



#### **BACKGROUND – Metro's Goals**

- Enable all ticketed spectators travel to competition venues by public transport, walking or cycling.
- Ensure accessibility for all, including welcoming Games stakeholders and visitors with specific mobility needs
- Leave a lasting, positive legacy by leveraging existing and planned infrastructure investments
- Create a coalition of public and private sector partners that would focus on investments in mobility and operational improvements that provide benefits during the Games and can continue yielding benefits afterwards
- Use the 2028 Games as a catalyst to help achieve the region's climate and equity goals



# Work Completed – Task Force (Parts A & B)

- Monthly coordination with LA28 and Mayor's Office
- Participated in Sports Parks Planning Working Groups
- CEO represented Metro at the 2<sup>nd</sup> meeting of LA28's Executive Mobility Committee November 2, 2021
- Collaborated with LA28 in the development of the Draft 2028 Games Funding
  Parameters (Attachment B) for public agencies seeking funding for projects related to
  the Games. Funding parameters will continue to be used to further evaluate and
  prioritize projects.
- Completed draft initial project list for the purposes of:
  - Obtaining Board feedback
  - Starting point for future analysis and coordination with stakeholders



# Work Completed – Task Force (Parts A & B)

- Created interdisciplinary Metro Task Force (35 total representatives)
  - Includes staff from Operations, County-wide Planning & Development,
     Strategic Financial Management, Customer Experience, Safety, People, OEI,
     Civil Rights, Program Management, and Chief of Staff's office.
  - Task Force Goals:
    - Engagement and leadership in regional Games planning efforts
    - Endeavor to secure federal funding
    - Ensure Metro is established as the leader in providing transit services to the LA28 Games venues and ensure that our plan is integrated into the Olympic Transportation Plan.
- Procured consultant services in support of the Task Force and the MCP
  - Consultant's experience includes London 2012, Rio 2016, Dubai 2020 Expo, and Qatar 2022 World Cup



# Methodology – draft initial project list (Parts A & B)

- Prepared Metro's draft initial project list with over 200 projects
- Metro's draft initial project list based on the following:
  - Projects listed in Motion 42 as a starting point, including 28 by 28
  - Draft 2028 Games Funding Parameters
  - Existing plans/programs as well as operational, capacity and safety needs.
  - Operational and customer experience improvements such as bus stops, bus lanes, transfer centers, mobility hubs, communications and security equipment, ADA and accessibility, system reliability, state of good repair and maintenance, wayfinding, digital information, and fare technology.
  - Projects related to zero-emission infrastructure, congestion management, intelligent transportation systems (ITS), transportation demand management (TDM), and first/last mile (FLM).
  - Best practices from other World Games events

