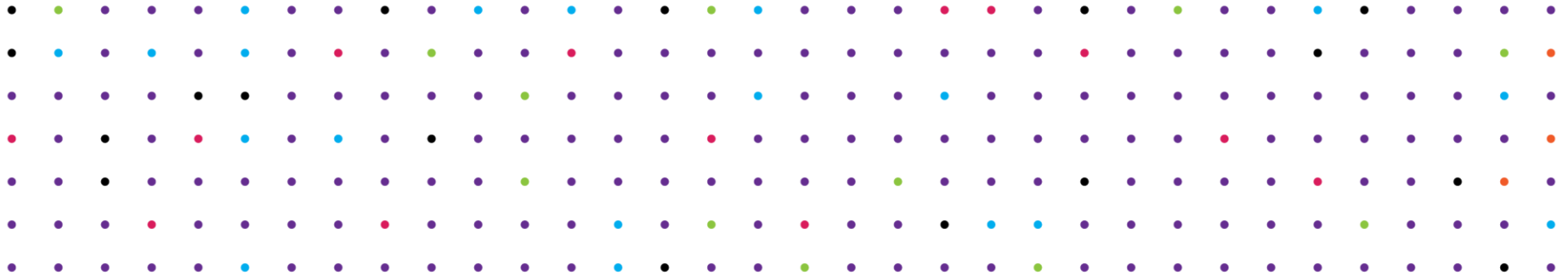
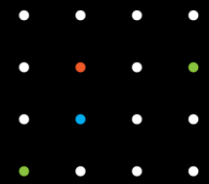


GRAFFITI ABATEMENT SERVICES – 2025-0967



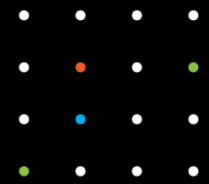
RECOMMENDATION



AUTHORIZE the Chief Executive Officer (CEO) to:

- A. Award a firm fixed unit rate Contract No. OP91160(3)001R1 for Region 1 to BriteWorks, Inc., to provide graffiti abatement services in the not-to-exceed (NTE) amount of \$2,740,433 for the three-year base period, and \$1,975,184 for the one, two-year option, for a combined NTE amount of \$4,715,617, effective February 1, 2026, subject to resolution of any properly submitted protest(s), if any; and
- B. Award a firm fixed unit rate Contract No. OP91160(3)002R2 for Region 2 to Strive Well-Being, Inc., to provide graffiti abatement services in the NTE amount of \$3,424,320 for the three-year base period, and \$2,387,760 for the one, two-year option, for a combined NTE amount of \$5,812,080, effective February 1, 2026, subject to resolution of any properly submitted protest(s), if any.

ISSUE & DISCUSSION



ISSUE

The existing regional contracts providing graffiti abatement services expire on January 31, 2026. New contract awards are required to ensure continuity of maintenance services, effective February 1, 2026.

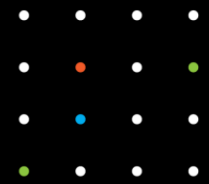
DISCUSSION

In July 2025, the Board approved award of three contracts to Strive Well-Being (Region 1), BriteWorks, Inc. (Region 2), and Urban Graffiti Enterprises, Inc. (Region 3) to provide graffiti abatement services (File #2025-0406), subject to the resolution of any properly submitted protests. After receiving a protest appeal, staff discovered a calculation error in the Total Score for Region 2 which results in a different recommended firm for Regions 1 and 2. Since the RFP was limited to one region award per firm, Region 1 is now being recommended to BriteWorks, Inc. and Region 2 is now being recommended to Strive Well-Being, Inc. There is no change to the original award for Region 3.

One of the PET member's total score for Qualifications of the Firm/Team was inadvertently omitted from the overall formula calculation. After staff corrected the formula to include all PET members' scores, the result is a different recommended firm than previously recommended to the Board.

Staff conducted a spot audit of contracts that have been awarded this calendar year and did not discover any other calculation errors. Staff is confident this was an isolated issue and there is no reason to believe this is a systemic issue.

ISSUE & DISCUSSION



REVISED AWARDEE

	Region 1	Region 2
• BriteWorks Inc.	84.68%	84.52%
• Strive Well-Being, Inc.	85.33%	85.33%

Strive Well-Being, Inc. was the second-ranked firm for both Regions 1 and 2 and is recommended for Region 2, the larger region in terms of size and number of locations covered. For Region 1, contract award is being recommended to BriteWorks, Inc., the third-ranked firm. There is no change to the original award for Region 3.

DEOD COMMITMENT

Small Business (SB) Prime (Set-Aside)