

## PROCUREMENT SUMMARY

**SHARED MOBILITY INTELLIGENT TRANSPORTATION SYSTEMS ON-CALL  
SERVICES / AE52668000-AE52668003**

1.	<b>Contract Number:</b> AE52668000 - AE52668003	
2.	<b>Recommended Vendor:</b> Kimley-Horn and Associates, Inc. (AE52668000), Iteris, Inc. (AE52668001), Parsons Transportation Group, Inc. (AE52668002) and Advantec Consulting Engineers, Inc. (AE52668003)	
3.	<b>Type of Procurement (check one):</b> <input type="checkbox"/> IFB <input type="checkbox"/> RFP <input checked="" type="checkbox"/> RFP-A&E <input type="checkbox"/> Non-Competitive <input type="checkbox"/> Modification <input type="checkbox"/> Task Order	
4.	<b>Procurement Dates:</b>	
	<b>A. Issued:</b> December 24, 2024	
	<b>B. Advertised/Publicized:</b> December 28, 2024, January 2 and 9, 2025	
	<b>C. Pre-Proposal Conference:</b> January 23, 2025	
	<b>D. Proposals Due:</b> February 26, 2025	
	<b>E. Pre-Qualification Completed:</b> June 19, 2015	
	<b>F. Ethics Declaration Forms submitted to Ethics:</b> February 27, 2025	
	<b>G. Protest Period End Date:</b> June 24, 2025	
5.	<b>Solicitations Downloaded:</b> 125	<b>Bids/Proposals Received:</b> 6
6.	<b>Contract Administrator:</b> Victor Zepeda	<b>Telephone Number:</b> (213) 922-1458
7.	<b>Project Manager:</b> Edward Alegre	<b>Telephone Number:</b> (213) 418-3287

**A. Procurement Background**

This Board Action is to approve Contract Nos. AE52668000 through AE52668003 issued to provide professional and technical services in support of Shared Mobility Intelligent Transportation projects on an on-call basis. Board approval of contract awards is subject to the resolution of any properly submitted protest(s), if any.

On December 24, 2024, Request for Proposals (RFP) No. AE52668 was issued in accordance with Metro's Acquisition Policy and the contract type is firm fixed unit rate. The Diversity and Economic Opportunity Department recommended a Disadvantaged Business Enterprise (DBE) goal of 30% on all federally funded task orders, and a Small Business Enterprise (SBE) goal of 27%, and a Disabled Veteran Business Enterprise (DVBE) goal of 3% for all state, local and/or Measure M funded task orders. Task orders will only be issued on an as-needed basis as the need for support services arises and as funding is available.

Six amendments were issued during the solicitation phase of this RFP:

- Amendment No. 1, issued on January 8, 2025, provided additional DEOD Goal language to the Letter of Invitation;
- Amendment No. 2, issued on January 17, 2025, revised the Statement of Work to include the anticipated hours of work;

- Amendment No. 3, issued on January 21, 2025, provided the required SBE and DVBE Forms 5A and 5B;
- Amendment No. 4, issued on January 28, 2025, modified the proposal page limit from 50 to 60 pages;
- Amendment No. 5, issued on January 30, 2025, added Exhibit 15, Public Works Contract Registration Verification Form, as a required Exhibit;
- Amendment No. 6, issued on February 11, 2025, modified the proposal page limit from 60 to 75 and updated the title of the Contract Manager position in the Submittal Requirement section of the RFP.

A total of 125 downloads of the RFP were included in the planholder's list. A virtual pre-proposal conference was held on January 23, 2025, and was attended by 66 participants representing 31 firms. There were 58 questions received for this RFP and responses were provided prior to the proposal due date.

