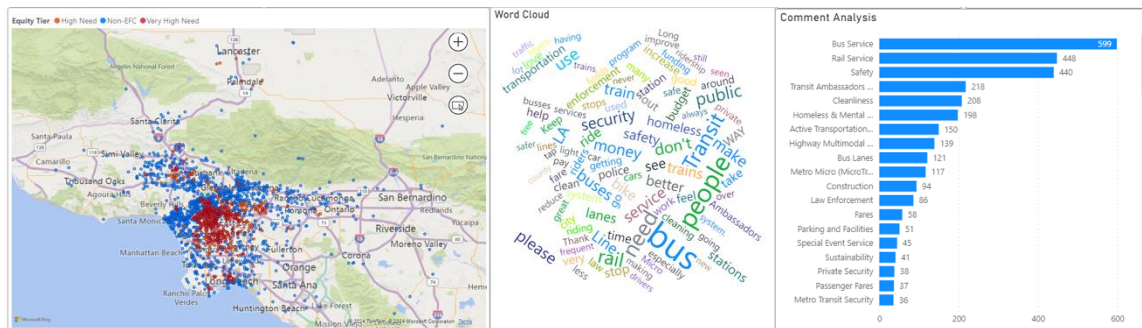


## Attachment C

### My Metro Budget activity

There is still time remaining to participate and leave feedback with the My Metro Budget activity. Similar to last year, Metro is committed to incorporating these valuable budget responses and comments into the formulation of the FY25 Budget. To facilitate a comprehensive review and evaluation process, OMB staff have developed an interactive dashboard. This tool enables filtering of comments based on cabinet, region, and demographics, in addition to word clouds that highlight popular themes for distinct groups and sectors. The dashboard also includes detailed demographic and geographic information to pinpoint the origins and equity needs of respondents behind the comments.



### My Metro Budget Activity Comments

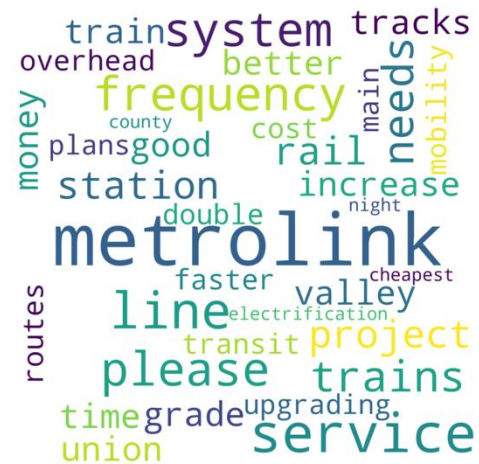
#### Comments – Regional Rail

This is a word cloud for comments related to Regional Rail. Our recent feedback analysis revealed three prominent themes emerging from customer comments: increasing service frequency, improving Union Station frequency, and expanding track improvement projects.

**Increasing Service Frequency:** A substantial number of customers expressed their need for more frequent train services during peak hours to accommodate daily commutes and travel plans effectively.

**Improving Union Station Frequency:** Numerous comments highlighted the need to enhance train frequencies at Union Station to address congestion and delays during peak hours.

**Expanding Track Improvement Projects:** Customer feedback emphasized the importance of investing in track improvement projects to address issues such as maintenance requirements, aging infrastructure, and congestion.



To address these comments, Metro has: increased frequencies on Antelope Valley Line increased above pre-pandemic levels, provided full budget support for Union Station capital and Link Union Station efforts, and secured grant funding for double tracking and grade separation efforts.

**Comments – Highway Multimodal Development**

To the right is a word cloud for Highway Multimodal Development. Frequently discussed topics for this comment category are more bus priority lanes, diverting highway funding to transit projects, and to stop highway widening.

In this comment category, there is a consistent call for the expansion of bus priority lanes to improve public transportation efficiency and reduce traffic congestion.

There is a strong advocacy for reallocating highway funding towards transit projects, as an investment in sustainable and equitable transportation solutions for commuters.

Furthermore, there is a growing sentiment to address the issue of traffic congestion and air pollution as it relates to reducing projects that call for highway widening. Note in most instances, by law, Measure R and M restrict funding transfers from highway to transit projects.

