ITEM 37

Metro Rail Event-Day Service

Rams Football, USC Football, Rose Parade & Rose Bowl





AMERICA'S STADIUM







Metro Staffing

- Metro provides general staffing for these events.
 - Rail & Bus Operations Support
 - Security: LASD & Metro Transit Security
 - Crowd Control Staff
 - Revenue Collections/TAP
- Key staffing locations for these events typically are...
 - 7th/Metro Ctr
 - Union Station
 - Expo Park/USC
 - Expo/Vermont
 - 37th Street





Rams Season Ridership / Increased Service

LA Rams Season Ridership Metro Bus/Rail				
Date	VS.	Ridership	Attendance	%
8/13/2016	Cowboys	10,600	80,000	13.25 %
8/20/2016	Chiefs	12,200	61,000	20.00%
9/18/2016	Seahawks	21,000	80,000	26.25 %
10/9/2016	Bills	18,000	70,400	25.57%
11/6/2016	Panthers	17,500	76,000	23.03%
11/20/2016	Dolphins	16,200	69,600	23.28 %
12/11/2016	Falcons	14,500	66,300	21.87 %
12/24/2016	49ers	12,700	66,600	19.07 %
1/1/2017	Cardinals	11,900	58,000	20.52 %

Rail Service

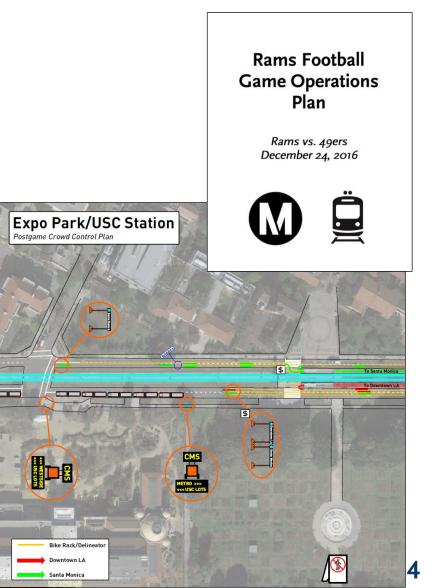
- Increased capacity on Expo and Gold with 3-car trains.
- Increased capacity on Red/Purple with 6-car trains.
- Increased Headways 6-10 minutes.
- Bus Service
 - Silver Line Additional Buses
 - Expo Line Support Buses





Rams Football Event Planning & Crowd Control

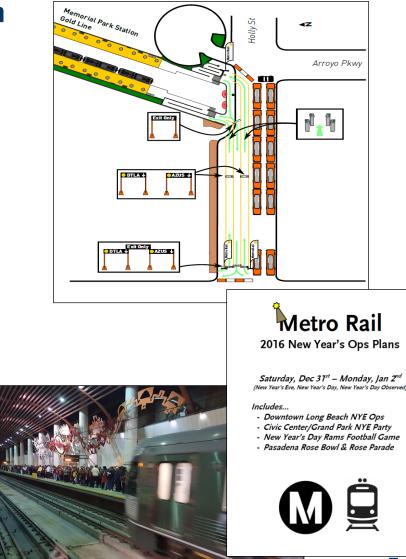
- Coordination meetings held with key external stake-holders such as LADOT & LA Coliseum.
- Unique crowd control plans created for Expo Park/USC & Expo/Vermont Stations.
- Operations Plan Handbooks outline deployments strategies and staffing outlines.





Rose Parade/Bowl Planning & Crowd Control

- Coordination meetings held with key external stake-holders such as the City of Pasadena.
- Unique crowd control plans created for Memorial Park, Union Station and other Pasadena area Stations.
- Operations Plan Handbooks are distributed for each event to all affected departments outlining deployments and strategies.





Rose Parade – Memorial Park Station





2017 Football

- Chargers announced their move to Los Angeles (Stubhub Center in Carson)
- Rail Operations will strive to maintain a zero incident record for the 2017 football season.
- Metro will continue to provide safe & reliable service.
- We will accept the challenge of growing ridership and meet the demand of system-wide special events.



