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Agenda - Final

Thursday, November 18, 2021

12:00 PM

To give written or live public comment, please see the top of page 4

Executive Management Committee

Hilda Solis, Chair Ara Najarian, Vice Chair Eric Garcetti, 2nd Vice Chair James Butts Sheila Kuehl Tim Sandoval Tony Tavares, non-voting member

Stephanie Wiggins, Chief Executive Officer

METROPOLITAN TRANSPORTATION AUTHORITY BOARD RULES (ALSO APPLIES TO BOARD COMMITTEES)

PUBLIC INPUT

A member of the public may address the Board on agenda items, before or during the Board or Committee's consideration of the item for one (1) minute per item, or at the discretion of the Chair. A request to address the Board must be submitted electronically using the tablets available in the Board Room lobby. Individuals requesting to speak will be allowed to speak for a total of three (3) minutes per meeting on agenda items in one minute increments per item. For individuals requiring translation service, time allowed will be doubled. The Board shall reserve the right to limit redundant or repetitive comment.

The public may also address the Board on non agenda items within the subject matter jurisdiction of the Board during the public comment period, which will be held at the beginning and/or end of each meeting. Each person will be allowed to speak for one (1) minute during this Public Comment period or at the discretion of the Chair. Speakers will be called according to the order in which their requests are submitted. Elected officials, not their staff or deputies, may be called out of order and prior to the Board's consideration of the relevant item.

Notwithstanding the foregoing, and in accordance with the Brown Act, this agenda does not provide an opportunity for members of the public to address the Board on any Consent Calendar agenda item that has already been considered by a Committee, composed exclusively of members of the Board, at a public meeting wherein all interested members of the public were afforded the opportunity to address the Committee on the item, before or during the Committee's consideration of the item, and which has not been substantially changed since the Committee heard the item.

In accordance with State Law (Brown Act), all matters to be acted on by the MTA Board must be posted at least 72 hours prior to the Board meeting. In case of emergency, or when a subject matter arises subsequent to the posting of the agenda, upon making certain findings, the Board may act on an item that is not on the posted agenda.

CONDUCT IN THE BOARD ROOM - The following rules pertain to conduct at Metropolitan Transportation Authority meetings:

REMOVAL FROM THE BOARD ROOM The Chair shall order removed from the Board Room any person who commits the following acts with respect to any meeting of the MTA Board:

- a. Disorderly behavior toward the Board or any member of the staff thereof, tending to interrupt the due and orderly course of said meeting.
- b. A breach of the peace, boisterous conduct or violent disturbance, tending to interrupt the due and orderly course of said meeting.
- c. Disobedience of any lawful order of the Chair, which shall include an order to be seated or to refrain from addressing the Board; and
- d. Any other unlawful interference with the due and orderly course of said meeting.

INFORMATION RELATING TO AGENDAS AND ACTIONS OF THE BOARD

Agendas for the Regular MTA Board meetings are prepared by the Board Secretary and are available prior to the meeting in the MTA Records Management Department and on the Internet. Every meeting of the MTA Board of Directors is recorded and is available at <u>www.metro.net</u> or on CD's and as MP3's for a nominal charge.

DISCLOSURE OF CONTRIBUTIONS

The State Political Reform Act (Government Code Section 84308) requires that a party to a proceeding before an agency involving a license, permit, or other entitlement for use, including all contracts (other than competitively bid, labor, or personal employment contracts), shall disclose on the record of the proceeding any contributions in an amount of more than \$250 made within the preceding 12 months by the party, or his or her agent, to any officer of the agency, additionally PUC Code Sec. 130051.20 requires that no member accept a contribution of over ten dollars (\$10) in value or amount from a construction company, engineering firm, consultant, legal firm, or any company, vendor, or business entity that has contracted with the authority in the preceding four years. Persons required to make this disclosure shall do so by filling out a "Disclosure of Contribution" form which is available at the LACMTA Board and Committee Meetings. Failure to comply with this requirement may result in the assessment of civil or criminal penalties.

ADA REQUIREMENTS

Upon request, sign language interpretation, materials in alternative formats and other accommodations are available to the public for MTA-sponsored meetings and events. All requests for reasonable accommodations must be made at least three working days (72 hours) in advance of the scheduled meeting date. Please telephone (213) 922-4600 between 8 a.m. and 5 p.m., Monday through Friday. Our TDD line is (800) 252-9040.

