

Metro Countywide Bike Share

Recommendation

- A. Approve fare structure for the Metro Countywide Bike Share Program**
- B. Authorize the initiation and implementation of a phased Regional Bike Share Integration Strategy**
 - 1. Step 1, Bike Share-Enabled TAP card as Bike Share ID and Step 2, Existing TAP card as Bike Share ID**
 - 2. Continue to collaborate with TAP on Step 3, Seamless User Integration**

Fare Structure Objectives

- **Bike Share as a Metro service**
 - Fare pricing assumes a 3 mile bike-shed (or 30 minute trip)
 - Fares look similar to transit
- **Equity**
 - Fare structure applicable to the diverse communities and needs of the County
 - Fares offer a low entry price point
- **Customer Friendly/Easy to Understand**
 - Three pass options
 - Non-escalating structure



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Countywide Bike Share Fare Structure

Monthly Pass

30 days, unlimited half-hour trips

30-Day Pass:

\$20

Unlimited **FREE**

trips up to
30 minutes each

+

\$1.75

per extra half hour

Flex Pass

Pay per trip

Annual fee:

\$40

\$1.75

per trip up to
30 minutes each

+

\$1.75

per extra half hour

WalkUp

Pay per trip

Pass Charge:

None

\$3.50

per trip up to
30 minutes each

+

\$3.50

per extra half hour



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Select System Fares

Agency/City	System Name	System Size	Walk Up Pass	Walk Up Includes *
Metro/Los Angeles	Metro Bike Share	1,000	\$3.50	30 min trip
Philadelphia	Indego	600	\$4	30 min trip
Miami	Citibike	800	\$4	30 min trip
Phoenix	Grid	500	\$5	60 mins over 24 hours
Santa Monica	Breeze	500	\$6	60 mins over 24 hours
Minneapolis	Nice Ride	1,300	\$6	Unlimited 30 min trips for 24 hours
Boston	Hubway	600	\$6	Unlimited 30 min trips for 24 hours
Washington DC	Capital	1,200	\$7	Unlimited 30 min trips for 24 hours
SF Bay Area	None	700	\$9	Unlimited 30 min trips for 24 hours
Denver	None	700	\$9	Unlimited 30 min trips for 24 hours
Chicago	Divvy	4,760	\$9.95	Unlimited 30 min trips for 24 hours
New York City	Citibike	5,480	\$9.95	Unlimited 30 min trips for 24 hours

* Walk up pass holders incur overage charges for exceeding allotted time



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Bike Share Interoperability Strategy

- **Step 1- Bike Share-enabled TAP card as Bike Share ID**
 - Uniquely branded TAP cards will unlock bicycles at each station
 - Only TAP cards issued by BTS to pass holders will be recognized
 - These TAP cards can also be used on the TAP bus and rail system
- **Step 2- Existing TAP card as Bike Share ID**
 - All TAP cards will function to unlock bicycles at each station if registered
 - Unique TAP card identifier will need to be entered at time of Bike Share pass purchase
 - Existing TAP cards will be validated by BTS for Bike Share use
- **Step 3- Seamless User Integration**
 - Account registration and/or payment for multiple Metro services and bike share vendors is linked
 - Requires development of a regional back office and clearinghouse and/or third party intermediary service provider



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