PROCUREMENT SUMMARY

UNIFORM RENTAL SERVICES/OP30002227

1.	Contract Number: OP30002227				
2.	Contractor: Prudential Overall Supply				
3.	Mod. Work Description: Additional Funding and Extend the Period of Performance				
4.	Contract Work Description: Uniform Rental Services				
5.	The following data is current as of: August 5, 2015				
6.	Contract Completion Status		Financial Status		
	Contract Awarded:	11/19/08	Contract Award	\$2,538,329	
			Amount:		
	Notice to Proceed	N/A	Total of	\$1,196,700	
	(NTP):		Modifications		
			Approved:		
	Original Complete	11/30/15	Pending	\$780,000	
	Date:		Modifications		
			(including this		
			action):		
	Current Est.	6/30/16	Current Contract	\$4,515,029	
	Complete Date:		Value (with this		
			action):		
7.	Contract Administrator:		Telephone Number:		
	Rommel Hilario		213-922-4654		
8.	Project Manager:		Telephone Number:		
	Matthew Rubi		213-922-6773		

A. Procurement Background

This Board Action is to approve Modification No. 8 to Contract OP30002227 for Uniform Rental Services with Prudential Overall Supply in the amount of \$780,000 increasing the contract value from \$3,735,029 to \$4,515,029. This modification also extends the period of performance through June 30, 2016. In addition to providing ongoing uniform rental services, the contract provides laundry services for uniforms, hand towels and floor mats.

A total of seven modifications have been executed to date. Refer to Attachment B – Contract Modification/Change Order Log.

The purpose of this modification is to allow staff sufficient time to issue another solicitation, as the most recent procurement did not result in an award recommendation, as detailed below.

Actions to competitively procure a new contract for Uniform Rental Services began on April 16, 2015 with the release of a Request for Proposal (RFP) – Best Value

Technical Trade-off, which was issued in accordance with Metro's Acquisition Policy and Procedure Manual and the contract type is Firm Fixed Unit Rate.

The RFP was released on April 16, 2015, as full and open public competition for services.

The Diversity & Economic Opportunity Department (DEOD) recommended an 8% goal for this solicitation, consisting of a 5% Small Business Enterprise (SBE) goal and a 3% Disabled Veteran Business Enterprise (DVBE) goal. The submission of SBE and DVBE commitments meeting the goals or Good Faith Efforts was a condition of contract award.

A pre-proposal conference was held on April 29, 2015, and was attended by eight participants representing three firms. There were 10 firms that downloaded the RFP and were included on Metro's planholders' list.

One proposal, submitted by Prudential Overall Supply (the incumbent), was received on June 15, 2015. Metro staff determined that the proposal from Prudential Overall Supply did not meet the SBE/DVBE and Living Wage requirements set forth in the RFP. Subsequently, on June 29, 2015, the proposal was deemed non-responsive and the procurement was cancelled.

Since Metro did not receive a responsive proposal, staff conducted a market survey of planholders to determine why there were no other proposers. The following is a summary of the market survey:

- Potential proposer could not meet the SBE goal requirement. The proposer chose the non-SBE subcontractors that can handle the volume for the project. In addition, the proposer could not claim to be 100% in compliance with the Living Wage requirement.
- 2. Potential proposer felt that it was not in its financial best interest to submit a proposal.

Based on the market survey, Metro staff will reprocure the Uniform Rental Services program, modifying the solicitation in an effort to increase competition and attract more companies to do business with Metro.

B. Cost/Price Analysis

The extension pricing has been determined to be fair and reasonable. The rates offered for the extension are the existing fixed unit rates in the contract that were determined fair and reasonable as a result of the competitive procurement completed in 2008 with total of four firms submitting responsive bids and Prudential Overall Supply bid the lowest rates.

	PROPOSAL AMOUNT	METRO ICE	METRO NEGOTIATED AMT
1	\$780,000	\$780,000	\$780,000

C. <u>Small Business Participation</u>

The Diversity and Economic Opportunity Department (DEOD) did not establish a Disadvantaged Business Enterprise Anticipated Level of Participation (DALP) for this contract. Laundry and dry cleaning services were listed as part of the scope of work; however, there are no DBE certified firms under the NAICS code 812320 Dry Cleaning and Laundry Services. The contract was awarded under Metro's race neutral DBE Program; Prudential Overall Supply did not make a DBE commitment. In August 2015, DEOD verified that there are currently no DBE firms identified under NAICS code 812320.

D. Living Wage and Service Contract Worker Retention Policy Applicability

The Living Wage and Service Contract Worker Retention Policy is not applicable to this modification.

E. Prevailing Wage Applicability

Prevailing wage is not applicable to this modification.