

Los Angeles County  
Metropolitan Transportation Authority

# TRANSPORTATION COMMUNICATION NETWORK ENVIRONMENTAL IMPACT REPORT

PLANNING & PROGRAMMING COMMITTEE  
WEDNESDAY, NOVEMBER 16, 2022  
LEGISTAR FILE: 2022-0695



**Metro**<sup>®</sup>

# 2022-0695 - Recommendation

## CONSIDER:

A. APPROVING the Transportation Communication Network (TCN) Project.

B. CERTIFYING, in accordance with the California Environmental Quality Act (CEQA), the Final Environmental Impact Report (Final EIR) for the Transportation Communication Network, if the Board concludes that it satisfies the requirements of CEQA and reflects the Board's independent judgment following CEQA Guidelines, section 15090.

C. ADOPTING, in accordance with CEQA, the:

1. Findings of Fact, and
2. Mitigation Monitoring and Reporting Program; and

D. AUTHORIZING the Chief Executive Officer to file a Notice of Determination with the Los Angeles County Clerk and the State of California Clearinghouse.

# 2022-0695 - Purpose

- TCN will create a multidisciplined and interdepartmental communication network through digital displays
  - Intelligent Transportation System, Travel Demand and Public Event Management
  - Public Transit Promotion and Metro Communications
  - Multilingual Public Safety and Emergency Messaging
- Will remove approximately 200 existing billboard locations
- Will generate a revenue stream for transportation uses

# 2022-0695 - Background

- Board Action (File # 2021-0062) Memorandum of Agreement (MOA) with City of Los Angeles approved by Board.
- City Council approved the MOA on December 16, 2021
- No out-of-pocket capital costs to Metro or City
- 50% revenue split between Metro and City of LA

# 2022-0695 - CEQA

- Notice of Preparation issued April 18, 2022
- Scoping meetings on Thursday May 19, 2022, and Saturday May 21, 2022.
- Comment period extended 30 days to 45 days (September 9 – October 24)
  - In addition to required public agency notices
    - Published in Los Angeles Times
    - 17,247 postcards mailed
    - 250,000 emails
- New sign boards studied under EIR
  - 34 freeway facing structures
  - 22 non-freeway facing structures
- Equity considerations
  - 47 (57%) of existing sign structures to be removed are in Equity Focused Communities (EFCs)
  - 17 (30%) new signboards are in EFCs



# 2022-0695 - Next Steps

- City to consider adoption of an ordinance to authorize the TCN structures (City Council passed motion on June 28 to draft ordinance)
- Review and approval of sign structures to be done through City ordinance
- Continued community outreach
- Negotiations with outdoor advertising companies and take downs and allocation of new sign structures