Report by the CEO Item #4



CHIEF EXECUTIVE OFFICER

October 2024

Weekday Ridership Exceeds 1 Million

September 2024 Ridership

- Exceeded 1 million average weekday riders for first time since pandemic
- Weekend bus ridership is 96.3% of prepandemic, while weekend rail ridership is 99.4% of pre-pandemic
- A Line ridership up 16.7%
- E Line ridership up 18.0%
- Special events drove ridership
 - 9/15 East LA Mexican Independence Parade: 200% increase at East LA Civic Center
 - 9/6 Barbie at the Santa Monica Pier:
 68% increase at Downtown Santa
 Monica
 - 9/14-15 La La Land in Concert at LA State Historic Park: 28% increase at Chinatown Station
 - 7,000+ Dodger Stadium Express boardings for 2 World Series Games

Line	% Growth	Region
217 – Fairfax/Hollywood	25.3%	Central
240 – Reseda Bl	18.8%	SFV
152 – Roscoe Bl	14.8%	SFV
754 – Vermont Av Rapid	14.5%	South LA
224 – Lankershim/San Fernando	13.7%	SFV
117 – Century Bl	13.6%	South LA
204 – Vermont Av	12.3%	South LA
234 – Sepulveda Bl	12.1%	SFV
166 – Nordhoff St	11.4%	SFV
35/38 – Washington Bl	11.0%	Central
761 – Van Nuys Bl Rapid	11.0%	SFV
165 – Van Owen Av	10.7%	SFV
233 – Van Nuys Bl	10.0%	SFV





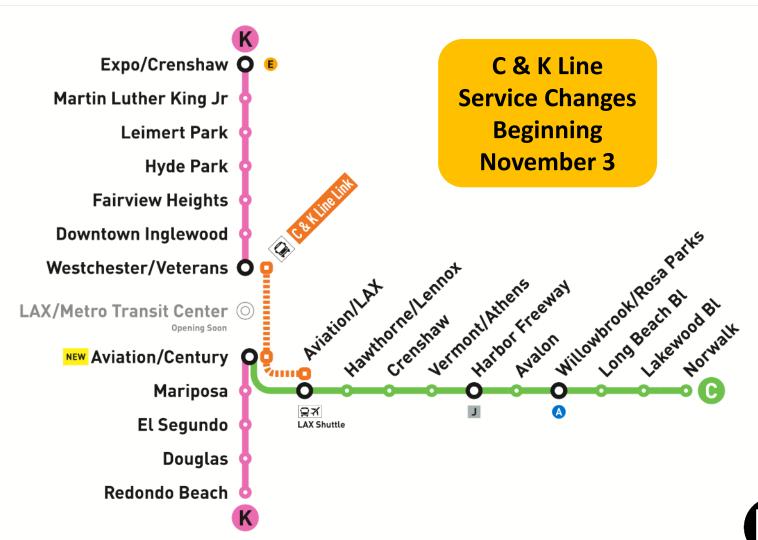




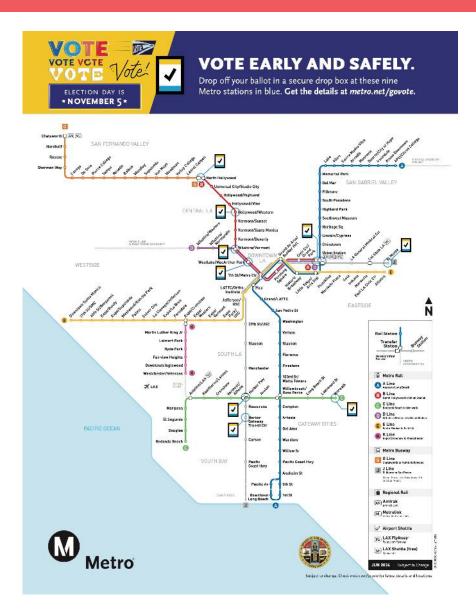




C & K Line Service Changes

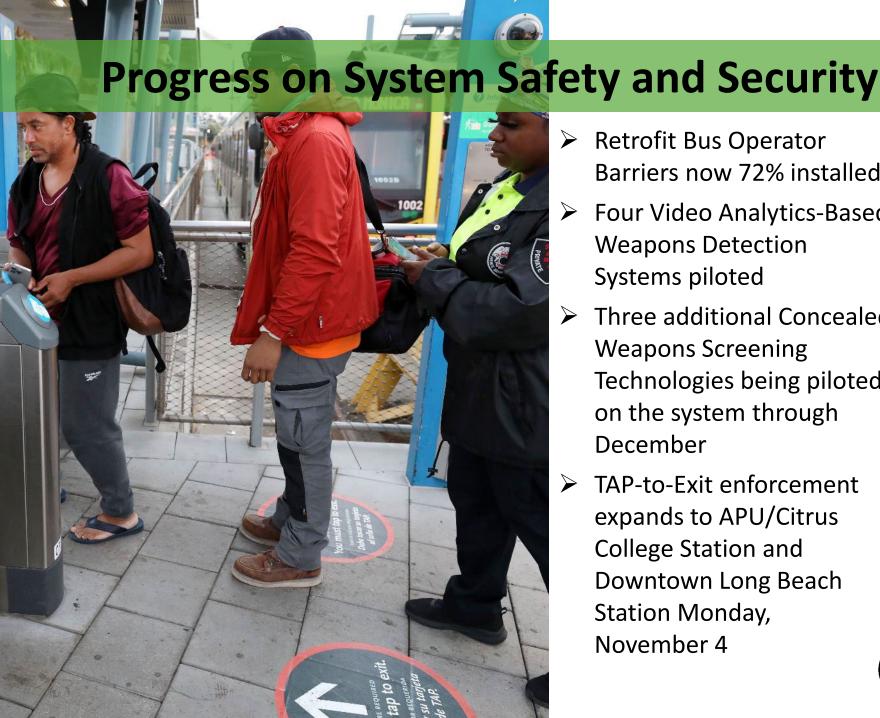


Free Rides on Election Day



- Free rides on Election Day, Tuesday, November 5th
 - Free rides on Metro Bike (use code 110524)
 - Free rides on Metro Micro (use code Vote24)
- Voting Center at Union Station
- Nine Early Vote Ballot Drop-Off Locations on the system
- Visit <u>metro.net/govote</u> for more details





- **Retrofit Bus Operator** Barriers now 72% installed.
- Four Video Analytics-Based Weapons Detection Systems piloted
- Three additional Concealed Weapons Screening Technologies being piloted on the system through December
- TAP-to-Exit enforcement expands to APU/Citrus College Station and Downtown Long Beach Station Monday, November 4



Bus & Rail Roadeo Winners





Metro Celebrates FilAm History Month & Diwali





Recognizing Operator Dennis Contreras and Team



