PROCUREMENT SUMMARY

WEB PLATFORM DEVELOPMENT SERVICES / PS87947000

1.	Contract Number: PS87947000				
2.	Contractor: Exemplifi, LLC.				
3.	Mod. Work Description : Continue existing services and extend the period of performance from August 31, 2025 through June 30, 2026.				
4.	Contract Work Description: Provide critical digital services for the maintenance and development support of the Metro websites.				
5.	The Following Data is Current as of: 03/02/2025				
6.	Contract Completion Status		Financial Status		
	Contract Awarded:	08/30/22	Contract Award Amount:	\$450,000	
	Notice to Proceed (NTP):	N/A	Total of Modifications Approved:	\$100,000	
	Original Complete Date:	08/31/24	Pending Modifications (including this action):	\$400,000	
	Current Est. Complete Date:	06/30/26	Current Contract Value (with this action):	\$950,000	
7.	Contract Administrator : Antwaun Boykin		Telephone Number : (213) 922-1056		
8.	Project Manager : Alex Chaparro		Telephone Numbers: (213) 922-4139		

A. Procurement Background

This Board Action is to approve Modification No. 2 to continue to provide essential digital services for the maintenance and development support of the Metro websites and extend the period of performance from August 31, 2025 through June 30, 2026.

This Contract Modification will be processed in accordance with Metro's Acquisition Policy and the contract type is a firm fixed unit rate.

In August 2022, Metro awarded a two-year firm fixed unit rate Contract No. PS87947000 to Exemplifi, LLC to provide web platform development services.

One modification has been issued to date.

Refer to Attachment B – Contract Modification/Change Order Log.

B. Price Analysis

The recommended price has been determined to be fair and reasonable based on the firm fixed unit rates established and evaluated as part of the competitive contract awarded in August 2022 that are lower than current market rates for similar services. The Independent Cost Estimate (ICE) is based on the original negotiated contract rates.

		Recommended
Proposed Amount	Metro ICE	Amount
\$400,000	\$400,000	\$400,000