



Metro

Celebrate Streets and Mobility Grants

Receive & File Board Response: Motion #2022-0643

- A. **Identify funding and develop recommendations to launch a special grant program** dedicated to transforming our streets and transportation facilities into temporary centers of art, culture, and recreation to engage the local communities in the spirit of the Olympic Games before and/or during the 2028 Olympic and Paralympic Games;
- B. Collaborate with the Los Angeles County Department of Arts and Culture, Los Angeles County Department of Parks and Recreation, the City of Los Angeles (including the Los Angeles Department of Transportation and Department of Cultural Affairs), and LA28 **to provide input to Metro on the development of guidelines for the new grant program**
- C. Engage with the California Department of Transportation related to opportunities for new and restored murals on the State Highway System;
- D. Consider how to uplift local and community-based arts organizations as part of the above directives; and
- E. Report back on the above directives in March 2023.



Potential Funding Sources

\$10M specified for this grant in the MCP.

Possible sources for a new grant program:

- **Federal and state grant programs**
Events are considered operational costs, and grant opportunities for operations are scarce.
- **Federal funding for the 2028 Games**
This program would be included in the MCP.
- **Potential partnerships with Arts, Culture and Recreation agencies.** Staff are consulting with County and City agencies .
- **Philanthropic funding**
- **Sponsorships**



Conceptual Structure for New Funding Program

- Grounded in Metro's goals for 2028 Games
- Builds upon Metro's Open Streets Grants Program structure and Metro Art Program connections.



Two Grant Categories with Two Rounds



1. Neighborhood-Scale Events transform space for cars to space for people on a local level. Could include preferences for EFCs, communities without Olympic venues, and participation of community arts organizations.



2. Regionally Significant Events are significant opportunities are significant opportunities to influence how people travel. Grants for planning and implementation.

Next Steps

- Staff will work with internal and external stakeholders to secure funding and continue to refine program design.
- If and when funding is secured, staff will return to the board to propose launching the program.

