



L RTP Outreach Summary

Phase One Complete



Listening Phase

Open-ended questions

- 3 types of data collection used to better understand the transportation needs throughout Los Angeles County
 - Surveys – paper and online
 - Post-its – paper and online
 - Interviews – paper and video
- Public Outreach Types:
 - Public Events – 33
 - Telephone Town Hall – 29,991 calls
 - Social Media – Facebook, Twitter
 - Major Employers – See Appendix
 - Community Based Organizations – See Appendix
 - Public Meetings –
 - Policy Advisory Council (PAC)
 - Technical Advisory Committee (TAC)
 - Citizens' Advisory Council (CAC)



Survey

Post-its

Interviews

WHAT'S OUR NEXT LA*?

English | Español

OUR NEXT LA*

We are listening to everyone who lives, works, or plays in LA County, so tell us what you'd like to see.

Our Next LA* is a multi-year effort to improve access to opportunities through transportation investments in all of LA County's 88 cities and its hundreds of neighborhoods. We need your story to better plan a future that gets everyone where they want to go.

Start Survey

What matters to you?

Choose your language

Select where you live, work, or play

Tell us what you'd like to see

My Next

LA*

is

Type here

Submit

LA* is Saying:

**MY
NEXT
SAN
DIMAS**
is connected.

**MY
NEXT
CULVER
CITY**
is affordable.

**MI
PRÓXIMO
LA***
is para todos.

**MY
NEXT
SOUTH
PASADENA**
is bikeable.



- Interviewed 143 people at public events
- Contacted 99 CBOs countywide





Listening Period

Community Events

21,145

Surveys

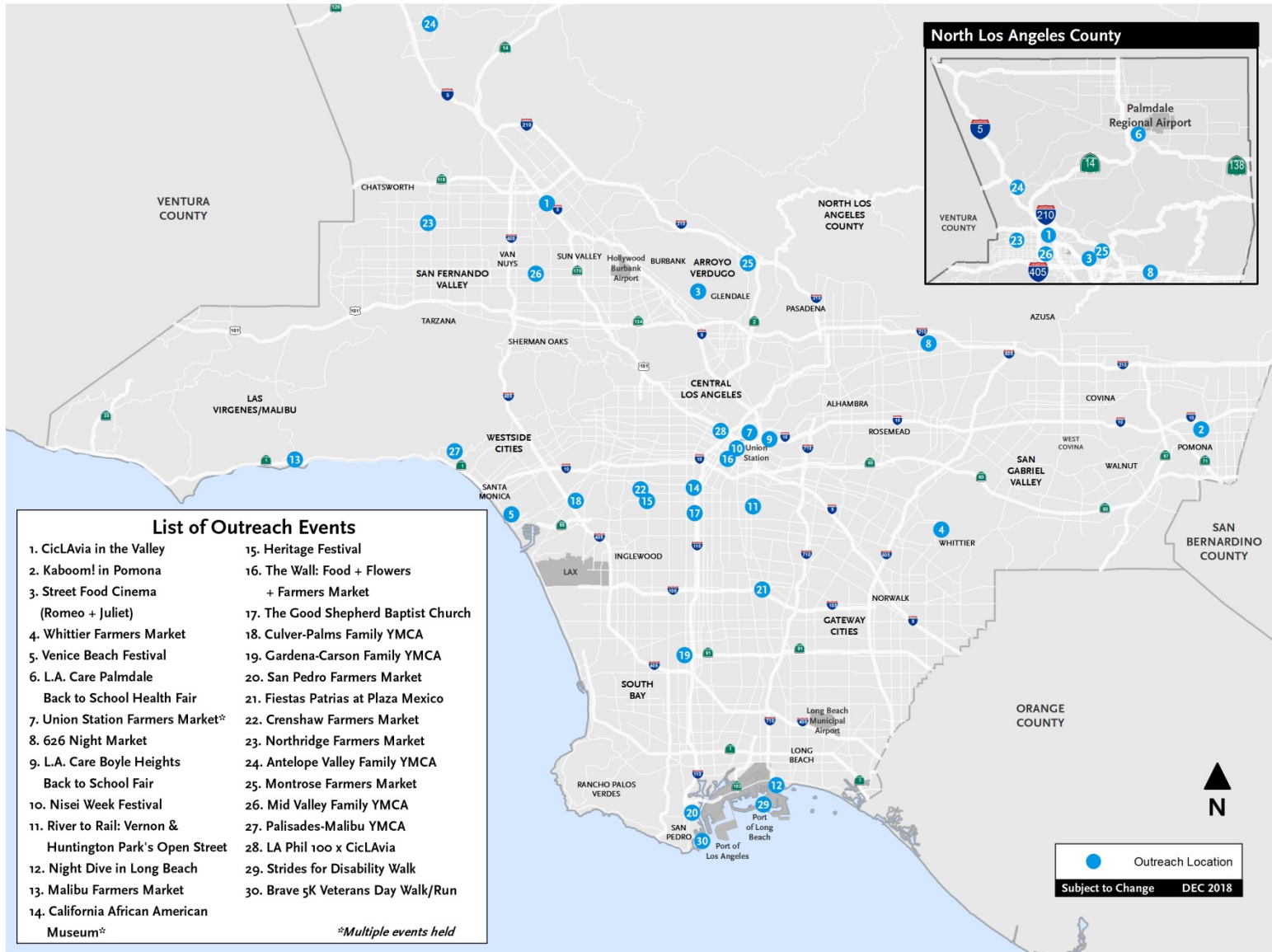
3,857

Post-its

33

Public Events

LRTP Outreach Locations Map





We heard a lot of concerns:

“

