

Open Streets Cycle Three



Metro

Recommendation

Authorize the Metro Open Streets Grant Program Cycle Three Application and Guidelines



Metro

Cycle Three Guidelines and Application

- In June 2013 the Board introduced Motion 72 (Attachment A), directing staff to award up to \$2 million annually to support Open Street events.
- Cycle Three guidelines and application
 - Board authorization of the Open Streets Cycle Three competitive grant program, application package and guidelines are requested in order to proceed.
 - Build on the Cycle One and Two framework to support a competitive process.



Cycle One and Two Open Street Implementation

- Board has awarded \$7.74 million to 28 events in 32 jurisdictions
 - 19 of 28 events have been staged totaling over 125 miles
 - 9 events planned through December 2018 for another 44 additional miles
 - Additional points granted to multijurisdictional events and disadvantaged communities
- Initial findings from Cycle One
 - 8% ridership increase systemwide on the day of events
 - 11% increase in new tap card sales on the day of events which indicates new riders experiencing transit
 - 10% increase in day of event sales for retailers along route



Funded Cycle One and Two Events



Updates to Cycle Three Application

- **Max Funding Ceiling**
 - Based on population share for large cities and \$167,000 for smaller cities not partnering with other jurisdictions.
 - To encourage multijurisdictional cooperation and leverage equitable coverage of LA County, supplemental funding is awarded for each additional city on an event application, based on population share
- **Points added for enhanced data collection**
 - Standardized data collection template provided
- **Separate criteria for new and existing applicants**
 - Existing applicants demonstrate success with previous events
 - New applicants demonstrate the capacity to produce a successful event
- **Additional Scoring Criteria to encourage innovative events**

Cycle Three Funding Alternatives

- **Based on the Planning & Programming Committee discussion, Staff has developed three alternatives for the full Board to consider:**
 - (1) Honor Board Motion 72 funding cap of \$2,000,000 annually and maintain \$167,000 funding ceiling for single jurisdictions with the goal of 12 events per year**
 - (2) Honor Board Motion 72 funding cap but increase funding ceiling to \$200,000 with the goal of average 10 events per year**
 - (3) Increase the annual funding cap above \$2,000,000
(Budget modification required)**

Open Streets Grant Program Moving Forward

- An evaluation of the Open Streets Grant Program is ongoing
- Cycle One evaluation is anticipated to complete in Summer 2018
- Cycle Two evaluation will be completed in early 2019 after completion of all awarded events
- Staff will provide evaluation results and recommendations regarding future Open Street Grants in Spring 2019



Cycle Three Next Steps

- **Pending Board Approval:**
 - Release online application in late March 2018
 - Hold an informational workshop
 - Outreach to COGs, the Metro TAC and TAC subcommittees
 - Return to Board for Cycle Three funding recommendations in September 2018

