

## DEOD SUMMARY

## MULTICULTURAL MARKETING AGENCY SUPPORT SERVICES / PS93705000

**A. Small Business Participation**

The Diversity and Economic Opportunity Department (DEOD) established a 20% Disadvantaged Business Enterprise (DBE) goal for this solicitation. Acento Advertising, Inc. exceeded the goal by making a 27.21% DBE commitment.

<b>Small Business Goal</b>	<b>20% DBE</b>	<b>Small Business Commitment</b>	<b>27.21% DBE</b>
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	<b>DBE Subcontractors</b>	<b>Ethnicity</b>	<b>% Committed</b>
1.	The Glue, LLC	Hispanic American	16.42%
2.	VPE Public Relations	Hispanic American	10.79%
<b>Total Commitment</b>			<b>27.21%</b>

**B. Local Small Business Enterprise (LSBE) Preference**

LSBE preference is not applicable to federally funded procurements. Federal law (49 CFR § 661.21) prohibits the use of local procurement preferences on FTA-funded projects.

**C. Living Wage and Service Contract Worker Retention Policy Applicability**

The Living Wage and Service Contract Worker Retention Policy is not applicable to this contract.

**D. Prevailing Wage Applicability**

Prevailing wage is not applicable to this contract.

**E. Project Labor Agreement/Construction Careers Policy**

Project Labor Agreement/Construction Careers Policy is not applicable to this Contract. Project Labor Agreement/Construction Careers Policy is applicable only to construction contracts that have a construction contract value in excess of \$2.5 million.