I want more/better late night service

“

More affordable housing

“

I would add sidewalks...it is not safe to walk in the street with cars

“

Too much traffic

“

I want options so I don't have to have a car



Phase 2: Values

Turning public feedback into priorities



Top Things We Heard

- *Better Transit*
- *Less Congestion*
- *More Affordable*
- *Innovative Choices*
- *Safer/Complete Streets*

OUR
NEXT
LA* is
better transit.

By *better transit*, we mean faster, more frequent, secure and reliable public transportation, with more options and better customer experience.

OUR
NEXT
LA* is
less congested.

By *less congested*, we mean options to bypass traffic, better traffic flow and improved travel times for you.

OUR
NEXT
LA* is
for everyone.

By *for everyone*, we mean more affordable and inclusive, with access to housing, jobs, and more.

OUR
NEXT
LA* is
innovative.

By *innovative*, we mean innovative solutions like apps and mobility services to provide more choices for getting around.

OUR
NEXT
LA* is
complete streets.

By *complete streets*, we mean corridors for all travelers with fewer potholes, more greenery, bike lanes, better sidewalks and safer crossings.

OUR
NEXT
LA*
is .

If you don't see your top five priority categories above, tell us what matters most to you.

Phase 2 – Values

Vote Online (Winter 2019)

Rank your priorities:

We heard you. And now we need your help in refining future choices.

Details on the top five areas of focus, based on your feedback, are below. Please drag & drop to rank your own priorities for Our Next LA*.

- ⋮
- ⋮
- ⋮
- ⋮
- ⋮

Submit

Or

Tell us what we are missing:

Tell us if we've missed something. What matters to you?

