

DEOD SUMMARY

ADVERTISING AND MEDIA SERVICES / PS123964000

A. Small Business Participation

The Diversity and Economic Opportunity Department (DEOD) established a 3% Small Business Enterprise (SBE) and 3% Disabled Veteran Business Enterprise (DVBE) goal for this solicitation. GP Generate, LLC, an SBE prime, exceeded the goal by making a 42.96% SBE and 6.53% DVBE commitment.

Small Business Goal	3% SBE 3% DVBE	Small Business Commitment	42.96% SBE 6.53% DVBE
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	SBE Subcontractor	% Committed	LSBE	Non-LSBE
1.	GP Generate, LLC (SBE Prime)	42.96%	X	
	Total Commitment	42.96%		

	DVBE Subcontractor	% Committed	LSBE	Non-LSBE
1.	VideoVets	6.53%		X
	Total Commitment	6.53%		

B. Local Small Business Preference Program (LSBE)

GP Generate, LLC, an LSBE prime, is eligible to receive the LSBE Preference.

C. Living Wage and Service Contract Worker Retention Policy Applicability

The Living Wage and Service Contract Worker Retention Policy is not applicable to this contract.

D. Prevailing Wage Applicability

Prevailing Wage is not applicable to this contract.

E. Project Labor Agreement/Construction Careers Policy

Project Labor Agreement/Construction Careers Policy is not applicable to this Contract. PLA/CCP is applicable only to construction contracts that have a construction related value in excess of \$2.5 million.