

PROCUREMENT SUMMARY

TRANSIT AMBASSADOR PILOT PROGRAM/PS88001001

1.	Contract Number: PS88001001		
2.	Contractor: Strive Well-Being Inc.		
3.	Mod. Work Description: Continue Transit Ambassador Pilot Program services through 8/31/25, while staff transitions the Ambassador Program in-house.		
4.	Contract Work Description: Transit ambassador services		
5.	The following data is current as of: 10/9/24		
6.	Contract Completion Status		Financial Status
	Contract Awarded:	6/23/22	Contract Award Amount: \$15,876,242
	Notice to Proceed (NTP):	N/A	Total of Modifications Approved: \$8,226,993
	Original Complete Date:	8/31/25	Pending Modifications (including this action): \$6,500,000
	Current Est. Complete Date:	8/31/25	Current Contract Value (with this action): \$30,603,235
7.	Contract Administrator: Samira Baghdikian		Telephone Number: (213) 922-1033
8.	Project Manager: Karen Parks		Telephone Number: (213) 922-4612

A. Procurement Background

This Board Action is to approve Contract Modification No. 7 issued to continue Transit Ambassador Pilot Program services through August 31, 2025, while staff transitions the Ambassador Program in-house.

This Contract Modification will be processed in accordance with Metro’s Acquisition Policy and the contract type is a firm fixed unit price.

On June 23, 2022, the Board awarded a three-year base, and two, one-year options, contract to Strive Well-Being Inc. to provide a pilot Transit Ambassador Services Program.

A total of six modifications have been issued to date.

Refer to Attachment B – Contract Modification/Change Order Log.

B. Price Analysis

The recommended price has been determined to be fair and reasonable based on the firm's fixed unit rates that were established and evaluated as part of the competitive contract awarded in June 2022. The independent cost estimate (ICE) is based on the original negotiated contract rates.

Proposal Amount	Metro ICE	Recommended Amount
\$6,500,000	\$6,500,000	\$6,500,000