A total of six proposals were received on February 26, 2025, and are listed below in alphabetical order:

1. Advantec Consulting Engineers, Inc. (Advantec)
2. CDM Smith, Inc. (CDM)
3. Iteris, Inc. (Iteris)
4. Jacobs Engineering Group, Inc. (Jacobs)
5. Kimley-Horn and Associates, Inc. (Kimley-Horn)
6. Parsons Transportation Group, Inc. (Parsons)

## **B. Evaluation of Proposals**

The Proposal Evaluation Team (PET) consisting of staff from Countywide Planning and Development, Express Lanes, and Shared Mobility was convened and conducted a comprehensive technical evaluation of the proposals received.

The proposals were evaluated based on the following evaluation criteria and weights:

- Proposer's Experience and Qualifications 35 percent
- Project Manager and Key Personnel 40 percent
- Understanding of the Work and Approach 25 percent

Several factors were considered when developing these weights, giving the greatest importance to the project manager and key personnel.

This is an A&E, qualifications-based procurement; therefore, price cannot be used as an evaluation factor pursuant to state and federal law.

From March 18, 2025 through April 17, 2025, the PET independently evaluated and scored the proposals. The firms were invited for interviews on April 15 and 16,

2025. Each firm had the opportunity to present each team's qualifications and respond to the PET's questions. The final scoring, after interviews, determined CDM and Jacobs to be outside of the competitive range and were excluded from further evaluation. The highest technically qualified firms are Advantec, Iteris, Kimley-Horn, and Parsons.

### **Qualifications Summary of Firms within the Competitive Range:**

#### **Kimley-Horn and Associates, Inc.**

Kimley-Horn and Associates, Inc. (Kimley-Horn) was founded in 1967 and has provided consulting services in technology, tolling, and mobility projects. Kimley-Horn has worked on numerous Metro projects over the last 30 years and their performance has been satisfactory.

The organizational chart and staff summaries demonstrated superior local relationships with complex jurisdictions, such as Los Angeles. Overall, a well-rounded proposal with the majority of client agencies based in the LA County area.

#### **Iteris, Inc.**

Iteris, Inc. (Iteris) was founded in the 1980s and specializes in transportation-related services. Iteris has expanded its services to include transportation planning, traffic engineering, signal timing, and other ITS-related projects.

Iteris' proposal demonstrated its focus on small projects and clear knowledge of shared mobility. In addition, the proposal demonstrated good conformance with stated requirements in terms of competence, analytical work, and efficient use of resources.

#### **Parsons Transportation Group, Inc.**

Parsons Transportation Group, Inc. (Parsons) is an engineering firm founded in 1944 with a strong presence in the Los Angeles County area. Parsons specializes in smart mobility projects.

Parsons' proposal included project descriptions that demonstrate experience in smart mobility projects for agencies that are similar in size to Metro. The proposal detailed the planning and management tools it has developed to ensure quality and safety of work performance metrics.

#### **Advantec Consulting Engineers, Inc.**

Advantec Consulting Engineers, Inc. (Advantec) was founded in 1998 with offices in LA County. Advantec specializes in transportation technology for the formation of

smart cities, mobility solutions, intelligent transportation systems, and other automated systems.

Advantec's proposal included project descriptions that demonstrate experience in smart mobility projects with agencies that are comparable to Metro. The proposal demonstrated conformance with stated requirements.

A summary of the PET scores is provided below:

