



We're creating a better bus experience.



Objective

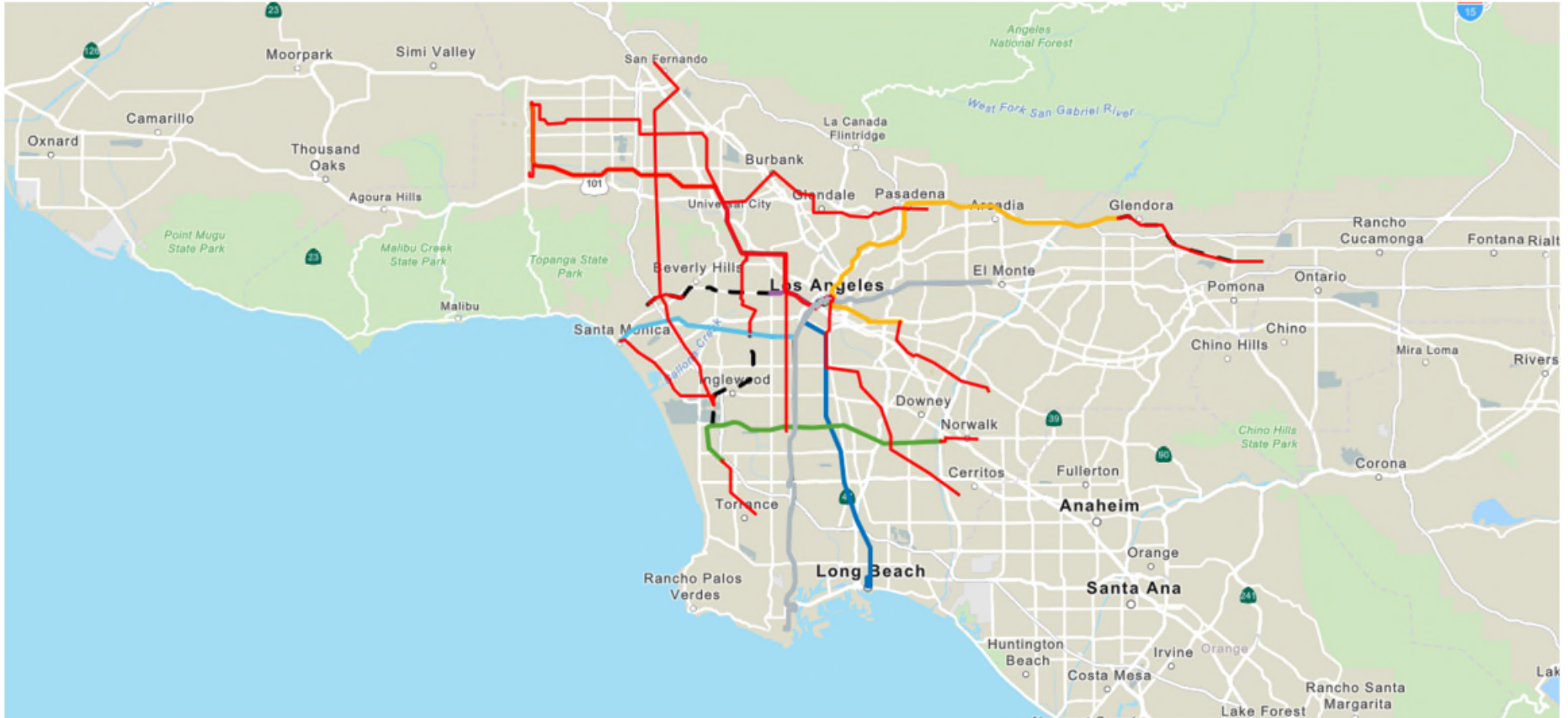
- Build on existing plans to deliver all aspects of the bus rider experience: fast, safe, easy and comfortable.
- Elevate investments that improve the quality, equity and effectiveness of the bus as the workhorse of LA County's transit system.
- Create a new and better relationship with our bus riders.

