



Metro Open Streets Grant Program Cycle Four



Metro

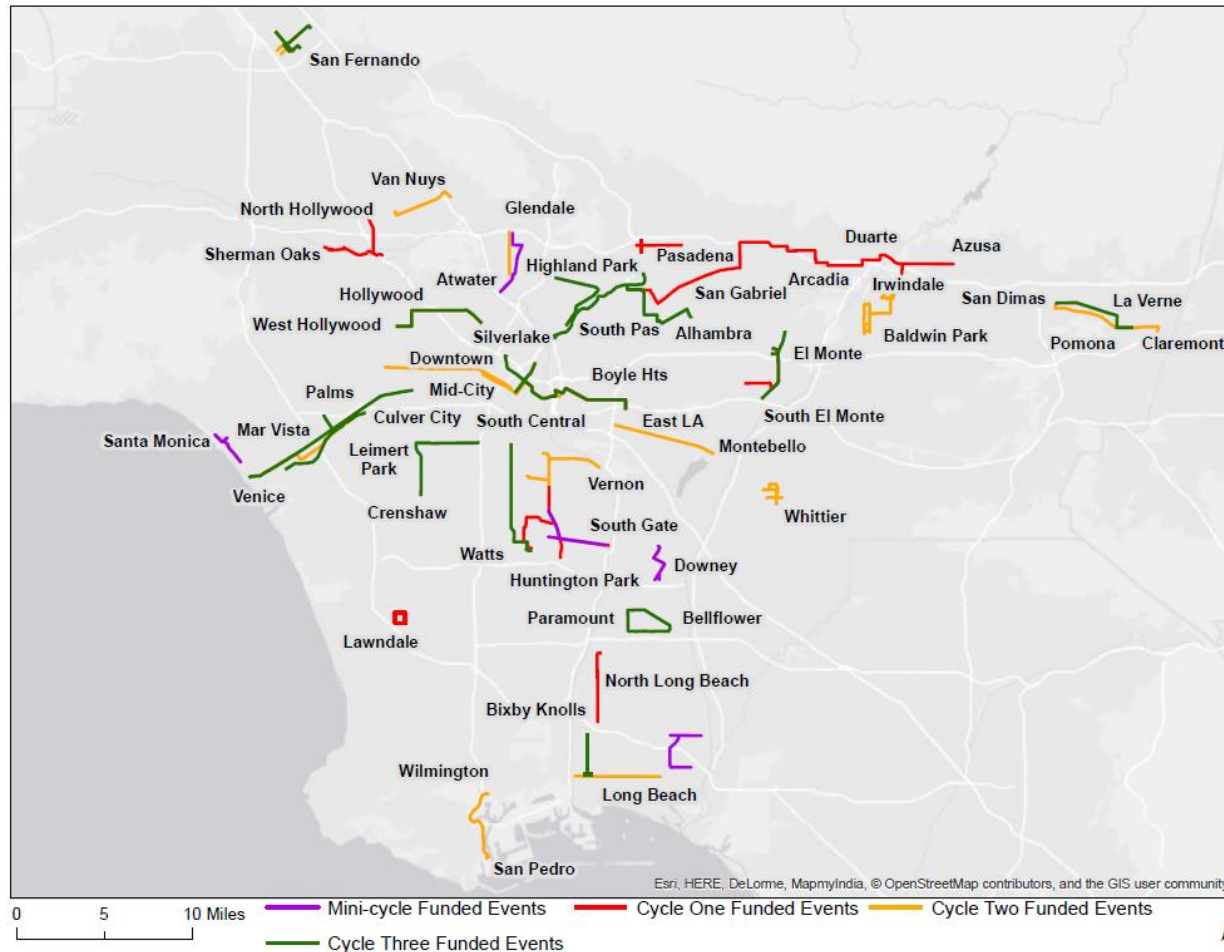
Open Streets Grant Program

Recommendation: Authorize the Metro Open Streets Grant Program Cycle Four Application and Guidelines.

- In June 2013, the Board introduced Motion 72, directing staff to award up to \$2 million annually to support Open Street events.
- Cycle Four builds on past cycles and supports a competitive application process for events through December 2022.
- Based on experience from the 2020 Mini-Cycle, staff recommends increasing the available annual funding from \$2 million to \$2.5 million.
- Board authorization of the Open Streets Grant Program Cycle Four Application Package and Guidelines is requested in order to proceed.

Program Implementation

- To date, \$12.74 million has been awarded to 46 events in 34 jurisdictions.
- Of these, 33 events totaling over 206 miles have been implemented.
- 13 additional events are planned through December 2020.



Open Streets Evaluation Study

Key findings from event-day data:

- Rail boardings systemwide increased 7% (average).
- Lines directly adjacent to events saw the largest increase.
- TAP card sales systemwide increased 11% (average).
- People ride bikes more often after attending Open Streets for the first time.



Cycle Four Application and Guidelines

- Increase annual funding from \$2 million to \$2.5 million.
- Maintain \$500,000 max funding ceiling per event.
- Maintain focus on regional distribution.
- Implement incentives through application scoring:
 - Events in resource challenged communities;
 - Innovative events; and
 - New routes and improvements on previous routes.



Cycle Four Next Steps

Pending Board Approval:

- Release online application spring 2020.
- Hold an informational application workshop.
- Outreach to COGs, the Metro TAC and TAC subcommittees.
- Return to Board for Cycle Four funding recommendations fall 2020.