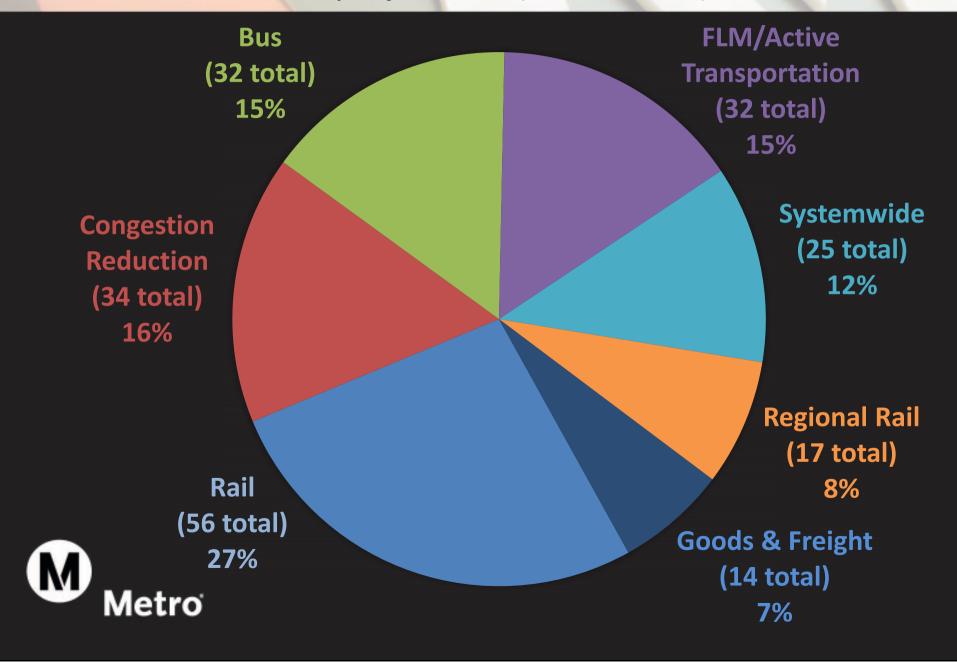


# Methodology – draft initial project list (Parts A & B)

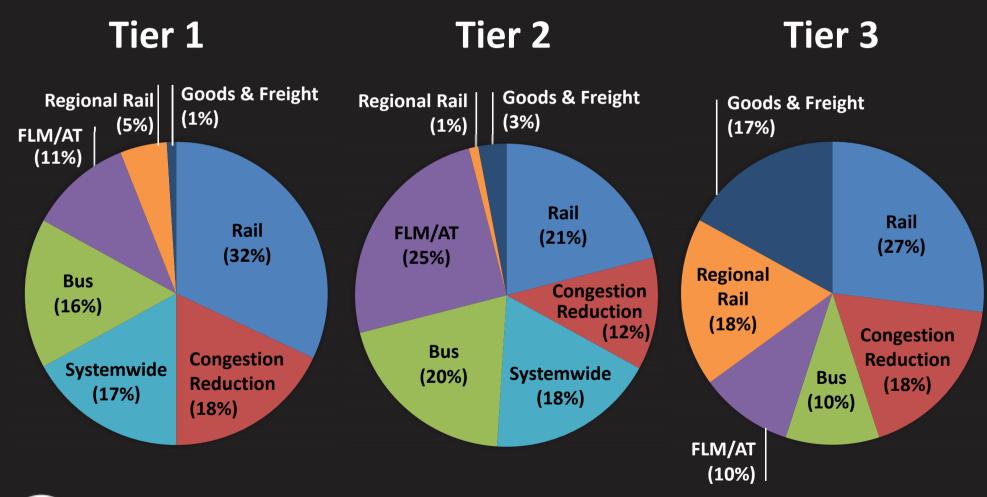
- Step 1: If fully funded, can the project be completed & in operations by 2028?
- Step 2: Scoring of projects based on the following criteria
  - Criteria #1: Provides permanent/legacy benefits after the Games per Motion 42 (20%)
  - Criteria #2: Provides potential benefits during the 2028 Games (40%)
  - Criteria #3: Services the needs of and enhances qualify of life for disadvantaged communities (40%)
- **Step 3:** Grouping of projects into three tiers based on criteria scoring. Each tier has approximately 70 projects.
  - Tier 1 highest scoring projects
  - Tier 2 medium scoring projects
  - Tier 3 low scoring projects



### Results – draft initial project list (Parts A & B)



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# Observations – draft initial project list (Parts A & B)

- More than half of Tier 1 projects are rail and congestion reduction
- Two thirds of Tier 2 projects are FLM/AT, Rail and Bus projects
- Majority of goods/movements projects are within Tier 3
- Key projects scoring high in Criteria #2 to provide benefits during the Games:
  - Bus Lanes/Priority Enhancements along GRN
  - Games Park & Ride Strategy
  - Station and FLM improvements
  - TDM Campaign
  - Zero Emission Bus Infrastructure

PROJECT LIST BY THE NUMBERS

**14 8** 

SCORED HIGH IN EQUITY

REDUCE VMT/GHG

55

56

ENCOURAGE MODE SHIFT

ENHANCE CUSTOMER EXPERIENCE

30

40

STATE OF GOOD REPAIR INCREASE SAFETY

50

57

IMPROVE OPERATIONS INCREASE CAPACITY



#### Initial Project list development process

Step 1: Metro Actions

- Prepare draft initial project list (Attachment D)
- Receive Board and stakeholder feedback
- Consult with LA28 on Games needs
- Conduct further analysis and screening
- Board approves refined project list
- Submit project list for consideration by the GME

Step 2:
Games
Mobility
Executives
Review

- Collaborative process to review project lists from Metro, Metrolink, Caltrans, and City of LA
- Provide GME feedback and input on project lists

Metro

Step 3: Metro MCP

- Incorporate GME feedback and input
- Metro Board approves final project list
- Project list incorporated into MCP

# Moving Ahead – Next Steps

- Near-Term Actions:
  - Develop and implement stakeholder engagement process
  - Validate and refine the draft initial project list
  - Coordinate with LA28 on travel demand model assumptions
  - Conduct additional analysis on projects
  - Refine and enhance scoring criteria process
  - Develop and implement Legislative Funding Strategy with LA28
  - Consult with LA28 on Games needs
- Mid- to Long-Term Actions:
  - Conduct project prioritization.
  - Develop detailed project implementation plan
  - Board approval of project list
  - Prepare MCP Report



