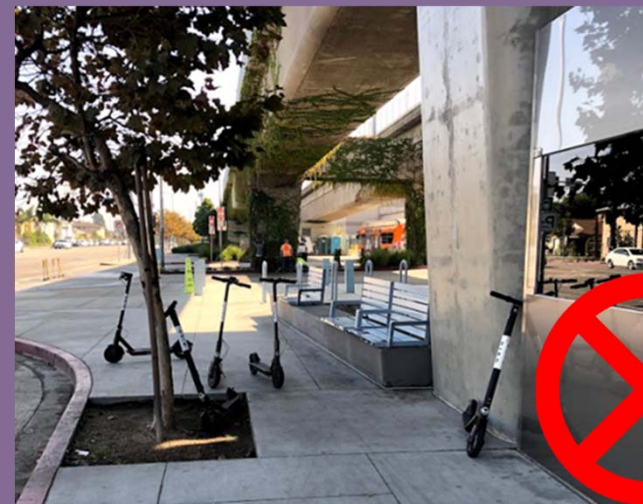
Planning and Programming Committee; Wednesday, March 20, 2019; Legistar File I.D.#: 2019-0086



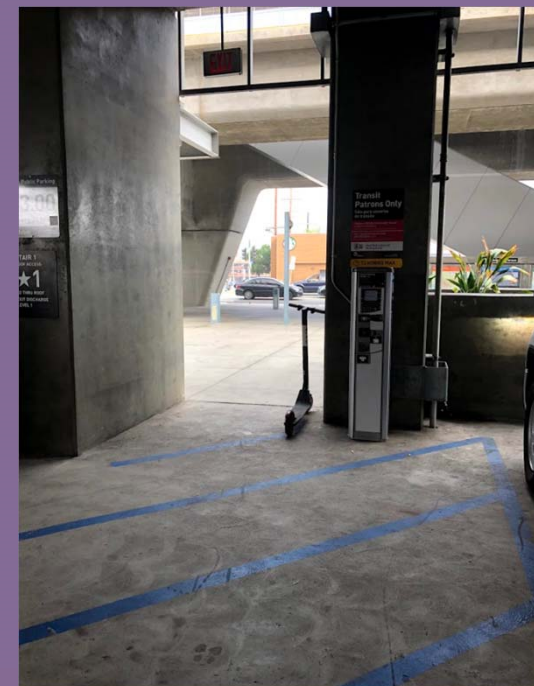
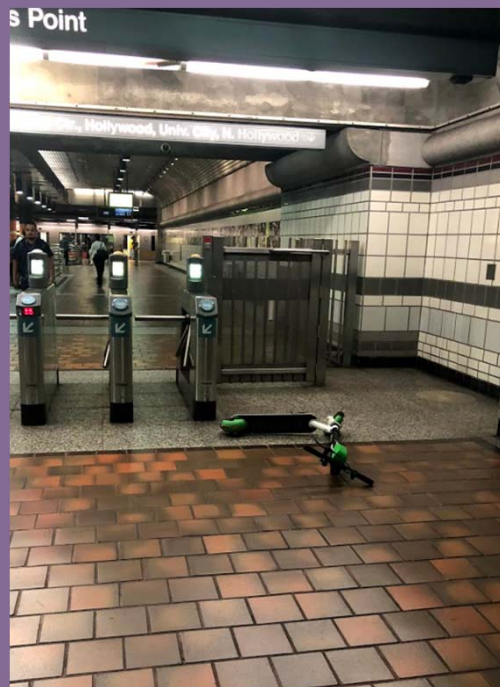
Metro

Micro Mobility Vehicles (“Vehicles”)

- Micro mobility is evolving in the transportation industry.
- Demand continues to grow.
- New Life Style
- Flexible and affordable option
- Vital First/Last Mile connection for transit patrons
- Need to develop a program to prohibit or regulate them



OBSERVATIONS



OPTIONS

Prohibit micro mobility vehicles on Metro property, facilities, and ROW

OR

Regulate micro mobility vehicles through administrative program

- Regulate user, and
- Regulate operating company



Program Highlights

1. Prohibited from parking in ADA spaces; operators must maintain clearance of ADA access.
2. Vehicle cap cannot supersede municipality and county laws, rules, and regulations.
3. Proof of permission from cities prior to operator applying with Metro
4. License agreement or lease usage prior to operator deployment.
5. Incorrectly parked vehicles shall be corrected within 2 hours.



PROGRAM

- Program concept:
 - Similar to Metro's Car Share program
 - Designate spaces at Metro parking facilities
 - Issue license agreement
- Enforcement:
 - Parking Enforcement will perform enforcement activities: regulate behavior and record violations (date, time, location, photo)
- Administrative penalty will be applied to the operating company invoice for any violation



PROGRAM

Operating Company responsibilities:

- Educate users on Metro's Ordinance
- Provide parking plan and infrastructure (i.e., rack, bin, etc.)
- Provide user-friendly signage
- Correct violations within 2 hours after notification



PROGRAM

User responsibilities:

- Return vehicles to pre-designated parking zone(s).
- Follow regulations regarding Metro's property, facilities, and ROW.
- If the user violates the Administration Code while operating the vehicle and is observed by Metro Security, Police or Parking Enforcement, a citation will be issued directly to the user.



Governance

- E-Scooters and Dockless Bicycles will be considered as Micro Mobility Vehicles, “vehicles”.
- California Vehicle Code Section 21113 – Transportation agency is allowed to adopt Parking Ordinance to regulate Metro right of way and parking facilities
- Metro Parking Ordinance – Administration Code 8
- The Micro Mobility Vehicle Ordinance is proposed to be under the Metro Parking Ordinance “Non-Automobile” chapter.
- “Vehicles” parked incorrectly will be subject to enforcement and removal by a tow company.



Slide 9

GR6

general?

Golez, Rose, 3/7/2019

ORDINANCE

- Operating companies must acquire license agreement prior to deployment.
- Riders must dismount prior to boarding platform/station areas and riding in transit.
- Vehicles must be parked/returned to pre-designated parking zone(s).
- Vehicles are prohibited from parking in disabled parking spaces and path.
- Vehicles parked at non-designated areas will not be considered lost and found articles.



PROPOSED FEES & ESTIMATED REVENUE

- Application Fee - \$1,500
 - Consistent with Metro ROW Usage Permit application
- License Agreement and Lease
 - \$500 per location per month; fits 25 micro mobility vehicles
 - Each additional space - \$250 per location, per month
- Administrative Violation
 - \$50 per incident
- Estimated Revenue
 - \$500/location x 25 locations x 7 operators x 12 months
= \$1,050,000 annually + application fee + violation payment

OUTREACH & NEXT STEPS

- Three workshops
 - One workshop with municipalities
 - Invited all 88 cities; 57 representatives from 30 municipalities
 - Two work shops with operators
 - Seven operators attended both workshops
- Meetings
 - Five meetings with operators
 - Internal departments meetings
- Next Steps
 - Continue outreach effort and obtain input
 - Return to the Board for adoption in April 2019