Choose your language

Select where you live, work or play

Tell us what you'd like to see

MY NEXT



LA*



is

| Type here

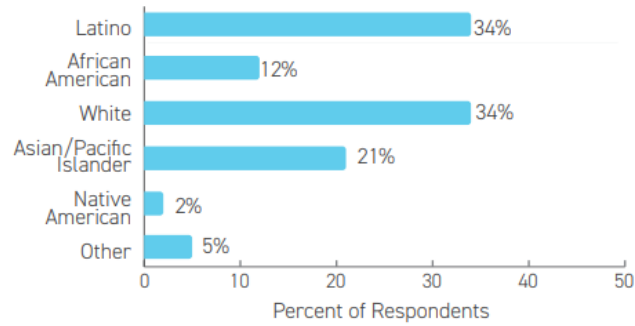


Appendix A: Survey Responses & Statistics

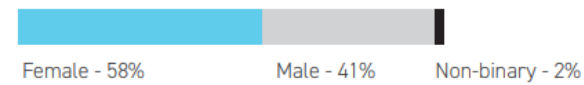


Demographic Data

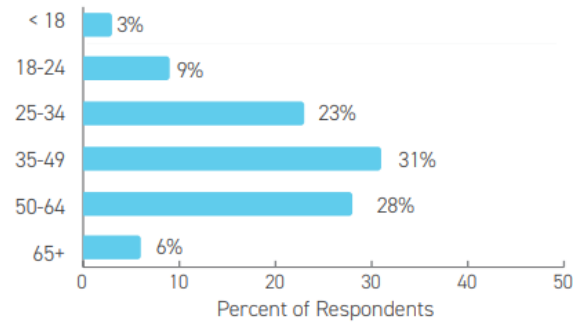
ETHNICITY



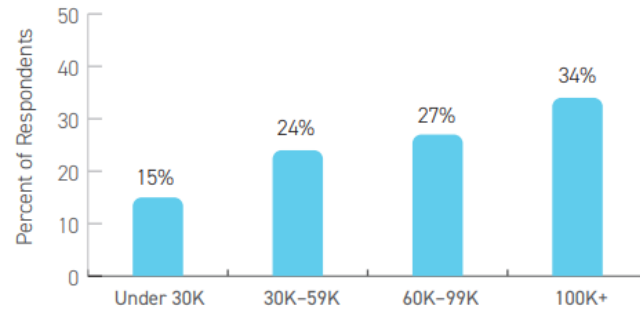
GENDER IDENTITY



AGE

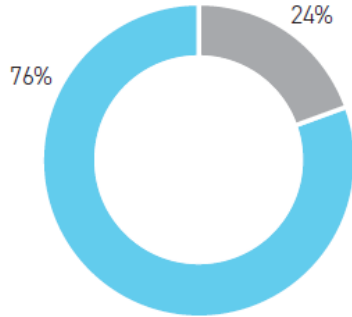


HOUSEHOLD INCOME



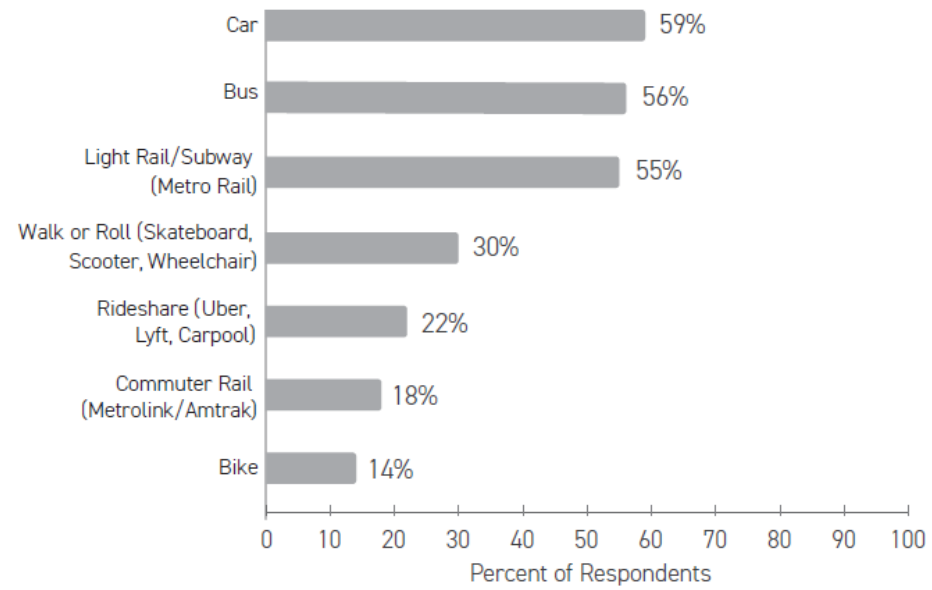
Travel Behavior

Thinking about how you travel throughout Los Angeles County, which of the following best describes you?



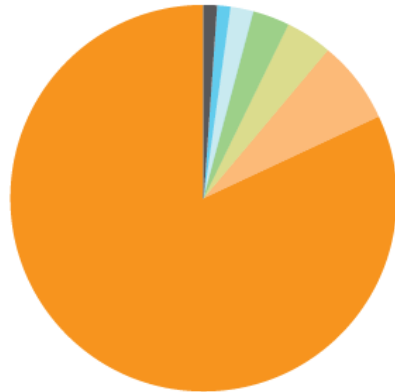
- I primarily use one transportation option most days
- I regularly use two or more transportation options in a given day

Which transportation modes do you use the MOST often?



