

DEOD SUMMARY**METRO BIKE SHARE / PS102304000****A. Small Business Participation**

The Diversity and Economic Opportunity Department (DEOD) established a 28% Disadvantaged Business Enterprise (DBE) goal for this solicitation. Lyft Bikes and Scooters, LLC (Lyft) made a 9.21% DBE commitment. In accordance with the DBE Program Regulation, 49 Code of Federal (CFR) Part 26.53, to be considered responsive, Proposers must document enough DBE participation to meet the goal and if the commitment is less than the stated goal, submit evidence of adequate good faith efforts (GFE) to meet the goal.

As identified in the Request for Proposal (RFP), the nine factors considered during the GFE evaluation include: (1) Advertisements soliciting bids/proposals from DBE firms(s), (2) Outreaching to Small Business Organizations and Community Groups, (3) If the Proposer identified portions of Work to be subcontracted, (4) Soliciting to an adequate number of DBE firms, (5) If the Proposer followed up with an adequate number of solicited DBE firms, (6) If the Proposer offered assistance with bonding and insurance to DBE firms, (7) If the Proposer negotiated in good faith with DBEs, and (9) Consideration of the DBE commitment of other Proposers. To pass GFE, Proposers must score 90 out of the possible 100 points.

DEOD evaluated Lyft's GFE documentation based upon the GFE standards.

Examples of Lyft's GFE include the following:

- Lyft advertised this opportunity in 3 minority publications and 2 trade publications for greater than 26-30 days (the standard is no less than 21 days).
- Lyft took reasonable efforts to break down work categories for subcontracting opportunities.
- Lyft contacted 177 out of 348 (50%) listed DBE firms provided in the solicitation (the minimum is 40%).
- Lyft followed up with 168 out of the 177 (94%) of the DBE firms originally contacted (the minimum is 75%).
- Lyft offered bonding and insurance assistance in its advertisement/outreach.
- Lyft attended Metro's Pre-Proposal conference.
- Lastly, Lyft provided evidence that it did not unjustifiably reject bids from any DBEs.

Lyft achieved a passing score of 90 points and DEOD determined that Lyft demonstrated sufficient good faith efforts. Additionally, DEOD recognizes that Lyft is utilizing 4 DBE firms out of the 6 total subcontractors.

Small Business Goal	28% DBE	Small Business Commitment	9.21% DBE
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	DBE Subcontractors	Ethnicity	% Committed
1.	Arellano Associates	Hispanic American	1.70%
2.	2meart.com	African American	0.79%
3.	Millenium Concepts, LLC	African American	1.29%
4.	DirectedLINK, LLC	Hispanic American	5.43%
Total DBE Commitment			9.21%

Contracting Outreach and Mentorship Plan (COMP)

To be responsive, Proposers were required to submit a Contracting Outreach and Mentoring Plan (COMP) including strategies to mentor for protégé development two (2) DBE firms for Mentor-Protégé development. Lyft Bikes and Scooters, LLC proposed to mentor the following (2) protégé's: Millenium Concepts (DBE), and 2meart.com (DBE).

B. Living Wage and Service Contract Worker Retention Policy Applicability

The Living Wage and Service Contract Worker Retention Policy is not applicable on this contract. However, Lyft's proposal included competitive labor rates for hourly workforce that exceed Metro's current living wage rate. Additionally, Lyft's subcontractor committed to voluntarily recognize the existing Transport Workers Union (TWU) upon program transition.

C. Prevailing Wage Applicability

Prevailing wage is not applicable to this contract.

D. Project Labor Agreement/Construction Careers Policy

Project Labor Agreement/Construction Careers Policy is not applicable to this Contract. Project Labor Agreement/Construction Careers Policy is applicable only to construction contracts that have a construction contract value in excess of \$2.5 million.