

DEOD SUMMARY

METRO VIDEO BENCH / PS68458

A. Small Business Participation

The Diversity and Economic Opportunity Department (DEOD) established a 32% Disadvantaged Business Enterprise (DBE) goal for this Task Order Contract. Eight (8) firms were selected as prime consultants: Alas Media, Bubbas Chop Shop, Clockwork Media, Dreamseeker dba Seeker Films, Friendly Filmworks, MainSpring Business Video, Sanchez Media LLC, and Zero1 Agency. Each firm committed to or exceeded the 32% DBE goal for this Task Order Contract.

In response to a specific Task Order request with a defined scope of work, prime consultants will be required to identify DBE subcontractor activity and actual dollar value commitments for that Task Order. Overall DBE achievement in meeting the commitments will be determined based on cumulative DBE participation of all Task Orders awarded.

Small Business Goal	32% DBE	Small Business Commitment	32% DBE
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ALAS Media

	DBE Subcontractors	Ethnicity	% Committed
1.	ALAS Media (DBE Prime)	Hispanic American	100%
Total Commitment			100%

Bubba's Chop Shop

	DBE Subcontractors	Ethnicity	% Committed
1.	Sanchez Media	Hispanic American	30.75%
2.	Friendly Filmworks	Hispanic American	18.43%
3.	Midnight Hour	Asian Pacific American	19.87%
Total Commitment			69.05%

Clockwork Media

	DBE Subcontractors	Ethnicity	% Committed
1.	Clockwork Media (DBE Prime)	Asian Pacific American	100%
Total Commitment			100%

Dreamseeker Media

	DBE Subcontractors	Ethnicity	% Committed
1.	Dreamseeker Media dba Seeker Films (DBE Prime)	African American	52.91%
Total Commitment			52.91%

Friendly Filmworks

	DBE Subcontractors	Ethnicity	% Committed
1.	Friendly Filmworks (DBE Prime)	Hispanic American	100%
Total Commitment			100%

MainSpring Business Video

	DBE Subcontractors	Ethnicity	% Committed
1.	Little Dipper Productions	Caucasian Female	11.00%
2.	Brass Ring Enterprises	African American	11.00%
3.	McGhee Broadcasting	African American	11.00%
Total Commitment			33.00%

Sanchez Media

	DBE Subcontractors	Ethnicity	% Committed
1.	Sanchez Media (DBE Prime)	Hispanic American	68%
Total Commitment			68%

Zero1 Agency

	DBE Subcontractors	Ethnicity	% Committed
1.	Zero1 Agency (DBE Prime)	Hispanic American	100%
Total Commitment			100%

B. Living Wage and Service Contract Worker Retention Policy Applicability

The Living Wage and Service Contract Worker Retention Policy is not applicable to this contract.

C. Prevailing Wage Applicability

Prevailing wage is not applicable to this contract.

D. Project Labor Agreement/Construction Careers Policy

Project Labor Agreement/Construction Careers Policy is not applicable to this Contract. Project Labor Agreement/Construction Careers Policy is applicable only to construction contracts that have a construction contract value in excess of \$2.5 million.