Travel Behavior

What is your primary transportation mode?



- Walk or Roll (Skateboard, Scooter, Wheelchair) 1%
- Bike 1%
- Commuter Rail (Metrolink/Amtrak) 2%
- Rideshare (Uber, Lyft, Carpool) 3%
- Light Rail/Subway (Metro Rail) 4%
- Bus 7%
- Car 82%

How many hours do you typically spend traveling per day?

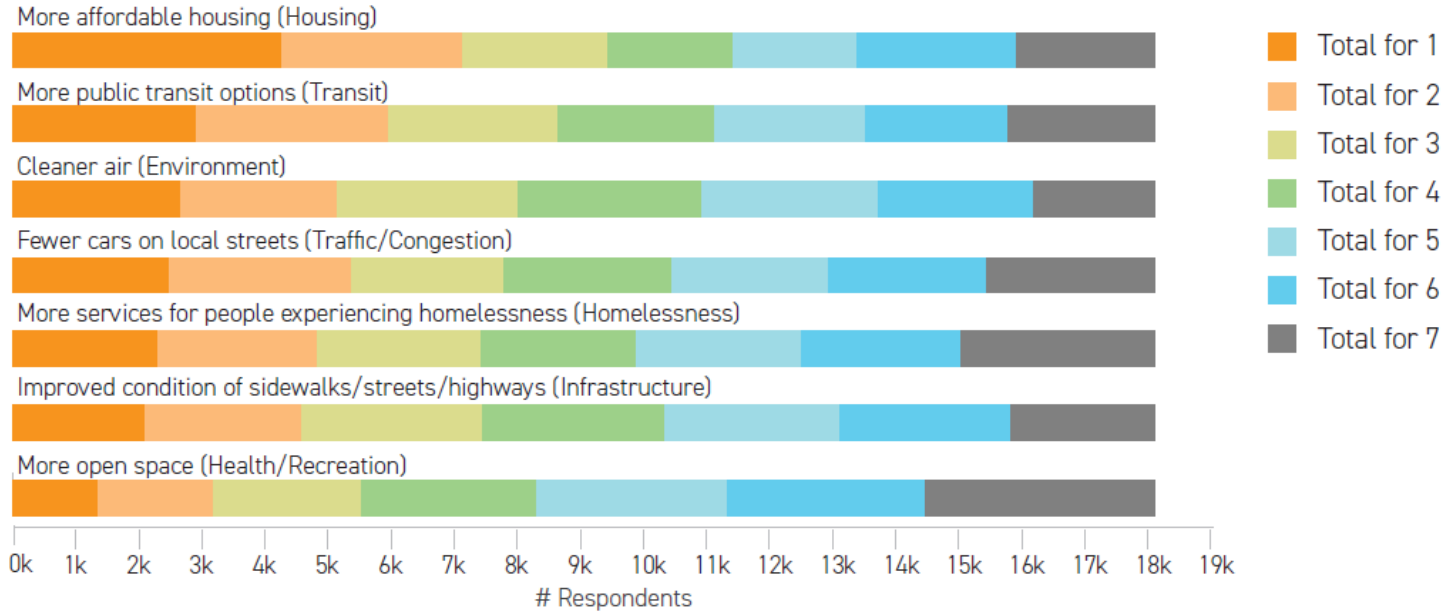


Percent of Respondents

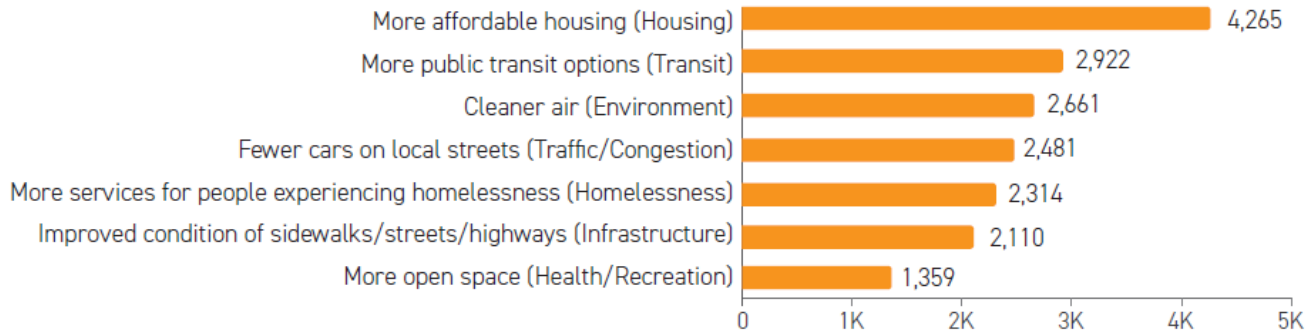
- Under 1 Hr - 21%
- 1 Hrs - 21%
- 2 Hrs - 34%
- 3 Hrs - 16%
- 4 or more - 8%

Overall Priorities

On a scale of 1-7, with 1 being most important and 7 being least important, how would you rank the following improvements to your community?