LIMITED ENGLISH PROFICIENCY

A Spanish language interpreter is available at all <u>Committee</u> and <u>Board</u> Meetings. All other languages must be requested 72 hours in advance of the meeting by calling (213) 922-4600 or (323) 466-3876. Live Public Comment Instructions can also be translated if requested 72 hours in advance.

323.466.3876

x2 Español (Spanish) x3 中文 (Chinese) x4 한국어 (Korean) x5 Tiếng Việt (Vietnamese) x6 日本語 (Japanese) x7 русский (Russian) x8 Հայերቲն (Armenian)

HELPFUL PHONE NUMBERS

Copies of Agendas/Record of Board Action/Recordings of Meetings - (213) 922-4880 (Records Management Department) General Information/Rules of the Board - (213) 922-4600 Internet Access to Agendas - www.metro.net TDD line (800) 252-9040

NOTE: ACTION MAY BE TAKEN ON ANY ITEM IDENTIFIED ON THE AGENDA

Live Public Comment Instructions:

Live public comment can only be given by telephone.

The Committee Meeting begins at 12:00 PM Pacific Time on November 18, 2021; you may join the call 5 minutes prior to the start of the meeting.

Dial-in: 888-251-2949 and enter English Access Code: 8231160# Spanish Access Code: 4544724#

Public comment will be taken as the Board takes up each item. To give public comment on an item, enter #2 (pound-two) when prompted. Please note that the live video feed lags about 30 seconds behind the actual meeting. There is no lag on the public comment dial-in line.

Instrucciones para comentarios publicos en vivo:

Los comentarios publicos en vivo solo se pueden dar por telefono.

La Reunion de la Junta comienza a las 12:00 PM, hora del Pacifico, el 18 de Noviembre de 2021. Puedes unirte a la llamada 5 minutos antes del comienso de la junta.

Marque: 888-251-2949 y ingrese el codigo Codigo de acceso en ingles: 8231160# Codigo de acceso en espanol: 4544724#

Los comentarios del público se tomaran cuando se toma cada tema. Para dar un comentario público sobre una tema ingrese # 2 (Tecla de numero y dos) cuando se le solicite. Tenga en cuenta que la transmisión de video en vivo se retrasa unos 30 segundos con respecto a la reunión real. No hay retraso en la línea de acceso telefónico para comentarios públicos.

Written Public Comment Instruction:

Written public comments must be received by 5PM the day before the meeting. Please include the Item # in your comment and your position of "FOR," "AGAINST," OR "GENERAL COMMENT," or "ITEM NEEDS MORE CONSIDERATION." Email: BoardClerk@metro.net Post Office Mail: Board Administration One Gateway Plaza MS: 99-3-1 Los Angeles, CA 90012

CALL TO ORDER

ROLL CALL

APPROVE Consent Calendar Items: 31 and 32.

Consent Calendar items are approved by one vote unless held by a Director for discussion and/or separate action.

CONSENT CALENDAR

31. SUBJECT: LONG-TERM ADVERTISING - CULVER CITY STATION

RECOMMENDATION

APPROVE a long-term advertising purchase, up to 12 months, at Culver City Station from HBO, generating up to \$400,000 plus, estimated net revenues for Metro. This is not a title sponsorship, and will not affect Culver City Station's title nor the adjacent private property's title, Ivy Station.

 Attachments:
 Attachment A - Commercial Sponsorship and Adoption Policy

 Attachment B - HBO Advertising - Culver City

32. SUBJECT: COMMUNICATIONS SUPPORT SERVICES BENCH

RECOMMENDATION

AUTHORIZE the Chief Executive Officer to execute Modification No. 5 to Bench Contract Nos. PS44432001 through PS44432010 to:

- A. INCREASE the contract value by \$3,000,000, increasing the contract value from \$18,955,568 to \$21,955,568; and
- B. AWARD AND EXECUTE task orders for a not-to-exceed total authorized amount of \$21,955,568.

