

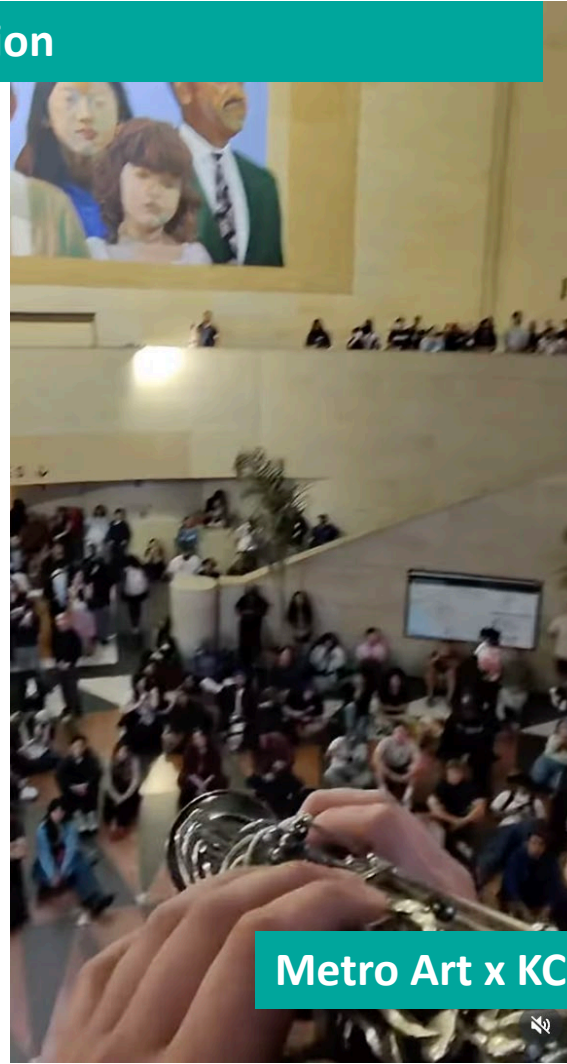


# Station Activation Program

# Agency Activations

## Metro Art

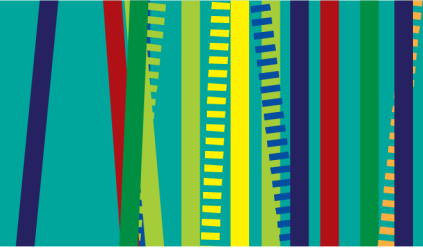
### @Nathanial POV at Union Station



**POV: You made  
the perfect playlist  
for your Metro trip**

**Metro Art x KCRW Soundtrips: DJ Novena Carmel**

# Agency Activations

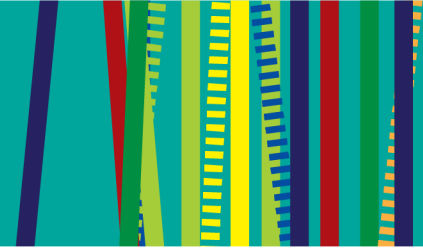


## Roots & Routes Transit Equity Community Celebration



Delicious Little Tokyo

# Agency Activations



Earth Day Activations



Autism Awareness Month



# D Line Activations



**13**

Partners

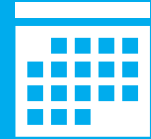
*With agreements for regular programming*



**110+**

Activations

Planned through Labor Day



**90**

Days

*Of Daily Programming*

# D Line Activations



# World Cup Events and Activations



**SD 1**  
 9 TRANSIT-FIRST EVENTS

**SD 2**  
 14 TRANSIT-FIRST EVENTS

**SD 3**  
 12 TRANSIT-FIRST EVENTS

**SD 4**  
 9 TRANSIT-FIRST EVENTS

**SD 5**  
 5 TRANSIT-FIRST EVENTS

# Priorities for the Coming Year

