

Open Streets Cycle 2

Recommendation

Authorize the Metro Open Streets Grant Program Cycle 2 Application and Guidelines

Cycle 2 Guidelines and Application

- **In June 2013 the Board introduced Motion 72 (Attachment A), directing staff to award up to \$2 million annually to support Open Street events.**
- **Cycle 2 guidelines and application**
 - **Build on the Cycle 1 framework to support a competitive process.**
 - **Board authorization of the Open Streets Cycle 2 competitive grant program, application package and guidelines are needed in order to proceed.**



Cycle 1 Open Street Implementation

- Board awarded \$3.7 million to 12 events in 12 jurisdictions in September 2014 and set aside \$300,000 for an evaluation study.
 - 5 of the 12 events have been staged totaling nearly 32 miles
 - The remaining events to be held in April – June 2016 for 52 miles of Open Streets
- Board directed Cycle 1 evaluation study ridership analysis conducted for first 5 events. Further study pending
 - + 10% ridership increase along route corridor on the day of the events
 - + Sales of Day Passes increased 17% systemwide on the day of events.



Updates to Cycle 2 Application

Max Funding Ceiling

- Based on population share for large cities and \$149,000 for smaller cities not partnering with other jurisdictions.

Transit Coordination Plan

- Applicants will be required to provide a transit agency coordination plan with Metro and any other agencies operating service adjacent to the event route

Post Reporting Data

- Cycle 1 evaluation study contractor will support grantees with data collection.
- Counts of bicyclists utilizing rail transit stations



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Cycle 2 Next Steps

Pending Board Approval:

- **Release the online application – April 2016**
- **Hold an informational workshop**
- **Outreach to COG's, the Metro TAC and TAC subcommittees**
- **Returning to Board for Award Cycle 2 - September 2016**