<u>Attachments:</u>	Attachment A - Procurement Summary
	Attachment B - Contract Modification Change Order Log
	Attachment C - Firms on Communications Support Services Bench
	Attachment D - List of Task Order and Values
	Attachment E - DEOD Summary

2021-0596

2021-0536

NON-CONSENT

33. SUBJECT: CUSTOMER CODE OF CONDUCT AMENDMENTS -TRANSIT COURT

2021-0680

RECOMMENDATION

CONSIDER approving in Title 6, Chapter 6-05 of the Los Angeles County Metropolitan Transportation Authority ("Metro") Administrative Code (the "Code"), otherwise known as the Metro Customer Code of Conduct ("Code"), effective January 1, 2022 either A through D or only E, as follows:

- A. In the Penalty Schedule, replace section "6-05-050.A-I" with "6-05-050.A-E, H, I";
- B. In the Schedule concerning Violations of the Customer Code That Will Be Addressed Through Ejection, replace section "6-05-050.E-G" with "6-05-050.E";
- C. In the Schedule insert a new section "Violations of the Customer Code That Will Be Addressed through Alternative Means," and insert thereunder "6.05 -050.F, G Obstruction and occupying more than one seat. First Offense or Greater, Warning, referral placement preconditioned removal, and/or other remedy Placement or Other Remedy";
- D. In the Code insert a new section "6-05-010.C. Metro and its representatives shall enforce the Code of Conduct with fairness, equity, civility, compassion and without bias." Or
- E. In the Code delete sections "6-05-050.F and G" in their entirety and conform the Schedule to the Code concerning deletions of those sections.

Attachments:	Attachment A - Code of Conduct data		
	Attachment B - Code Amendments		
	Presentation		

34. SUBJECT: 2022 LEGISLATIVE PROGRAM

RECOMMENDATION

CONSIDER:

- A. RECEIVING the State and Federal Legislative Report;
- B. ADOPTING the proposed 2022 Federal Legislative Program as outlined in Attachment A; and
- C. ADOPTING the proposed 2022 State Legislative Program as outlined in

<u>2021-0694</u>

Attachment B.

 Attachments:
 Attachment A - 2022 Federal Legislative Program Goals

 Attachment B - 2022 State Legislative Program Goals

35. SUBJECT: RESPONSE TO JUNE 2021 BOARD MOTION 49: LA RIVER 2021-0556 BIKE PATH PROJECT DELIVERY

RECOMMENDATION

AUTHORIZE the Chief Executive Officer (CEO) to:

- A. NEGOTIATE and enter into a funding agreement between Metro and the City of Los Angeles in the amount not to exceed \$60 million for design and construction of the LA Riverway in the San Fernando Valley.
- B. NEGOTIATE and conditionally enter into a Cooperative Agreement with Los Angeles County Department of Public Works (LACDPW), City of Los Angeles and City of Vernon for Metro to manage and coordinate on final design and construction of the LA River Path through downtown Los Angeles. The conditions to be negotiated include:
 - 1. Accessibility to right of way owned by each entity for construction permits
 - 2. Commitment from each entity on cooperative engagement on securing additional funding when needed;
 - Cities and County with ownership in the LA River corridor to partner and assume responsibility for operating and maintaining the completed project
- C. ENTER into a Funding Agreement with LACDPW in the amount not to exceed \$773,870 to support LACDPW to perform and lead the environmental clearance for the Lower LA River Bike Path.

<u>Attachments:</u>	Attachment A - Legistar File 2021-0436
	Attachment B - LA River Bike Path Projects
	Attachment C - Legistar File 2015-1595
	Attachment D - Proposed Measure M Expenditure
	Attachment E - Legistar File 2019-0443
	Attachment F - Legistar File 2017-0270
	Attachment G – Legistar File 2015-1656

36. SUBJECT: DEVELOPING A BUSINESS UTILIZATION SCORECARD TO ENCOURAGE DBE, SBE AND DVBE PARTICIPATION

2021-0688

RECOMMENDATION

RECEIVE AND FILE report on Business Utilization Scorecard.

