

ATTACHMENT F C LINE EXTENSION TO TORRANCE PROJECT

SUMMARY OF RECENT ENGAGEMENT FOLLOWING LPA SELECTION (2024-2025)

Overview of Engagement Activities Since LPA Selection (May 2024) to Release of Final EIR (September 2025)

- Partnership with seven local and regional Community Based Organizations (CBOs) to ensure effective strategies for broad and inclusive engagement.
- Preparation of educational materials on the Final EIR and project next steps including a factsheet, online [Storymap](#), FAQs, and video.
- Development of a user-friendly web platform to make the Final EIR and related documents easy to navigate
- Coordination meetings with utility owners, property owners, city staff, public agencies, and stakeholders to inform responses to comments and design refinements.
- Board office briefings to solicit feedback on communications and engagement.

Notifications for Final EIR (September 2025)

- Mailed letters to agencies, affected property owners, and commenters on the Draft EIR, which included the Final EIR on a USB memory card and printed executive summary accompanying the letter.
- Distributed 32,000 door-to-door flyers and mailed postcards to over 47,000 residents and property owners.
- Made tools available on the Project Website and interactive Project [StoryMap](#) through an interactive [PlanEngage](#) platform for readers to easily navigate the contents of the Final EIR.
- Sent e-blasts to project database of over 2,500 contacts and through Metro's regional newsletter of 52,000.
- Shared on social media with approximately 309,000 reached
- Advertised online ads, which reached about 170,000 people.
- Posted on Metro's blog, The Source.
- Provided notification of the Final EIR availability in a Metro Board Box.
- Included advertisements in local and regional newspapers through media ads and legal ads.

CBO Engagement

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Metro partnered with Community-Based Organizations (CBOs) that represent the South Bay area and broader region to leverage their expertise in connecting with communities in and around the project study area.

The CBOs include: Downtown Torrance Business Association, Harbor Interfaith Services, Los Angeles County Bicycle Coalition, Los Angeles Walks, Mundo Maya Foundation, Streets for All and South Bay Forward. Through this partnership, staff worked to provide project information to Metro's defined Equity Focus Communities (EFC) and other areas served by the CBO partners. Seven CBOs joined with Metro to help inform communities about the release of the Final EIR, how to access it, and how to submit comments to the Metro Board. Each CBO conducted outreach to communities through their existing channels and activities tailored to meet the communities they serve, such as families, older adults, low-income groups, youth/children, small businesses, people with disabilities and ethnic/racial minorities. This work helped build trust between the project team and communities within the South Bay.

CBO Engagement work included:

- Posting on organizations' social media channels, website and newsletters,
- Publishing blog posts, videos and promotional materials,
- Emailing notices to organization databases,
- Distributing flyers to residential and business corridors,
- Making phone calls and sending text messages to contact lists,
- Hosting meetings and events to inform communities about the availability of the Final EIR,
- Tabling at existing events or transit stops to inform communities about the availability of the Final EIR, and
- Including project information at organizations' existing recurring meetings or events.