

## DEOD SUMMARY

## ADVERTISING AND MEDIA SERVICES / PS123964000

**A. Small Business Participation**

The Diversity and Economic Opportunity Department (DEOD) established a 3% Small Business Enterprise (SBE) and 3% Disabled Veteran Business Enterprise (DVBE) goal for this solicitation. GP Generate, LLC, an SBE prime, exceeded the goal by making a 42.96% SBE and 6.53% DVBE commitment.

<b>Small Business Goal</b>	<b>3% SBE 3% DVBE</b>	<b>Small Business Commitment</b>	<b>42.96% SBE 6.53% DVBE</b>
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	<b>SBE Subcontractor</b>	<b>% Committed</b>	<b>LSBE</b>	<b>Non-LSBE</b>
1.	GP Generate, LLC (SBE Prime)	42.96%	X	
	<b>Total Commitment</b>	<b>42.96%</b>		

	<b>DVBE Subcontractor</b>	<b>% Committed</b>	<b>LSBE</b>	<b>Non-LSBE</b>
1.	VideoVets	6.53%		X
	<b>Total Commitment</b>	<b>6.53%</b>		

**B. Local Small Business Preference Program (LSBE)**

GP Generate, LLC, an LSBE prime, is eligible to receive the LSBE Preference.

**C. Living Wage and Service Contract Worker Retention Policy Applicability**

The Living Wage and Service Contract Worker Retention Policy is not applicable to this contract.

**D. Prevailing Wage Applicability**

Prevailing Wage is not applicable to this contract.

**E. Project Labor Agreement/Construction Careers Policy**

Project Labor Agreement/Construction Careers Policy is not applicable to this Contract. PLA/CCP is applicable only to construction contracts that have a construction related value in excess of \$2.5 million.