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	<u>Attachments:</u>	Attachment A - Motion 41 (July 22, 2021 Board Meeting)			
37.	SUBJECT:	EXPANDING METRO'S EAT SHOP PLAY PROGRAM TO SUPPORT ECONOMIC RECOVERY AND RESTORE RIDERSHIP	<u>2021-0701</u>		
	RECOMMEND	DATION			
	RECEIVE AND FILE report on the expansion of Metro's Eat, Shop, Play Program.				
	<u>Attachments:</u>	Attachment A - Eat Shop Play Board Motion			
38.	SUBJECT:	UPDATE ON DEVELOPMENT OF METRO STREET SAFETY POLICY	<u>2021-0709</u>		
		DATION			
	RECEIVE ANI	D FILE update on development of Metro Street Safety Policy.			
	<u>Attachments:</u>	Attachment A - Motion 2020-0928			
		Attachment B - Street Safety Trends			
		Presentation			
39.	SUBJECT:	NEW FOSTERING AN INCLUSIVE CULTURE POLICY	<u>2021-0691</u>		
		DATION			
	RECEIVE AND FILE status report on the new Fostering an Inclusive Culture Policy (Attachment A).				
	<u>Attachments:</u>	Attachment A - Fostering an Inclusive Culture Policy			
		Attachment B - Diversity & Inclusion Meeting Exemption Calendar			
		Attachment C - TAP Card Commemorative Heritage Month			
40.	SUBJECT:	LIFE PROGRAM STRATEGIC DOUBLE ENROLLMENT PLAN	<u>2021-0732</u>		
		DATION			
	RECEIVE AND FILE the Low-Income is Easy Fare (LIFE) Program Strategic Double Enrollment Plan in response to Motion 40.				
	<u>Attachments:</u>	Attachment A - Motion 40 - Fareless System Initiative (FSI)			
		Attachment B - LIFE Enrollment Activity Matrix			
		Attachment C - LIFE Outreach Event Equity Focus Communities Map.pdf			
		Attachment D - LIFE PROGRAM ENROLLMENT EXPANSION POP Event Sch	E		
		Attachment E - LIFE Monthly Enrollment Projections.pdf			

41. SUBJECT: IMPROVING THE EFFECTIVENESS AND SUSTAINABILITY OF METRO BIKE SHARE

2021-0743

RECOMMENDATION

APPROVE Motion by Directors Krekorian, Garcetti, Kuehl, and Sandoval that the Board direct the Chief Executive Officer to report back in 90 days on:

- A. An action plan to stabilize the current fleet size including actions for how to identify, prioritize, and address new mechanisms of theft as they arise.
- B. An action plan to address equitable access in the current program and in any future form of the program. This plan shall include recommendations on issues such as serving people who may be unbanked, addressing the digital divide, and keeping fare cost low.
- C. A plan to provide uninterrupted service as the next iteration of the program is determined and executed.
- D. A plan to convene an industry forum (as was performed for Metro Micro) to bring together academics, cities with existing bike share programs, community stakeholders, and industry experts to provide recommendations on advancing Metro Bike Share beyond the current contract in one of several forms including but not limited to:
 - 1. Continuing Metro Bike Share as a contracted service,
 - 2. Operating the program In-house with Metro employees,
 - 3. A private-sector model with financial subsidy provided by Metro.
- E. Performing a market survey to identify best practices and business models among existing bike-share systems in the US, and comparable global systems (e.g., Paris, London, Barcelona, Madrid, and Mexico City), and to develop comparative data on subsidy cost per ride, total ridership, size of fleet, vehicle technology, theft and damage loss and prevention, and alternative financing sources like sponsorship and advertising.
- F. Recommendations for continuing and evolving the Metro Bike Share program to meet the goals of the agency, with countywide stakeholder engagement and consideration of cost-sharing, with the goal of expanding service area and local participation to all subregions in the County. These recommendations should include eligible local, state, and federal funding sources for capital and operations budgets, as well as legislative opportunities to expand such funding eligibility.

SUBJECT: GENERAL PUBLIC COMMENT

2021-0706

RECEIVE General Public Comment

Consideration of items not on the posted agenda, including: items to be presented and (if requested) referred to staff; items to be placed on the agenda for action at a future meeting of the Committee or Board; and/or items requiring immediate action because of an emergency situation or where the need to take immediate action came to the attention of the Committee subsequent to the posting of the agenda.

<u>COMMENTS FROM THE PUBLIC ON ITEMS OF PUBLIC INTEREST WITHIN COMMITTEE'S</u> <u>SUBJECT MATTER JURISDICTION</u>

Adjournment