

## **Metro Ambassadors Activities (June & July 2025)**

In addition to regular systemwide deployments, Metro Ambassadors supported several high-profile events, including the LA Pride Festival, FIFA Club World Cup matches, Culver City Pride Rally, Cali Vibes Festival, ongoing Hollywood Bowl concerts, Dodger home games, and other major soccer events. Ambassadors also played a key role in managing customer flow and providing wayfinding assistance during ongoing service disruptions, including the A Line South Bus Bridge and the J Line Slauson Station closure.

### **D-Line Closure Support**

Since mid-May, two Ambassador teams have remained stationed at Wilshire/Vermont Station to assist riders affected by the planned D Line closure, offering real-time support and guidance.

### **Compton Station – Weapon Detection Pilot**

From June 30 to July 11, a dedicated Ambassador team was redeployed to Compton Station for the launch of the Weapon Detection Pilot. Their role included informing riders about the program and directing customers without valid fare to Ticket Vending Machines (TVMs) or Blue Shirt teams. Initial customer feedback was positive, with many riders expressing appreciation for the added safety measure.

### **LAX/Metro Transit Center Station Deployment**

As of June 6, 2025, 20 Ambassadors are deployed daily to the new LAX/MTC station, providing coverage seven days a week as follows:

- 4 Ambassadors/shift - Bus Plaza
- 2 Ambassador/ shift - Street Level
- 2 Ambassador/ shift – Rail Platform
- 2 Ambassador/shift – Concourse

This deployment supports customer navigation and enhances the rider experience at this critical new transit hub.