1	Firm	Average Score	Factor Weight	Weighted Average Score	Rank
2	<b>Kimley-Horn and Associates, Inc.</b>				
3	Proposer's Experience and Qualifications	84.76	35.00%	29.67	
4	Project Manager and Key Personnel	80.00	40.00%	32.00	
5	Understanding of the Work and Approach	85.33	25.00%	21.33	
6	<b>Total</b>		<b>100.00%</b>	<b>83.00</b>	<b>1</b>
7	<b>Iteris Inc.</b>				
8	Proposer's Experience and Qualifications	71.90	35.00%	25.17	
9	Project Manager and Key Personnel	78.33	40.00%	31.33	
10	Understanding of the Work and Approach	76.67	25.00%	19.17	
11	<b>Total</b>		<b>100.00%</b>	<b>75.67</b>	<b>2</b>
12	<b>Parsons Transportation Group, Inc.</b>				
13	Proposer's Experience and Qualifications	78.57	35.00%	27.50	
14	Project Manager and Key Personnel	72.50	40.00%	29.00	
15	Understanding of the Work and Approach	68.00	25.00%	17.00	
16	<b>Total</b>		<b>100.00%</b>	<b>73.50</b>	<b>3</b>
17	<b>Advantec Consulting Engineers, Inc.</b>				
18	Proposer's Experience and Qualifications	75.71	35.00%	26.50	
19	Project Manager and Key Personnel	69.17	40.00%	27.67	
20	Understanding of the Work and Approach	74.67	25.00%	18.67	
21	<b>Total</b>		<b>100.00%</b>	<b>72.84</b>	<b>4</b>

### **C. Cost Analysis**

The proposed fully burdened hourly rates have been determined to be fair and reasonable based on a cost analysis, technical analysis, fact finding, and negotiations.

Each future task order will contain a specific scope of services and will be competed amongst the recommended firms. Proposals submitted for each task order will be subject to cost/price analysis, technical evaluation, fact finding, and negotiations to determine price fairness and reasonableness.

### **D. Background on Recommended Contractor**

#### **Kimley-Horn**

Kimley-Horn has a local office in the Los Angeles downtown area. Kimley-Horn's projects include Caltrans' Historic Arroyo Seco Parkway Strategic program, transit feasibility studies for the San Gabriel Valley Association of Governments, and Metro's Measure Up Project, providing data analysis.

Kimley-Horn's proposed Contract Manager has over 25 years of experience in project management controls and has previously managed on-call contracts for both Metro and Caltrans. The Deputy Contract Manager brings technical expertise in cloud-based transit signal priority deployments, ITS Planning, and project management delivery systems.

#### **Iteris Inc.**

Iteris is headquartered in Santa Ana, CA, and has a local office in downtown Los Angeles. Iteris' projects include countywide signal priority projects, the Metro's Bus Signal Priority Project, and various transit projects with municipal bus agencies such as Foothill Transit and Culver City.

The proposed Contract Manager has over 25 years of experience in transportation technology projects and has supported Metro's Countywide Signal Priority Program.

The Deputy Contract Manager has over 25 years of mobility consulting experience, having led several TSP deployments in the Southern California area.

#### **Parsons Transportation Group, Inc.**

Parsons Transportation Group, Inc. (Parsons) located in Irvine, CA, has been in business over 80 years and has numerous IT-related projects with various agencies in the Southern California area such as LA SAFE, SCAG, SANDAG, OCTA, LA City, Metro and other LA adjacent cities.

Parsons' proposed Contract Manager has over 25 years of IT experience with recent experience as a Project Manager for the Los Angeles World Airport's ITS Decision Support System. The proposed Deputy Contract Manager possesses over 24 years of civil engineering experience and is licensed as a PE in three states. Recently, the Deputy Contract Manager completed work as the project manager on Metro's I-710 ICM and Countywide NextGen Transit Signal Priority Project.

**Advantec Consulting Engineers, Inc.**

Advantec Consulting Engineers, Inc. is located in Diamond Bar, CA, and has been in business for 27 years specializing in smart city technology engineering services. The firm's current and recently completed projects include the Master Plan for the Coachella Valley Sync Region Phases 1 – 3, Traffic Engineering Services for the City of Monterey Park, Intelligent Transportation System Master Plan for the City of Pico Rivera, modeling services and Metro's CEQA/NEPA impact analysis for the LA Olympics 2028.

The founder of the firm and proposed Contract Manager has over 36 years of civil engineering experience with an emphasis on technology-based projects. The Task Order Manager has over 25 years of experience in traffic and transportation-related projects.