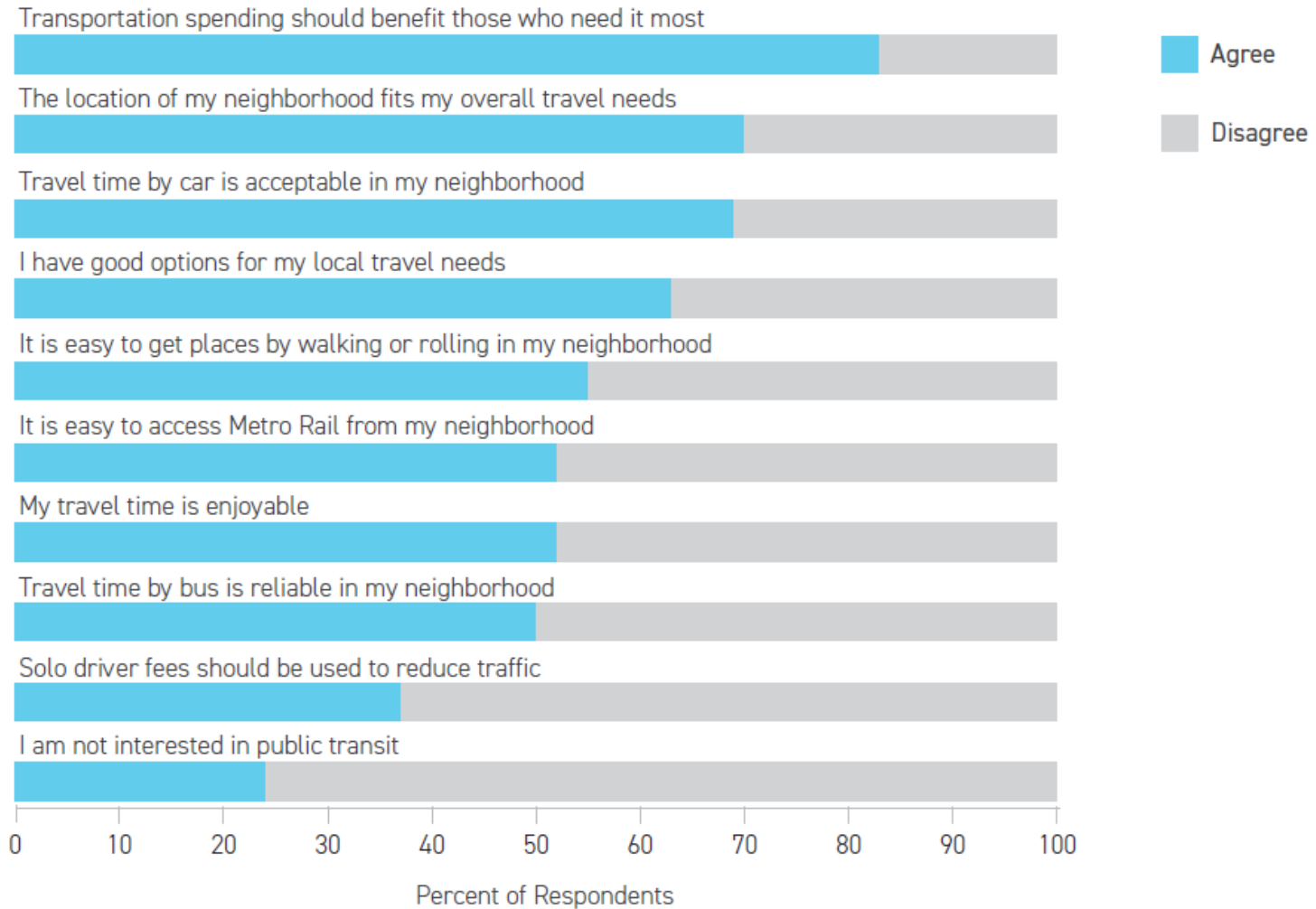


Total # of Respondents Ranking Most Important



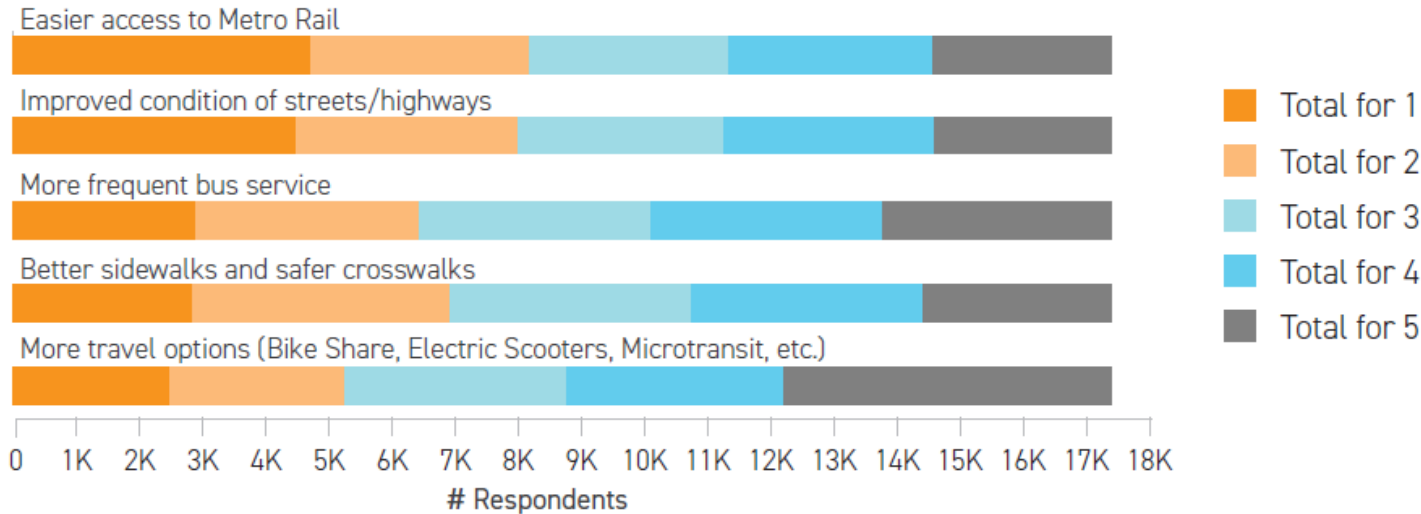
Neighborhood Travel

When thinking about your local travel experience, how much do you agree or disagree with the following statements?