Metro Bus Riders

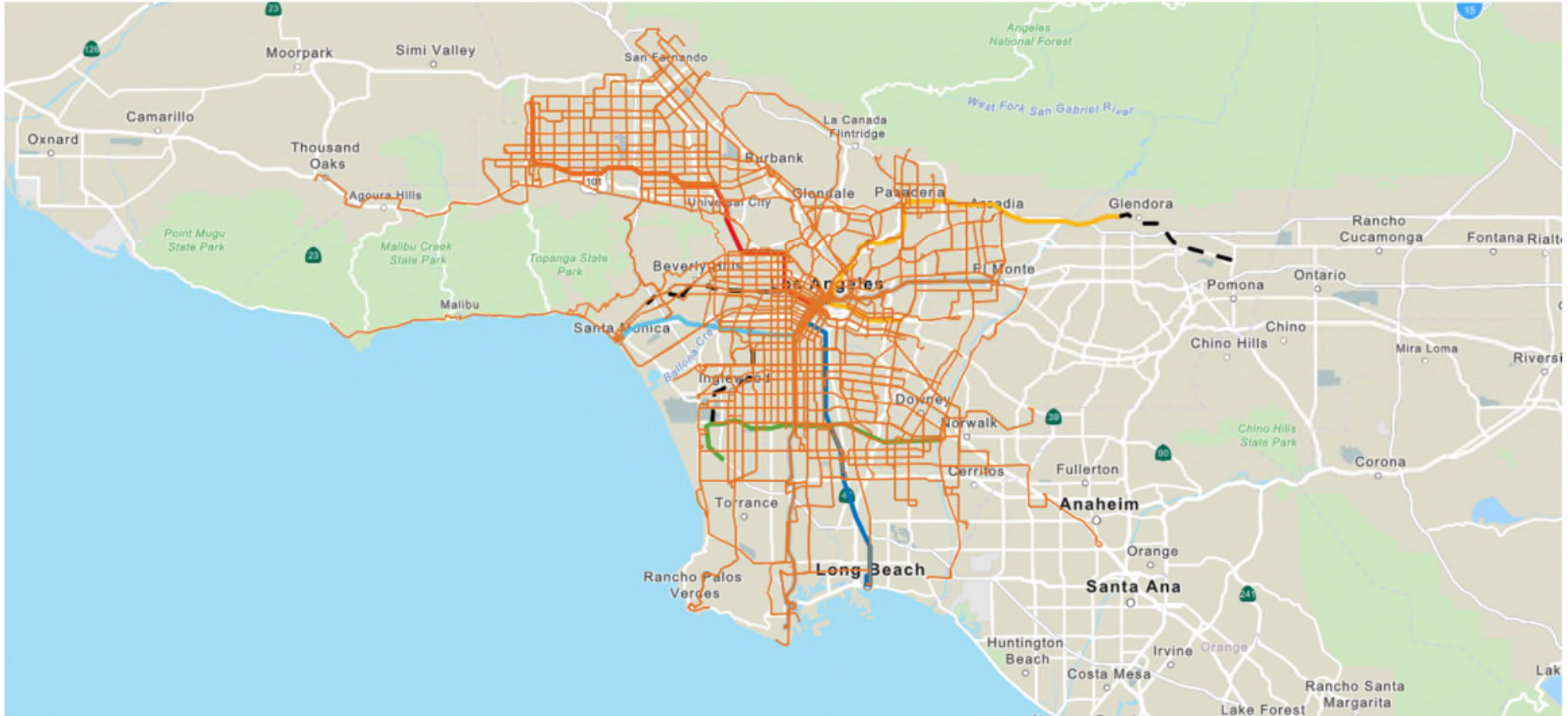
- 66% Latinx
- 15% Black
- 32% Limited English Proficient
- 81% have no car
- 68% ride 4 times a day*
- 30% pay cash
- Only 55% have a smartphone
- Median household income under \$18,000



Measure M Transit Projects



Metro Bus System Coverage



Guiding Priorities & Highlights of Early Actions

Creating a better bus experience.



Speed

Securing approvals for new 2-3 bus lanes
Transit signal priority on all Tier I corridors



Ease

Improved data feed for Transit App
SMS alert system and route-by-route scorecard*



Safety & Comfort

Pilot tests of new features at bus stops
Accelerate vinyl seats on buses*

Example of Improvements: Bus stop pilots



Testing lighting and real-time information displays on bus stop posts, surveying riders, looking to test other on-post improvements over the next year

Look Ahead

- Bring a Better Bus comprehensive financial plan to the Board of Directors in April, totaling \$2.1B over the next five years
 - Inclusive of funded/unfunded, mix of Metro and municipal share
 - Represents scale of investment needed for a high-quality bus system
- Continue to roll out funded Better Bus improvements throughout 2021, including:
 - Bus stop pilots
 - Publishing real-time feed (GTFS-RT)
 - Bus lanes and signal priority

Thank you.