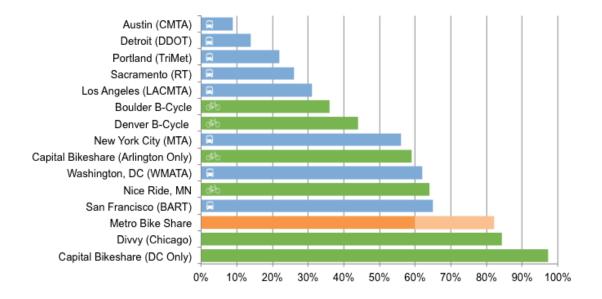
Fare Recovery Estimate

(Excluding Sponsorship & Advertising)



Source: Hational Transit Database (2012); Fehr & Peers via bike share operators; http://www.chicagobusiness.com/ article/20140529/14/W302/240529774/dsvoy-peebade-ta-in-13; http://www.acmex.com/hene/juticle/2012/04/15/bike-sharing-systems-arent-trying-to-peddle-for-profit