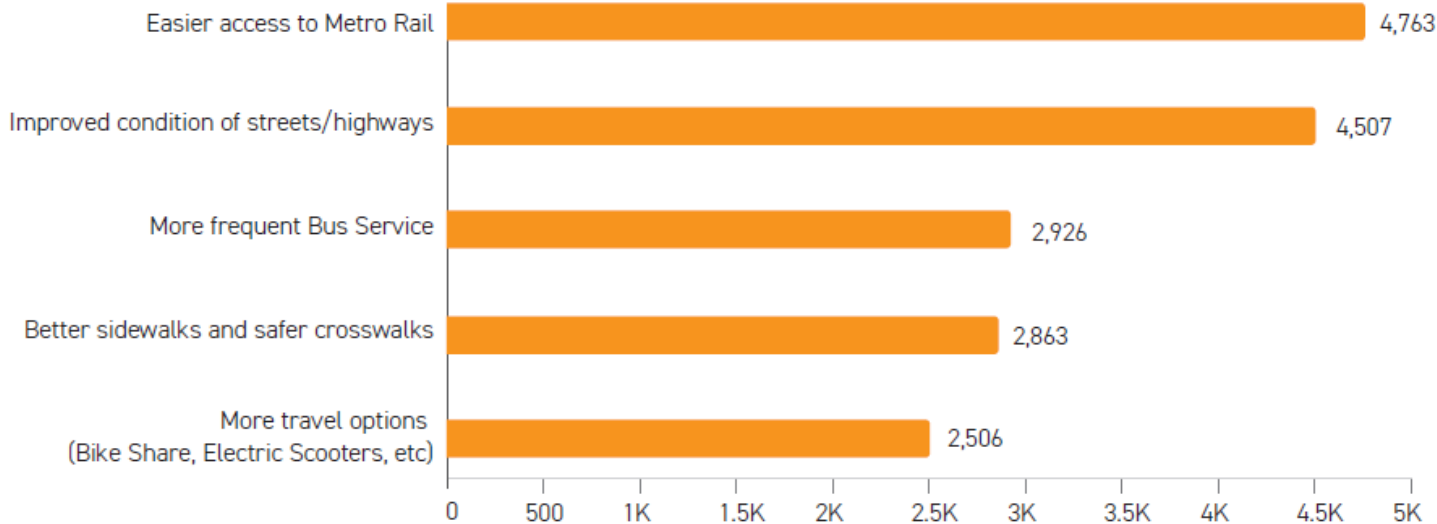


Neighborhood Travel

On a scale of 1-5, with 1 being most important and 5 being least important, how would you rank the following transportation improvements in your community?



Total # of Respondents Ranking Most Important





Appendix B: Outreach Events & Contacts



Events
CicLAvia The Valley
Kaboom! Pomona Fairplex
Street Food Cinema (Romeo + Juliet)
Uptown Whittier Farmers Market
Venice Beach Festival
L.A. Care Palmdale Family Resource Center
Back to School Health Fair
Union Station Farmers Market
626 Night Market
L.A. Care Boyle Heights Family Resource Center
Center Back to School Health Fair
Union Station Farmers Market
Nisei Week Festival JACCC Plaza Events
River to Rail: Vernon and Huntington Park's
Open Street Event
Night Dive in Long Beach
Malibu Farmers Market
CAAM: Oh Happy Day - California's
Contribution to Gospel Music, In Conversation
with Adler Guerrier and Todd Gray
Heritage Festival
The Wall: Food + Flowers + Farmers Market
The Good Shepherd Baptist Church
Culver-Palms Family YMCA
Gardena-Carson Family YMCA
San Pedro Farmers Market
Fiestas Patrias at Plaza Mexico
Crenshaw Farmers' Market
Northridge Farmers' Market
Antelope Valley Family YMCA
Montrose Farmers' Market
CAAM: Can't Stop Won't Stop

Events (cont'd.)
Mid Valley Family YMCA
Palisades-Malibu YMCA
Celebrate LA! LA Phil 100 x CicLAvia
Strides for Disability Walk
Brave 5K Veterans Day Walk/Run
Whittier Concert in the Park
El Segundo Art Walk
Taste of Ecuador
National Night Out
Community Resource Fair and Carnival
NoHo Block Party
Panorama Mall's 38th Annual Government
Day
Mobile Unit: WIC Office - Pop Up
Mobile Unit: Woodlawn Elementary - Back to
School Night - Pop Up
Mobile Unit: Senior Center - South Gate - Pop
Up
Mobile Unit: WIC Office - Pop Up
Mobile Unit: Huntington Park Community
Center
Mobile Unit: WIC Office - Pop Up
Fiesta Hermosa
Defisal Salvadoran Independence Day Parade
and Festival
Mobile Unit: Hawaiian Gardens Senior Center
- Pop Up
CAAM: Hope is a Chorus
Bike Rodeo
Taste of Soul
Dia de los Muertos