To address these comments, Metro has: tripled the budget support for bus-only lane infrastructure and bus shelter improvements and is re-scoping expansion projects into mobility improvement projects driven by local preferences.



## Comments – Transportation Infrastructure Development

The word cloud for Transportation Infrastructure Development. The top comments were about increasing infrastructure, connection transit to LAX, and the Purple Line Extension.

Participants called for expanding transportation options through investments in bus rapid transit (BRT), light rail, metro trains, and multimodal infrastructure. Congestion relief measures included carpool incentives and first/last mile solutions.

There was strong support for improving LAX connectivity by extending existing rail lines, implementing a people mover system or monorail, integrating the airport with regional transportation systems, and creating a centralized ground transportation hub at LAX.

The Purple Line Extension (PLE) project has been mentioned as it would significantly reduce travel times between Koreatown and Westwood/VA Hospital while improving overall connectivity and alleviating traffic congestion.

To address these comments, Metro has: Nearing the completion of the Purple Line Extension 1 and A Line to Pomona; advanced the NoHo to Pas BRT, ESFV LRT to construction. The pillar projects are steadily progressing towards construction. Metro is also working on direct service to LAX from C and K Lines when AMC completes in 2025 and is engaged in multi-pronged cost control strategy including early intervention.











### Stakeholder Meetings and Outreach Efforts

The key stakeholder meeting engagements will begin in April and conclude at the end of May with the legally mandated budget public hearing and board adoption of the FY25 proposed budget. To ensure effective communication and understanding, Metro will continue to place great emphasis on listening and learning during these key stakeholder meetings.

Detailed schedules and relevant information for public meetings, as well as the most current budget data, will be readily available on our Finance and Budget portal at <https://budget.metro.net> prior to each event.



# Public Outreach & Stakeholder Engagement Calendar

October 2023	November 2023	December 2023	January 2024
<ul style="list-style-type: none"> <li>&gt; CEO's Telephone Town Hall</li> <li>&gt; Over 3,600 participants</li> </ul> 	<ul style="list-style-type: none"> <li>&gt; Launch My Metro Budget Activity</li> <li>Available in 9 language</li> </ul> 	<ul style="list-style-type: none"> <li>&gt; Community group engagement – My Metro Budget Physical Marketing</li> <li>Cards to:               <ul style="list-style-type: none"> <li>* Metro Station Staff</li> <li>* Metro Micro</li> <li>* GoPass</li> <li>* LIFE</li> <li>* On The Move Riders Program</li> <li>* Metro Youth Council</li> <li>* Women &amp; Girls Governing Council</li> <li>* TAP Vendors</li> </ul> </li> </ul> 	<ul style="list-style-type: none"> <li>&gt; Social Media Launch of My Metro Budget Activity</li> <li>&gt; Outreach to Equity Focus Communities, and Metro Groups</li> </ul> 
<ul style="list-style-type: none"> <li>&gt; Regional Service Councils – Briefings in all Regions</li> <li>+ San Gabriel Valley</li> <li>+ San Fernando</li> <li>+ South Bay Cities</li> <li>+ Westside Cities</li> <li>+ Gateway Cities</li> <li>&gt; Accessibility Advisory Committee</li> <li>&gt; Metro Youth Council</li> </ul> 	<ul style="list-style-type: none"> <li>&gt; Community Advisory Committee</li> </ul> 	<ul style="list-style-type: none"> <li>&gt; CEO's Telephone Town Hall</li> <li>&gt; San Gabriel Valley COG</li> <li>&gt; Bus Operators Subcommittee</li> <li>&gt; Streets &amp; Freeways</li> <li>&gt; Community Advisory Council</li> <li>&gt; Gateway Cities COG</li> <li>&gt; Telephone Town Hall</li> <li>+ Westside Cities COG</li> </ul> 	<ul style="list-style-type: none"> <li>&gt; Regional Service Councils, Briefing</li> <li>&gt; Technical Advisory Committee</li> <li>&gt; Valley Industry &amp; Commerce Association</li> <li>&gt; Local Transit Systems Subcommittee</li> <li>&gt; Accessibility Advisory Committee</li> <li>&gt; San Gabriel Valley COG</li> <li>&gt; Budget Public Hearing</li> </ul> 

WE ARE HERE

> Note: Updated as additional meetings are scheduled.  
 > Ongoing Public Participation