Community Based Organizations

East L.A. Community Corporation (ELACC)
Hansen Dam Park Advisory Board
Burbank Transportation Management Organization
South Asian Network
Boyle Heights Neighborhood Council
First5 LA
UDLA (Unification of Disabled Latin Americans)
Greater L.A. Organization of Chinese Americans
California Black Women's Health Project Ararat
Los Angeles Neighborhood Council
Thaitown Community Development Corporation
AGBU Young Professionals
Organization of Istanbul Armenians
Armenian Cultural Foundation
Alliance for Children's Rights
SIPA (Search to Involve Pilipino Americans)
Boys & Girls Club of Pasadena
Gardena Valley Japanese Cultural Institute
Youth Policy Institute
Venice Japanese Community Center
Asian Americans Advancing Justice
Bikecar101

Community Based Organizations (cont'd.)

Pacific Asian Consortium in Employment
Armenian Society of Los Angeles
Day One
Pasadena Japanese Cultural Institute
Asian Youth Center
San Fernando Valley Japanese American Community Center
Chinese Parents Association for the Disabled
L.A. Care Family Resource Center - Palmdale
L.A. Care Family Resource Center - Pacoima
YMCA of Greater Whittier
Japanese Community Pioneer Center
Special Services for Groups
Japanese Institute of Sawtelle
Pasadena Complete Streets Coalition
Albion Riverside Park Local Volunteer Neighborhood Oversight Committee
Mexican American Opportunity Foundation
Boys & Girls Club of West San Gabriel Valley
Armenian Allied Arts Association

Jurisdiction Partners (in addition to 89 jurisdictions & municipal operators)

SCAG

Telephone Town Hall

Sustainability Council

PAC and other interested parties

USC Faculty and Staff

Jurisdiction Agencies

Citizens' Advisory Committee

Technical Advisory Committee

SFVCOG

Northern Corridor Cities

Congresswoman Karen Bass

County of LA

LAWA

Santa Monica

LADOT

LA Planning

LA Sanitation

City of LA Council District 1

City of LA (Council Staff)

Internal Metro

Metro Employee Survey

Large Employers

USC

UCLA

ABM

LA Trade Tech

Cedars Sinai

American Airlines

Fehr & Peers

WSP

AECOM

Faith-Based Institutions

Santa Clarita Valley Food Pantry

CFR & Associates

Holman United Methodist Church

Grace Resources

FACE Korea Church

Los Angeles Christian Health Center

Grace to You

MEND (Meeting Each Need With Dignity)

Human Services Association

Southern Baptist Korean Church

Antelope Valley Dream Center

Family Promise of San Gabriel

Foothill Unity Center

Healthcare Organizations

Hollywood Sunset Free Clinic

Kheir

Rancho Los Amigos

Antelope Valley Partners for Health

Educational Institutions

Pasadena City College

Compton Unified School District

Professional Organizations

Harbor Association of Industry & Commerce

Lincoln Heights Chamber of Commerce

Physicians for Social Responsibility

American Armenian Nurses Association

California Teacher's Union

Other Organizations

Pasadena Federal Credit Union
FuturePorts
Los Angeles American Lung Association in California
California African American Museum
Southern California Womens Health Conference
Executive Support Network
Armenian International Medical Fund
Armenian Relief Society
Asian Pacific Gays and Friends
Gay and Lesbian Armenian Society
Chinese American Museum
William Mead Homes
Pasadena Bruins
Harbor Regional Center
Lena Kennedy & Associates
Southern California Resource Services for Independent Living
CHOICISS

Media Outlets

The Source

Social Media

Facebook
United Way of California (via Twitter)
Cal State Long Beach (via Twitter)
City of Los Angeles (via Twitter)
Metro (via Twitter)
Southern California Association of Governments (SCAG) (via Twitter)
County of Los Angeles (via Twitter)
Big Blue Bus (via Twitter)

Additional Contacts Included:

JPL
CalTech
Disney
LA Community College
Children's Hospital
Gibson Dunn
KPMG
O'Melveny
Wedbush
Northrop Grumann
United Airlines
Kaiser Permanente
Kaiser Permanente
NBC/Universal
Westside Center for Independent Living
Save Open Space
Verbum Dei High School
Montebello Unified School District
Rio Hondo College
Maravilla Foundation
Malibu Community Labor Exchange
Armenia School Foundation
Superior Grocers